

Toolkit

Nonprofit Consulting Planner's Guide

Nonprofit Consulting projects provide Net Impact members the opportunity to use their business skills to help local nonprofits by engaging in short-term, part-time consulting projects on topics like marketing, business operations, strategic planning, or any number of disciplines depending on their needs.



Contents

Benefits

- To Net Impact Members
- To Nonprofits

Before

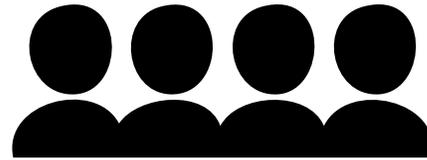
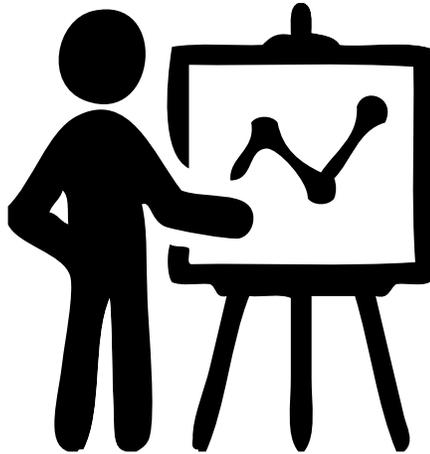
- Select a Project Leader
- Find Nonprofit Partners

During

- Reach Out
- Match Member Teams With Nonprofits

After

- Evaluate
- Final Steps



Benefits

To Net Impact Members:

- Offer quality business consulting services to organizations that could not otherwise afford them
- Work with experienced professionals
- Develop and strengthen their relationships with organizations and individuals in the local nonprofit community
- Gain tangible nonprofit management experience

To Nonprofits:

- Receive quality business consulting on projects
- Support development of emerging nonprofit leaders
- Engage volunteers in their organization's work
- Bring new perspectives into their organization

Before

1. Select a Nonprofit Consulting Leader:

Select a dedicated leader to organize and manage the program for your chapter. Their role includes: nonprofit outreach, project scoping, member outreach and member-nonprofit pairing, relationship management and support, and program evaluation.

2. Find Nonprofit Partners:

Build a list of nonprofits in your community that match the interests of your members. Start with organizations that you, your colleagues, and members already have a relationship with and, if needed, expand your search to organizations with whom you're interested in building relationships.

During

1. Reach Out:

Schedule calls and meetings with the organizations on your list and explain the program to them. Determine their needs and challenges, project ideas and scope, and if interested, provide them with an application.

2. Match Member Teams With Nonprofits:

Based on your members' preferences and project scope, build teams of 2-5 and assign each team to a particular project. Once members have confirmed their participation, contact the nonprofit and introduce them to the team. Once all parties have agreed to participate, the team and nonprofit should agree on a Memorandum of Understanding outlining timeline, responsibilities, deliverables, goals, and any additional relevant information.

After

1. Evaluate:

Upon completion, the member and nonprofit submit an evaluation of the program.

2. Final Steps:

The chapter members can request that the nonprofit provide a letter of recommendation and become a reference on their resume (if applicable). The members can in return agree to write a summary of their experience for the nonprofit to use for marketing efforts and community involvement programs.

