



NET IMPACT

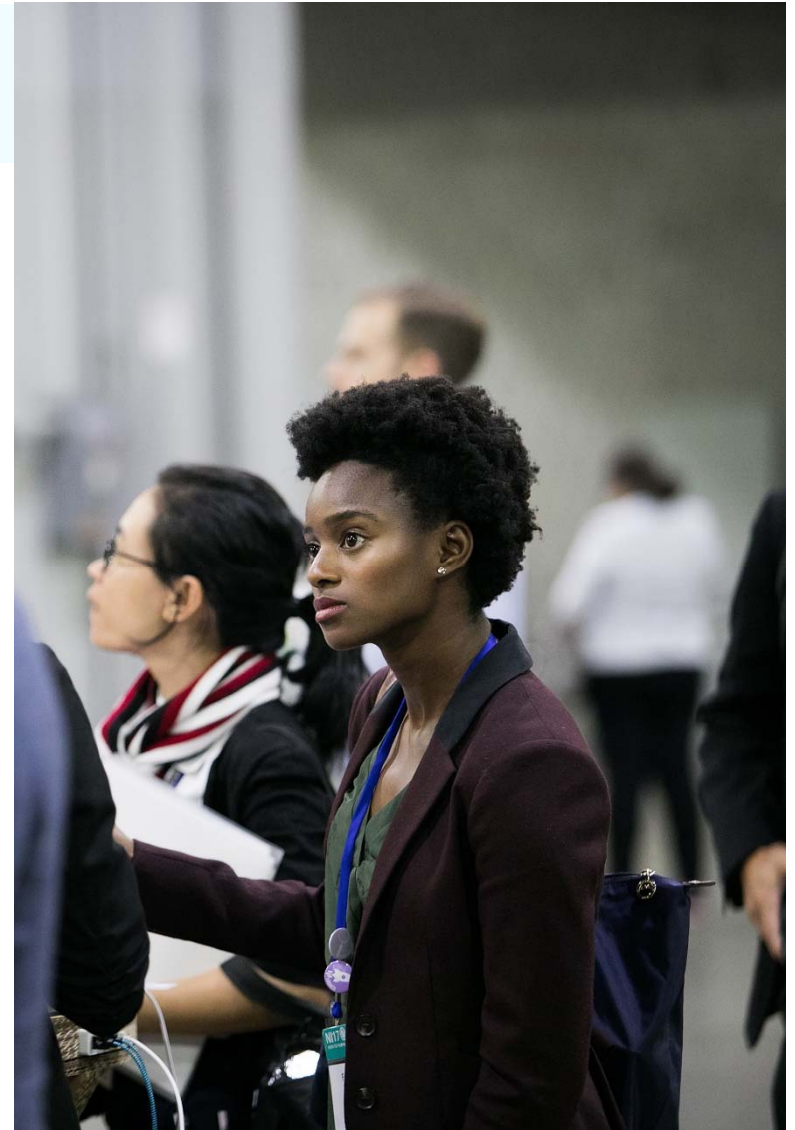
Getting Started: Year 1

Chapters Team

Starting Your 1st Year

Let's get you started on the road to being a successful Chapter!

- Building your leadership team
 - You already have a great start with your two leaders so try to find a few more colleagues to strengthen your Chapter (E.g. marketing, finance, events, project manager)
- Register your Chapter on campus (if applicable)
- Connect with the Net Impact Community
 - Set up your customized microsite
 - Attend a local Chapter event or the annual Net Impact Conference



Planning Your 1st Year

Now that you have the fundamentals, let's make things happen!

- Develop your Chapter's mission and goals
- Meet with your Advisor (*Student Chapters only*)
- Market your Chapter
- Recruit and engage members
- Plan some events, projects, workshops
 - Participate in Net Impact Central Programs
- Secure your successors!



Net Impact Central is Here to Help

We have developed exclusive tools for new Chapters, so be sure to use them. The Chapters Team is also always here to help, so let us know if you ever need anything!

- Chapter Leader Hub
- Chapter Microsites
- New Chapter Webinars
- Net Impact Central Programs
- Net Impact Annual Conference
- Chapter Leader Sessions



1st Year Chapter Timeline and Goals

As your 1st year progresses, you can enjoy Net Impact Central Programs and develop your own customized events. Every Chapter is unique but we want to provide an overview of the first year. We recommend customizing this timeline to best suit the needs of your Chapter and its members.

Months 1-4

- ✓ Confirm at least two chapter leaders (*and a Chapter advisor if Student Chapter*)
- ❑ Ensure every Chapter Leader and Advisor has an [account on netimpact.org](https://netimpact.org)
- ❑ Get approved as an organization on campus (*Student Chapters*)
- ❑ Update your [microsite](#) & build your [social media presence](#) (FB, Twitter, LinkedIn)
- ❑ Plan your first event(s)
- ❑ Check out [Net Impact Central Programs](#)

Months 5-8

- ❑ Plan and execute your programs and events (Participate in [Net Impact Central Programs](#))
- ❑ Recruit and engage new [Members](#)
- ❑ Create and work within a [budget](#)
- ❑ Meet with your Advisor (*Student Chapters only – we suggest about once a month*)

Months 9-12

- ❑ Continue programming and member recruitment
- ❑ Plan your Chapter's programs/budget for the following year
- ❑ Plan for any [leadership transitions/recruit new leaders](#)
- ❑ Transition new leaders to existing Chapter resources (Annual Plan, membership lists, Google Drive, login information, etc)

- ❑ Attend the [Net Impact Conference](#) – *This great event occurs in October*

Months 1 - 4: Launch, Build, Connect, and Learn

Congratulations on joining the Net Impact Chapter Community! Successfully launching your Chapter is the first step in your journey to make life-long impact in your community.



Next Steps:

- Continue to build your leadership team, and make sure they [register with Net Impact Central](#) so they can stay informed
- [Set up](#) your Chapter's microsite!
- Build your [social media presence](#) on FB, Twitter, LinkedIn

Resources:

- [Leadership Teams and Succession Planning](#) strategies
- We recommend you attend (or watch) New Chapter Webinars ([Full schedule & recordings](#))

Months 1 - 4: Recruit Members and Plan Programming

Your Chapter is poised to make an impact! Once you have the basics completed, start recruiting members and launch your programming.

Next Steps:

- [Develop a plan](#) for the coming year using this [Annual Plan template](#)
- Start promoting your Chapter!

Resources:

- Strategies to [recruit and engage members](#)
- Check out Net Impact Central's [Programs](#) and other [event and program ideas](#) for successful first event(s)
- [Marketing materials](#)



Months 5 - 8: Engage your Members!

If you haven't already held an event, by now you should be ready to go. Most new Chapters engage their members through impactful programming and making connections.



Next Steps:

- Plan and execute your programs and events (Participate in Net Impact Central Programs)
- Recruit and engage new members
- Create and work within a [budget](#)
- Meet with your [Advisor](#) (*Student Chapters only – we suggest about once a month*)

Resources:

- Chapter Programs emails from Net Impact Central
- Net Impact Central [Programs](#)
- Chapter Leader Hub resources:
 - [Marketing strategies](#)
 - [Marketing materials](#)
 - [Surveying your members](#)

Months 9 - 12: Plan for the Future

Pass on your knowledge and recruit leaders for long-term success!



Planning resources:

- Continue programming
- [Recruit new leaders and transition](#) them into the roles
- [Register](#) your new team on netimpact.org
 - Complete a [leadership transition form](#) to let Net Impact Central about your new team
- Stay in touch! Update your profile to continue your path to impact with Net Impact

Connect with the Global Net Impact Community

Success is best achieved together! With over 400 Chapters around the world, don't miss out on unique community opportunities to learn, connect, and share



Connect with the Net Impact Community:

- Attend the Net Impact Conference
- Participate in Chapter Leader Sessions
- Share your successes - send us pictures of your events
- Complete Net Impact Central's surveys to help us evolve and learn



Questions?

Contact us anytime at chapters@netimpact.org.

Or call us at 415-495-4230