



THE GUIDE
TO
BUSINESS SCHOOLS
FOR
SOCIAL & ENVIRONMENTAL
IMPACT

The guide to graduate programs - for students by students

2016 Edition

NET IMPACT 

2016 Guide to Business Schools for Social & Environmental Impact



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American University

Kogod School of Business | Washington, D.C.

Antioch University New England

MBA in Sustainability | Keene, NH

Audencia Nantes

Audencia Nantes School of Business | Nantes, France

Bard College

Bard MBA in Sustainability | Annandale-on-Hudson, NY

Boston University

Boston University School of Management | Boston, MA

Carnegie Mellon University

Tepper School of Business | Pittsburgh, PA

Claremont Graduate University

Drucker School of Management | Claremont, CA

Clark University

Graduate School of Management | Worcester, MA

College of William & Mary

Mason School of Business | Williamsburg, VA

Colorado State University

College of Business | Fort Collins, CO

Columbia University

Columbia Business School | New York City, NY

Copenhagen Business School

Copenhagen, Denmark

Cornell University

Samuel Curtis Johnson Graduate School of Management | Ithaca, NY

Dartmouth College

Tuck School of Business | Hanover, NH

Duke University

The Fuqua School of Business | Durham, NC

Emory University

Goizueta Business School | Atlanta, GA

Erasmus University

Rotterdam School of Management | Rotterdam, Netherlands

George Washington University

School of Business, Washington, D.C.

Georgetown University

McDonough School of Business | Washington, D.C.

Georgia Institute of Technology

Scheller College of Business | Atlanta, GA

Hult International Business School

Master of Social Entrepreneurship | San Francisco, CA

IE University

IE Business School | Madrid, Spain

IESE University

School of Business | Barcelona, Spain

Indiana University

Kelley School of Business | Bloomington, IN

INSEAD

Fontainebleau, France

Johns Hopkins University

Carey Business School | Baltimore, MD

London Business School

London, United Kingdom

Loyola University Chicago

Quinlan School of Business | Los Angeles, CA

Massachusetts Institute of Technology

Sloan School of Management | Cambridge, MA

Middlebury Institute of International Studies at Monterey

Monterey, CA

Mills College

Lorry I. Lokey Graduate School of Business | Oakland, CA

New York University

Stern School of Business | New York, NY

North Carolina State University

Poole College of Management | Raleigh, NC

Northwestern University

Kellogg School of Management | Evanston, IL

Pepperdine University

Graziadio School of Business and Management | Malibu, CA

Pinchot University

Seattle, WA

Pratt Institute

New York, NY

Presidio Graduate School

MBA in Sustainable Management | San Francisco, CA

Portland State University

School of Business Administration | Portland, OR

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San Francisco State University

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DELIVER IMPACT.



I CHOSE MILLS BECAUSE
IT BUILDS FEARLESS
AND COMPASSIONATE
LEADERS WITH THE
NECESSARY SKILLS TO
THRIVE IN BUSINESS.

NINA ROBINSON, MBA '11
*Managing Director, Portfolio & Capital
Inner City Advisors
Advisor, Fund Good Jobs*



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Welcome to the 2016 Guide to Business Schools for Social & Environmental Impact!

Introduction

Letter from Net Impact

This year we launched a revitalized *Guide to Business Schools for Social & Environmental Impact* (previously *Business as Unusual*) to provide student ratings of their graduate program's integration of social and environmental themes into curricula, career services, and student activities. As we continue to learn from past research, we realize a need to reimagine the role of graduate programs that goes beyond MBA's by crafting a network of schools that is more inclusive and interdisciplinary.

Looking back to previous guides we see that the role of graduate programs is constantly evolving. While graduates still want to leave their programs with the skills that will allow them to have the greatest impact now and throughout their careers, their expectations and future goals have shifted along with a changing world.

In order to compete, graduate programs are responding to profound student demand for building a sustainable future. While 87% of respondents are satisfied with the focus on social/environmental issues in their program's curriculum, 63% feel their school could provide more career support for social/environmental issues.

A new trend is emerging in the millennial job market; graduates are now looking to make an impact from traditional roles in for-profit organizations. According to the survey, 56% of students are looking for a job at a private or public company where they can drive impact from within. Furthermore, in 2014, 83% of respondents were willing to earn a salary that was 15% lower than they might otherwise make in order to get a job that seeks to make a social/environmental difference, now 67% are willing to earn a lower salary. This emphasizes a focus on driving impact from any career path and becoming an "intrapreneur" by applying a sustainable or social impact lens to all aspects of a corporate role.

This is consistent with the current job market for millennials. Today, corporations across nearly every industry — healthcare, consumer products, manufacturing, finance, agriculture, and technology, to name a few — are actively engaged in some form of corporate impact effort.

The vast majority of respondents are confident they will find a job that aligns with their values, interests, and passions. By participating in graduate programs that align with their interests, we believe these students will enter their careers with the drive to turn their passions into action.

2016 Guide to Business Schools for Social & Environmental Impact



About

Overview

The information in the 2016 Guide to Business Schools for Social & Environmental Impact (formerly Business as UNusual) was compiled from two sources: a written questionnaire completed by Net Impact chapter leaders from participating programs and an online survey completed by almost 3,000 students. This version is our tenth annual publication.

Net Impact launched this Guide in 2006 to:

- Provide information about what graduate programs offer prospective business school applicants interested in corporate responsibility and sustainability topics
- Share student perspectives on how their program addresses these issues
- Enable business schools to develop more robust social and environmental impact curricula, career services, and support for student activities

How to Read the Guide

TOP BOX

The top box of each profile contains the following information about each program:

- Average ratings from our student survey on the program's inclusion of sustainability and social impact, represented numerically on a 1-5 scale
- Percentage of student survey respondents who "agree" or "strongly agree" on a four-point agreement scale to the following statement: "Learning about social/environmental business is a top priority for students in my program."
- The Top 50 acknowledgement when average ratings for Social Impact and Environmental Sustainability are ordered

ADMISSIONS INFORMATION

For the latest numbers and other admissions information, we recommend contacting programs directly.

DATA TABLES

Many profiles include data tables, visualized as charts, scales, and percentages, that contain information from our spring 2016 survey of graduate students.

NET IMPACT CHAPTER

The "Net Impact Chapter" section contains the following information:

- The Net Impact chapter's self-reported percent of students who are part of the chapter
- Contact information for the school's chapter
- A gold ribbon for chapters that achieved gold standing in 2015-2016 (recognition provided by Net Impact to its most active chapters)

About Net Impact

Net Impact mobilizes new generations to use their skills and careers to drive transformational social and environmental change.

We're a global community of students and professionals who want to become the most effective change agents they can be. Our programs—delivered from our headquarters, as well as globally through our student and professional chapters—give our members the skills, experiences and connections that will allow them to have the greatest impact now and throughout their careers.

Over 100,000 strong, we take on social challenges, protect the environment, invent new products and orient business toward the greater good. In short, we help our members turn their passions into a lifetime of world-changing action.

2016 Guide to Business Schools for Social & Environmental Impact



Students care about impact issues...

We asked if learning about social/environmental business is a priority for students in graduate school programs.

92% of students responded **yes!**



...but how well are grad school programs responding?

Social Impact
[3.87]

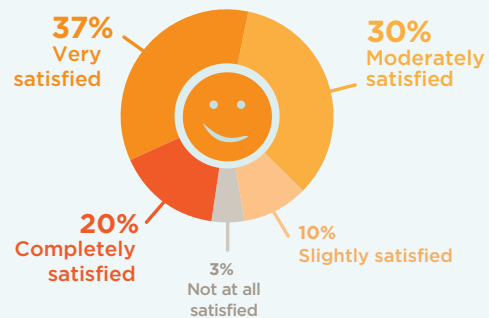


Environmental Sustainability
[3.75]



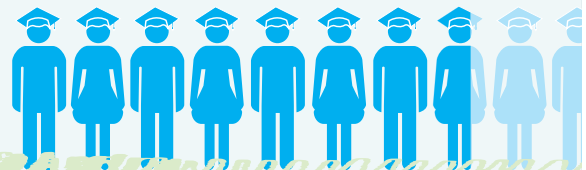
Programs' strengths average ratings.

57% of students are very or completely satisfied with the focus on social/environmental issues in their program's curriculum.



86% of students agree or strongly agree with:

“The administration is committed to including social and environmental themes through my program.”



Students want their impact to continue when they graduate, too:



“ I would take a 15% pay cut...

...to have a job that seeks to make a social or environmental difference in the world

67%



Methodology

TOP BOX

Overall Ratings: Student survey respondents rated their program's strength on a 5-point scale in two categories: sustainability and social impact. Each program's average rating for all students at the program is represented on a 1-5 scale.

Rankings: We then sorted these average ratings in numerical order, and displayed the standing, Top 50, on both topics. This ranking is purely related to the survey question for overall ratings on environmental sustainability and social impact, and does not constitute a more holistic evaluation of the program, or Net Impact's opinion on these programs.

CURRICULUM

Student Satisfaction with Curriculum: The percentage on each profile refers to the respondents in the all-student survey who selected that they were "completely" or "very" satisfied with the focus on social and environmental themes in their program's curriculum.

Sample Courses: Chapter leaders submitted a sample list of courses offered by their program in fields of interest to Net Impact members.

Program Strengths: Students were asked to rate their program's overall strength in addressing seven key subject areas. The average student rating for each subject area is depicted next to the subject area.

Skill Building: Survey respondents were asked to rate, on a five-point scale, how well their program helps them build four key skills: entrepreneurship, innovation/creativity, leadership, and strategy. The average rating for each skill is represented through a meter, designed to scale.

Prominent Faculty: Chapter leaders were asked to name prominent faculty from their program who teach noteworthy courses related to social and environmental impact.

Prominent Alumni: Chapter leaders were asked to name prominent alumni from their program who work in fields of interest to readers (e.g. social entrepreneurship, energy and clean technology, nonprofit, or corporate social and environmental responsibility).



About

CAREER SERVICES

Career Preparation for Job Seekers: This section lists the percentage of respondents who answered either “agree” or “strongly agree” on a four-point agreement scale to the following statement: “My program offers adequate career preparation resources for impact job seekers.”

Students Ratings on Career Services: Survey respondents were asked to rate, on a five-point scale, their career services’ support in five different categories. The average rating for each category is represented on the profile.

STUDENT ACTIVITIES

Satisfaction with Extracurricular Offerings: The percentage on each profile refers to the respondents in the all-student survey who selected that they were “completely” or “very” satisfied with the extracurricular offerings focused on social and environmental issues.

About the Net Impact Chapter: Chapter leaders submitted the percent of students at their program who are part of the Net Impact chapter. Gold Net Impact chapters have a designated icon in this section as well.



FAQs

Which schools are included in the guide?

Any school with a graduate Net Impact chapter was invited to participate in the guide. Submissions are dependent on chapter leaders filling out a questionnaire, which comprises all the writing in the guide, and collecting survey responses from any student in the program. In the questionnaire, leaders wrote about their school's curriculum, student activities, career services, and overall reasons to attend. Graduate students in each program were also asked to complete an online survey to provide feedback on their program. We were pleased that 76 chapters participated in the guide this year.

How many students were surveyed?

1778 students participated in the 2016 all-student survey.

Who wrote the school profiles?

Net Impact chapter leaders wrote the entirety of the school profiles, at times with input from other Net Impact chapter student members. Members of the Net Impact staff provided edits, focusing mostly on clarity, grammar, and consistency. Our goal was to keep as much of the students' original language and writing as possible; in most cases the profile published in this guide is very close to the content the student submitted. We made factual and clarification edits based on their feedback. No alterations to the opinions and subjects of the students' text were made.

Who funded the guide?

Net Impact accepted no payments for including school profiles in this guide – participation is always free and open to all Net Impact chapters. Student writers submitted the published content voluntarily and without compensation from Net Impact. Paid advertisements from schools and businesses appear integrated throughout the guide. Proceeds from the sale of these ads go toward production of the guide, and support Net Impact's efforts. If you are interested in advertising in the 2017 version of the guide please write to us at info@netimpact.org.

How can I get involved?

If you did not see your program in this year's guide and have a Net Impact chapter, we encourage you to participate in next year's guide by having the chapter's leadership complete the questionnaire. All chapter leaders will receive the questionnaire in Spring 2017 and will be encouraged to submit. If your program does not have a Net Impact chapter, we'd love for you to start one! To get started, visit netimpact.org/startachapter.



Social Impact Programs



- American University - Kogod School of Business
- Antioch University New England
- Audencia Nantes School of Management
- Bard College
- Boston University - Graduate School of Management
- Claremont Graduate University - Drucker School of Management
- Clark University - Graduate School of Management
- College of William and Mary - Mason School of Business
- Colorado State University
- Columbia University - Columbia Business School
- Copenhagen Business School
- Cornell University - Johnson Graduate School of Management
- Dartmouth College - Tuck School of Business
- Duke University - Fuqua School of Business
- Emory University - Goizueta Business School
- Georgetown University - McDonough School of Business
- Georgia Institute of Technology - Ernest Scheller Jr. College of Business
- HULT International Business School - San Francisco
- IESE Business School - Graduate
- Indiana University - Kelley School of Business
- INSEAD
- Massachusetts Institute of Technology - Sloan School of Business
- Middlebury Institute of International Studies at Monterey
- Mills College - Lorry I Lokey Graduate School of Business
- New York University - Stern School of Business
- North Carolina State University - Poole College of Management
- Northwestern University - Kellogg Graduate School of Business
- Pepperdine University - Graziadio School of Business and Management
- Pinchot University
- Pratt Institute
- Presidio Graduate School
- Purdue University - Krannert School of Management
- San Francisco State University - College of Business
- Temple University - Fox School of Business
- Tufts University - Fletcher School of Law and Diplomacy
- University of California, Berkeley - Haas School of Business
- University of California, Los Angeles - Anderson School of Management
- University of California, Santa Barbara - Bren School
- University of Chicago - Booth School of Business
- University of Colorado, Boulder - Leeds School of Business
- University of Michigan - Ross School of Business
- University of Minnesota - Carlson School of Management
- University of Notre Dame - Mendoza College of Business
- University of Oregon - Lundquist College of Business
- University of Rochester - Simon Graduate School of Business
- University of San Diego - School of Business Administration
- University of San Francisco - School of Management
- University of Texas at Austin - McCombs School of Business
- Villanova University - College of Engineering
- Yale University - Yale School of Management



Environmental Sustainability Programs

- American University
- Antioch University New England
- Audencia Nantes School of Management
- Bard College
- Boise State University - College of Business and Economics
- Boston University - Graduate School of Management
- Clark University - Graduate School of Management
- College of William and Mary - Mason School of Business
- Colorado State University
- Columbia University - Columbia Business School
- Copenhagen Business School
- Cornell University - Johnson Graduate School of Management
- Dartmouth College - Tuck School of Business
- Duke University - Fuqua School of Business
- Erasmus University - Rotterdam School of Management
- Georgetown University - McDonough School of Business
- Georgia Institute of Technology - Ernest Scheller Jr. College of Business
- HULT International Business School - San Francisco
- IESE Business School - Graduate
- Massachusetts Institute of Technology - Sloan School of Business
- Middlebury Institute of International Studies at Monterey
- Mills College - Lorry I. Lokey Graduate School of Business
- North Carolina State University - Poole College of Management
- Northwestern University - Kellogg Graduate School of Business
- Pepperdine University - Graziadio School of Business and Management
- Pinchot University
- Pratt Institute
- Presidio Graduate School
- Purdue University - Krannert School of Management
- San Francisco State University - College of Business
- Simon Fraser University - Beedie School of Business
- Syracuse University - College of Environmental Science and Forestry
- Temple University - Fox School of Business
- Tufts University - Fletcher School of Law and Diplomacy
- University of California, Berkeley - Haas School of Business
- University of California, Davis - Graduate School of Management
- University of California, Los Angeles - Anderson School of Management
- University of California, Santa Barbara - Bren School
- University of Colorado, Boulder - Leeds School of Business
- University of Denver - Daniels College of Business
- University of Michigan - Ross School of Business
- University of Minnesota - Carlson School of Management
- University of North Carolina - Kenan-Flagler
- University of Notre Dame - Mendoza College of Business
- University of Oregon - Lundquist College of Business
- University of Rochester - Simon Graduate School of Business
- University of San Diego - School of Business Administration
- University of San Francisco - School of Management
- University of Texas at Austin - McCombs School of Business
- Villanova University - College of Engineering
- Yale University - Yale School of Management



| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> <p>TOP 50</p> |  <p>Social Impact</p> <p>★★★★☆</p> <p>TOP 50</p> | <p>80% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

Kogod's greatest strength is its small size; this allows students to be active beyond academics and to develop close relationships with professors and staff. The community is incredibly strong and supportive. Small does not mean a lack of diversity or opportunities.

Kogod's MBA class draws a diverse group of students, both in nationality and work experience. The small size allows each student special attention to develop a personalized career path. Additionally, Kogod's focus on both profit and purpose means that students learn and practice both traditional business and a more meaningful, sustainable approach to the future of business.

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|---|---|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>The Kogod MBA curriculum embodies the mission that "profit and purpose are not at odds." Kogod's core curriculum provides a rigorous business foundation, while incorporating ideas and practice in sustainability, corporate social responsibility, and ethics. After completing the core, students can choose from many concentrations or create their own. Elective courses can be taken from Kogod's MS in Sustainability Management or any graduate department on campus, including but not limited to Social Enterprise, Environmental Policy, or International Development.</p> <p>Kogod recently graduated the inaugural class of its Master of Science in Sustainability Management (MSSM) program. The MSSM is the only interdisciplinary degree of its kind in the nation's capital. The degree is designed to integrate business education with environmental science and public policy to prepare students who want to be part of the first generation of professionally trained sustainability experts and managers. As part of Kogod's overall vision, the school's yearly case competition often features a sustainability theme, from green energy at O-Power to National Geographic to combating greenwashing for the FIJI water company.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Heather Elms, Strategic Thinking • Jay Pope, Nonprofit Management and Social Entrepreneurship • Robert Sicina, Peace through Entrepreneurship <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Gina Dennis, Founder and Ceo, Relerience • Jeff Franco, Executive Dir., City Year DC • Kristina Dunlevy, Senior Dir. of Program Operations, Goodweave USA | <p>80% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

90% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Kogod MBA students take a four-semester required career development class to assess their values, interests, personalities, and skills. The course provides one-on-one coaching to develop short- and long-term career goals. Additionally, Kogod's dedicated career center, The Kogod Center for Career Development (KCCD), sponsors a series of Industry Days. The KCCD also hosts an annual mock interview day with alumni and local business leaders, The Network Effect. This gives students the opportunity not only to practice interviewing, but also to network with potential future employers

Student Activities

80% of students are satisfied with extracurricular activities







Net Impact Chapter contact:
american@netimpact.org

Kogod's mission that profit and purpose are not at odds is further represented in extracurricular activities. Although Kogod is a small program, it attracts an international student body with diverse backgrounds. As a result, students are very involved outside the classroom, and this creates a wonderful environment in which to learn from fellow students.

The Net Impact chapter is one of the largest clubs in the program, with a quarter of full-time MBAs involved. The AU Net Impact chapter generates its events from students' suggestions and interests. The club also co-sponsors several events with other campus clubs, including Kogod Women in Business (KWIB), Entrepreneurship Club, and the Consulting Club. Sample co-sponsored activities include debates like the Business Case for Energy Efficiency, site visits to local companies like Honest Tea, and the Red Dress fundraiser for heart disease awareness with KWIB. Additionally, AU Net Impact attempts to be a resource for career connections, so many events include connecting students to local sustainability professionals and alumni through happy hours, panels, and site visits.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★★</p>  |  <p>Social Impact</p> <p>★★★★★</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

Our MBA in Sustainability Program reflects AUNE's progressive approach to education and its commitment to empowering leaders to create positive change. For us, sustainability is not just an area of study, but a way of life. Our weekend program is designed to nest within the busy lifestyles of working professionals.

With an interdisciplinary, hands-on approach, the Antioch community is collaborative, creative, innovative, and dynamic. AUNE's MBA in Sustainability Program reflects the embodiment of a strong moral compass: ecological stewardship, community action, and social responsibility. Antioch produces graduates who understand that organizations need to balance conflicting triple bottom line priorities as they invest in a better future for all.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>96% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Antioch University New England's MBA in Sustainability Program delivers a rigorous curriculum of academic study built upon triple bottom line principles and complex systems thinking. Our approach to transformative education integrates practice and theory in a collaborative learning environment.

Our progressive, interdisciplinary, interpersonal curriculum places equal emphasis on technical, business fundamentals and team-based leadership skills. Small class size facilitates interactive, collaborative, project-based learning, case studies, field trips, guest speakers, and client consulting engagements. Special topics include impact investing, social advocacy, sustainable business practices, and B Corp certification.

AUNE's MBA faculty members share a passion for doing business in a way that is profitable as well as socially and environmentally responsible. They provide expertise as business leaders, consultants, activists, and scientists in a supportive learning environment that encourages both professional and interpersonal relationships.

Our graduates belong to a vibrant network of like-minded alumni. Graduates pursue sustainability careers in both traditional for-profit and nonprofit organizations; many launch social entrepreneurship ventures.

Prominent Faculty

- Robbie Hertneky, Leadership & Practicum
- Taryn Fisher, Managerial & Financial Accountin
- Dave Chase, Sustainability & Systems Thinking

Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- Leadership, Ethics & Change
- Ecological Economics for Social Entrepreneurs
- Strategy, Innovation & Resilience

Program Strengths

| | |
|---------------------------|--------|
| Community Development | ★★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★★☆ |
| Impact Investing | ★★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★★☆ |
| Social Entrepreneurship | ★★★★★☆ |

Skill Building

| | |
|-----------------------|--------|
| Entrepreneurship | ★★★★★☆ |
| Innovation/Creativity | ★★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★☆ |



Career Services

96% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

AUNE's MBA in Sustainability Program offers opportunities for students to participate in career development through hands-on experience, such as consulting projects with regional organizations facing sustainability challenges, learning journeys to businesses with sustainable practices, and informational interviews with leaders in the field. Throughout the program, individual learning and group projects cultivate the systems-thinking skills required to face the current business challenges.

In addition, AUNE offers online career planning resources available at <http://www.antiochne.edu/mba-sustainability/careerdev/>.

Finally, AUNE's alumni network is vibrant and facilitates connection and inroads to a variety of opportunities in all industry sectors all over the United States and beyond, in both for-profit and nonprofit organizations in firms both large and small.

Student Activities

67% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

100% of students in the chapter

Net Impact Chapter contact:
antioch@netimpact.org

AUNE students are dedicated and engaged in social and environmental issues across the university. Net Impact activities are tailored for the interests of MBA in Sustainability Program students who are pursuing their degree, while often maintaining a full-time work schedule. Hence, events and activities are organized in coordination with class weekend scheduling.

Examples of events include a guest speaker from B Lab, a panel discussion among alumni working in the sustainability field, and a visit to a B Corp certified manufacturing firm that is also an ESOP.

In addition, AUNE's Net Impact chapter organizes activities each year such as the Perpetual Food Pledge and a Holiday Clothing Drive, both of which collect hundreds of pounds of food or clothing for donation to local charity.



Environmental Sustainability



Social Impact



100%

of students agree that learning about social/environmental business is a top priority

Why Attend

One of the key strengths of the Audencia MBA program is the geographically diverse student body and the students' special interest in global responsibility. The MBA in Responsible Management includes students from 16 different nationalities. All students share an interest in sustainability and have pursued this interest in past endeavors.

The high level of accreditation of this program is a guarantee of quality and recognition at the international level. The MBA in Responsible Management is a triple accredited program by EQUIS, AACSB, and AMBA – an accomplishment that very few business schools worldwide have achieved.

Curriculum

While the MBA in Responsible Management was officially launched in 2013, most of the curriculum continues to focus on traditional business topics that were included in the previous MBA program. However, the program approaches all traditional topics like finance, marketing, and human resources with a responsible focus. This way of teaching traditional topics with a global responsibility focus is the core added value of the program. Professors conduct research in social and environmental fields and focus on these issues in their daily work. A wide choice of electives enables the students to gain deeper knowledge about specific social and environmental topics.

The program equips participants to face global business challenges head-on with responsible, state-of-the-art business solutions and risk management expertise. For example, the Environment and Economics of Sustainable Business course is organized by the World Wildlife Foundation (WWF). During this course, MBA participants face current social and environmental challenges that the WWF addresses and discover concrete examples of partnerships between responsible companies and the WWF. The main outcome for students is to develop innovative, responsible, and sustainable business strategies.

Prominent Faculty

- Andre Sobczak, Responsible Management & Sustainable Business
- Jean-Luc Castro, Ethical Leadership and Management
- Bertrand Venard, Economic Fraud and Corruption Hunter Lovins, Principles of Sustainable Management

Prominent Alumni

- Frederic Bociaga, Global Marketing Program Manager, Philips Lighting
- Caroline Gastaud, Dir. of Sustainable Development, IKEA
- Astrid Heil, Head of Partnership Development, Nicolas HULOT Foundation

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building


| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |





Career Services


95% of students agree the program offers adequate career preparation resources for impact job seekers


Program Effectiveness

Relevant professional contacts and networking opportunities 

Peer support for my job search process 

Concrete job and internship opportunities 

Skills and experience necessary to be competitive in the job market 

Increases my understanding of roles, industries, and issue areas 

During the MBA program, seminars, and personal meetings, Career Services staff members help students build their career plan. The Audencia Career Services program is particularly supportive of students who are changing careers from traditional to nonprofit and social enterprise. The services provided to MBA students include up-to-date advice to help them connect with people and organizations working in social and environmental areas.

Meeting professionals who work in the social sector gives students deep insights for pursuing a career with impact. In addition, students can take a series of personal development seminars to enhance their management skills. Students can attend seminars that focus on leadership skills, change management, communication skills, or business ethics.

Student Activities

68% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
audencia@netimpact.org

Audencia has many active student clubs in areas such as microfinance and corporate social responsibility. Students also have the opportunity to engage in activities and courses organized by the Institute for Global Responsibility and Entrepreneurship. Students at Audencia are active in all aspects of global responsibility, and the Net Impact club is no exception. One of the objectives of the Net Impact Audencia chapter is to involve as many students as possible in social and environmental issues. MBA students participating in the Net Impact chapter organized a food truck collection drive for a local association that helps families in need.

The students also have the opportunity to participate in company visits and corporate presentations from organizations involved in sustainability or responsible management initiatives. Audencia MBA students also take part in the Aspen Institute's case study competition, which is a great opportunity to work in teams on sustainable business projects for a real company.



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Environmental Sustainability



Social Impact



100%

of students agree that learning about social/environmental business is a top priority

Why Attend

The Bard MBA program focuses on the business case for sustainability, while providing a rigorous business education.

The program explores how firms that pursue aggressive resource efficiency, innovative ecological design, human creativity, and continuous innovation can successfully integrate a triple bottom line: economic vitality, constant reduction in ecological footprint, and a business model that gives all stakeholders respect and justice.

Curriculum

The Bard MBA program has social and environmental themes embedded within the entire curriculum. The majority of students in the program have professional experience in a variety of social and environmental fields, such as sustainable agriculture and alternative energy. All classes integrate social and environmental themes. The Macroeconomics course addresses externalities involved in international trade, such as indirect industrial pollution in developing countries.

For the second year, part of the curriculum involves learning about industrial ecology in Operations II, sustainable marketing and effective communication in Customers and Marketing, managing millennials and change in Leadership II, and radical transparency in Innovation. Bard offers a course called NYCLab, which is a key component of the Bard MBA in Sustainability curriculum. Working in teams, students engage in consultancies for businesses, government agencies, and nonprofits. The projects run for eight months, from September through May. Teams develop and negotiate a Project Agreement with their client, including the definition of the scope of work, project deliverables, deadlines, and expectations for communication and information sharing. Field trips take place each semester for students to visit a business and tour the facility to see first-hand how sustainable operations work.

Prominent Faculty

- Hunter Lovins, Principles of Sustainable Management
- Eban Goodstein, Environmental Policy and Economics
- Gautam Sethi, Economics of Natural Resources

Prominent Alumni

- Robert Ransick, Bennington College
- Meghan Ryan, BSR
- Libby Murphy, Entrepreneur

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★☆☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★★ |



Career Services

93% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

- Relevant professional contacts and networking opportunities ★★★★★
- Peer support for my job search process ★★★★★
- Concrete job and internship opportunities ★★★★★
- Skills and experience necessary to be competitive in the job market ★★★★★
- Increases my understanding of roles, industries, and issue areas ★★★★★

Bard MBA students work with with Shannon Houde, one of the top sustainability placement consultants in the world, and the author of the “Career Advice” column at GreenBiz.com. Students are guided through Houde’s career development workshops, including one-on-one counseling, and group office hour opportunities.

Bard faculty who are top practitioners in the sustainability field also provide unique access to networking opportunities. Students gain access through avenues including our Sustainable Business Fridays program, our Sustainable Business Series, and many guest lecturers.

Student Activities





93% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
 bardcollege@netimpact.org

Since the Bard MBA program is in its second year, clubs and activities are somewhat limited. But the Bard Net Impact chapter has the Sustainable Business Friday Series at its disposal. Two times per month, the MBA students host a dial-in conversation series during lunchtime, featuring sustainability leaders from the New York City area and across the planet. The students interview these prominent leaders, and the call is posted to Greenbiz and to the Bard publication: <http://bardmba.podbean.com/>



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>89% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Questrom is an excellent program for students who are looking to move into the social and environmental fields. There are courses and concentrations tailored to meet the interests of a wide range of students resulting in a diverse and engaged student body. Because of this, students with nontraditional backgrounds or career aspirations are just as valued as students with more traditional trajectories. Questrom is an open and engaging community of students who really have the opportunity to lead initiatives and create the programs they want to be a part of. Funds are available each year for students who decide to pursue a social impact summer internship that might be unpaid.

| | |
|--------------------------|--|
| <p>Curriculum</p> | <p>68% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

The Full-Time MBA is a 64-credit curriculum with a 34-credit core and an internship component. What sets Questrom apart is a multiplicity of choices.

Students move beyond the traditional and have the chance to explore a specialty early in the program. Right away, students begin to build comprehensive knowledge of management disciplines that prepares them to engage the forces transforming the global economy.

The curriculum focuses on contemporary business perspectives and issues, collaboration, teamwork, and entrepreneurial skills. Case studies emphasize making the best decisions for the overall organization, not just for a single department. Students learn to solve problems and avoid creating new ones, simplify issues, and optimize results.

Questrom has a strong focus on social and environmental curriculum and is constantly working to expand offerings and keep up with student demand. The Public and Nonprofit Management program is 40 years old and focuses on social impact and helps students who are looking to enter the social sector gain the business skills they need to stand out. Questrom has recently added an Energy and Environmental Sustainability concentration with course offerings that cover a wide range of topics and prepare students for careers in the energy and environmental fields.

Prominent Faculty

- Kira Fabrizio, Social Enterprise and Environmental Sustainability
- Paul McManus, Strategies for Sustainable Development
- David Stolow, Fundamentals of Nonprofit Management

Prominent Alumni

- Melissa Small, Corporate Responsibility Programs Manager, EMD Millipore
- Bryan Woliner, Director of Finance, Root Capital
- Chris Mann, VP, Corporate Partnerships, City Year

Sample Courses

- Social Enterprise and Environmental Sustainability
- Strategies for Sustainable Development
- Marketing Social Change

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★☆☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Questrom faculty and staff want to get to know students, their interests, and their challenges. Not just a few months before graduation, either, but from the moment they step foot on campus. The career management teams offer a wealth of resources for students, from working with a career coach to shadowing alumni to meeting industry recruiters.

Questrom students can utilize the career center and find guidance and job postings in the social and environmental fields. Additionally, the professors in the Public and Nonprofit Management Program and Energy and Environmental Sustainability concentration are consistently passing along opportunity announcements and helping students make connections in the field of their choice.

Student Activities

80% of students are satisfied with extracurricular activities

NET IMPACT

17% of students in the chapter

Net Impact Chapter contact:
 boston.grad@netimpact.org

At Questrom, community is at the heart of what we do and who we are. When you walk our halls, you walk alongside students from every conceivable background and every corner of the world. They'll expand your outlook, challenge your thinking, and become lifelong friends.

Students at Questrom are socially and environmentally conscious, from student led initiatives to increase recycling or take the stairs at school to participation in the Net Impact National Conference and Case Competition. In the past year students at Questrom have organized guest speakers from Delta to speak about a green supply chain, a networking event dedicated to social impact career opportunities, and organized a case competition that had applicants from all around the world.

Environmental Sustainability

★★★★☆

Social Impact

★★★★☆

100% of students agree that learning about social/environmental business is a top priority

Why Attend

Tepper is one of the few MBA programs able to deliver a high level of preparation and training in both leadership and strategic analytics. The combination equips students to confront complex business issues within the context of team and organizational leadership.

The Tepper School does not have departments, and which means students can roam freely across Carnegie Mellon's campus. Access to university resources means the ability to take courses at any of the world-renowned, top-ranked programs, such as computer science, robotics, life sciences, design, engineering and entertainment.

The Tepper School MBA program structures the two-year MBA coursework differently from many other business schools. The curriculum emphasizes mastery of management fundamentals in year one, prior to the selection of electives. It's this integrated view of business that leads to better decision-making, and better prepares students to choose electives that support key career goals.

Curriculum

Tepper focuses on developing leadership and management skills to empower individuals to pursue their interests. The core curriculum does not focus on social and environmental themes, but it does include global economics, ethics in leadership, and better practices, which are key to creating impact. Some electives can help individuals explore their interests further, such as the class for Sustainable Operations and Sustainable Business: Energy and Environmental Policies.

Carnegie Mellon as a whole does integrate green practices in daily operations and on the university level. Tepper students have the opportunity to take classes with the Heinz School of Policy to work toward creating an impact. Through collaboration across the university with the Center for Innovation and Entrepreneurship (CIE), IdeaLab, and Entrepreneurship and Venture Capital Club (EVC), there are mentorship, resources, and opportunities for entrepreneurship. Those opportunities have recently included social, educational, energy, and healthcare startups. Each year, the corporate office, with support from Alcoa, sponsors a delegation to the annual Net Impact Conference, so that students can bring back their experiences to share with the greater community.

Prominent Faculty

- Ala Scheller Wolf, Sustainable Operations
- W. Michael Griffin, Government and Business, Sustainable Business: Energy and Environmental Policies

40% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★☆ |



Career Services

75% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

The Tepper Career Opportunities Center is the students' bridge to a rewarding career. The COC counselors provide industry expertise, job-specific coaching, and valuable insight on recruiting.

Tepper focuses on helping students effectively pursue their career interests and opportunities. Interests vary from year to year due to the relatively small class size. The Broad Residency and Education Pioneers recruit on campus, and the Career Services office strives to support students who pursue career and internship opportunities off-campus.

Student Activities

80% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
cmu@netimpact.org

Among the advantages of attending a school with a tight-knit community is the lifetime friendships and high levels of networking available throughout the school, as well as throughout the global alumni network.

The Tepper School offers a higher standard of community by offering campus-wide access to a curriculum in which team projects are inherently built into the academic and leadership experience. Our community thrives because each person understands the value of partnership. Our DNA is marked by curiosity and a keen interest in exploring different ways to solve problems that matter.

Successful students are those who have leadership potential and understand that true leadership is earned. This is why every Tepper School student is given the opportunity to make his or her mark in leadership roles via our 30-plus professional and social student clubs.

Net Impact as a club has the opportunity to work with Career Services, corporate recruiters, and speakers for companies to address their CSR initiatives in more depth. In the past year, Walmart and the Ford Motor Company have spoken to Net Impact members over lunch.

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| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The personal responsibility that Net Impact encourages is reinforced in the Drucker School classrooms through courses geared toward sustainability, and faculty who are experts in related fields. Leadership and strategy are natural concentrations for many students interested in impact careers.

Last but not least, Net Impact is a great fit for The Drucker School because the organization's values are so in line with Peter Drucker's own writings. Drucker adamantly stated that business should contribute to the health of its environment and society, and not merely extract profit from it.

| | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Student life in the MBA program at The Drucker School of Management is rooted in a unique interdisciplinary community. The mandatory core courses help Drucker MBAs hone business and management acumen, and the option to take electives within other Claremont Graduate University Masters programs (Positive Psychology, Human Resource Design, Public Health, etc.) allows students to customize their MBA experience and expands the range of conversations and collaborations that are possible. This culture of cross-pollinating enables students to approach questions and share information on social and environmental issues from more angles than ever.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> James Wallace, Doing Business in a Culture of Sustainability: Costa Rica Sara Smith Orr, Leading Sustainability Community-Based Organizations <p>Prominent Alumni</p> <ul style="list-style-type: none"> Nicholas Fusso, Program Director, D-Prize Neal Hill, CEO, Hill Renewables, Hill Environmental Group Shouvik Mitra, Community Development Specialist | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★☆☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★★</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★★</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★☆☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★★ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★★ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★☆☆☆

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

The Drucker School's Office of Professional Development (OPD) works with the Drucker Net Impact chapter by posting both internships and jobs related to social and environmental impact throughout the year on the chapter's Facebook page. One-on-one meetings help Drucker OPD staff discover what impact areas students are most interested in pursuing, and ways they can develop their resume and job hunting approach to secure a dream job.

Student Activities

75% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
claremont@netimpact.org

In joining the Drucker School's Net Impact chapter, prospective students can expect to find a small yet growing network of peers passionate about exploring different ways to make progress not only economically, but also socially and environmentally – on personal and professional levels. Clubs are encouraged to co-host events. The Drucker Net Impact chapter has joined forces with the Entrepreneurship & Venture Capital Club, Arts Enterprise, and the Drucker School Students' Association.

The Drucker Net Impact chapter has also co-hosted events with external organizations, such as a GRI training with Triple Pundit and a social entrepreneurship inspiration event with TOMS Marketplace. The Drucker Net Impact chapter has three committees that plan events revolving around careers, community service, and awareness and engagement. A weekly email digest keeps members past and present connected and includes updates about relevant case competitions (such as the HULT Prize), webinars, and job postings.

Degrees Offered

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*MBA / MS in Environmental
Science and Policy*



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Environmental Sustainability



Social Impact



100%

of students agree that learning about social/environmental business is a top priority

Why Attend

Clark University's Graduate School of Management (GSOM) demonstrates its commitment to addressing pressing societal and environmental problems in numerous ways. GSOM students are actively engaged in the Worcester community, and these high-impact educational opportunities offer students the opportunity to combine real-world experience with classroom theory.

GSOM is an integral part of the larger university, and its programs and research reflect the university's focus on pressing social, economic, and environmental issues. GSOM is a good fit for students interested in attending a school where faculty and students continually develop new ways of thinking and acting that have a positive impact on the lives and livelihoods of people throughout the world.

Curriculum

The Clark Graduate School of Management provides many electives for students to broaden their impact learning, including Sustainability Consulting Projects, Energy Management, and Social Entrepreneurship. GSOM students also have the option to take courses in the International Development, Community, and Environment Department (IDCE). IDCE offers courses in nonprofit management, sustainable consumption and production, monitoring and evaluation, environmental science and environmental modeling, and many other community and international development classes. Students are able to provide feedback through several administrative channels (Student Services, the Dean's Office, individual professors) on course suggestions.

Professors are working to choose case studies for other core program elements focused on environmental and social issues. GSOM students have many opportunities to apply their knowledge and skills to the world around them. This includes courses where students conduct an in-depth study of a local company, travel to another country to understand the economic situations outside of the United States, or complete internships where they provide management advice to emerging and growing companies. In addition to joining Clark Net Impact, students can participate in consulting projects with the Community Development Training Institute

Prominent Faculty

- Will O'Brien, Greening the Organization
- Tom Murphy, Green Marketing

Prominent Alumni

- Kate Hanley, Outreach, Environmental Defense Fund
- Patrick Bird, Environmental Protection Specialist, EPA
- Ezra Becker, Hydro License Coordinator, Pacific Gas and Electric

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★★ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★ |



Career Services

67% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

GSOM's Stevenish Career Management Center helps students successfully brand, market, and present themselves to employers in writing and in person, and connect them with internships and jobs.

The Career Management Center provides a Career Training Cohort class for full-time MBA students to improve their networking, branding, interviewing, and resume writing skills in seven weeks. Students can attend several Alumni in Residence events to connect with Clark University Alumni, such as those in New York City and Boston. Clark University also sponsors career fairs both on campus and through partnerships with other local universities.

One of the main annual events of the Career Management Center is the Career Expo, which invites GSOM students to connect with local and regional companies and alumni. GSOM students also have access to The Clark Recruiter, where they can search for jobs and internships. A recently constructed student lounge at GSOM also contains an ever-growing library of books related to careers in nonprofits, social and environmental impact, and socially responsible investing

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
clarku@netimpact.org

GSOM focuses on involving students in knowledge sharing, career development, and social networking outside the classroom. Clark Net Impact works in five main areas: international development, nonprofit management, environmental sustainability, CSR, and social entrepreneurship. Clark Net Impact has organized speaker events on topics like the localization movement, nonprofit management, and social entrepreneurship.



Clark Net Impact has also organized a panel discussion about the importance of impact organizations to communities. The panel featured representatives from City Year, Habitat for Humanity, and the Seven Hills Foundation. In conjunction with the Clark Sustainability Collaborative's (an organization that brings together all of the university's many sustainability-focused organizations) Earth Week initiative, Clark Net Impact organized an in-depth tour of one of WeCare Organics composting facilities.

Outside of GSOM, Clark holds a vast array of student organizations focused on many different aspects of social change and sustainability. Additionally, GSOM students have the chance to drive sustainability and social change at an institutional level both within GSOM and Clark as a whole. Students have the chance to participate in GSOM's Principals for Responsible Management Education Committee and the Clark University Environmental Sustainability Taskforce as student representatives



College of William & Mary

Mason School of Business | Williamsburg, VA

| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> <p>TOP 50</p> |  <p>Social Impact</p> <p>★★★★☆</p> <p>TOP 50</p> | <p>75% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

The Raymond A. Mason School of Business is known for its quality of education and commitment to the student. The curriculum focuses on the ethical, social and environmental impact of business. The community is service-oriented, philanthropic and active. There is a growing social and environmental awareness in the program that make it a wonderful place to learn and transform.

The William & Mary Office of Community Engagement, The Reves Center for International Studies and The Charles Center offers funding opportunities (stipends and monetary awards) for students who accept internships with nonprofits or social ventures on an application basis. The Mason School of Business also partners with the U.S. State Department in hosting Fulbright Scholars and works through the Peace Corps to offer scholarship support through the Paul D. Coverdell Fellowship (Merit-based).

Curriculum

75% of students are satisfied with social & environmental themes

The William & Mary MBA core curriculum incorporates social and environmental themes into a number of its courses including finance, supply chain management, leadership, business ethics, and global competitive strategy - all of which are required components of the academic experience. Supply chain classes have the greatest emphasis on social and environmental topics as the class provides students with relevant case studies featuring companies' strategic planning on major sourcing decisions that positively impact social and environmental issues.

Unique to the Mason School of Business are Global Issues Discussion Groups, called "Juntos", which are elective courses selected, explored and delivered by students. Junto topics relevant to Net Impact have included subjects such as: impact investing, corporate social responsibility, micro-finance and fair trade. Additionally, 2nd year MBAs participate in the Field Consultancy Program in which students consult for large corporations and organizations or small, entrepreneurial ventures. Field consultancy projects often include companies involved in social and environmental efforts including: recycling, impact investing and social entrepreneurship. Global Business Immersions, afford students the opportunity to experience global business management first-hand. International trips to countries such as Cuba, Cambodia, Vietnam, and India often focus on topics such as entrepreneurship, sustainability, fair trade and microfinance in emerging markets.

Prominent Faculty

- Tonya Boone, Sustainable Business Operations
- Ram Ganeshan, Supply Chain Management
- Michael Luchs, Sustainability Inspired Design

Prominent Alumni

- Vibha Chokhani, Account Manager, Catchafire
- Kathy Strawn, Vice President & Executive Director, MeadWestvaco Foundation

Sample Courses

- Global Issues Discussion Groups - Juntos
- Global Competitive Strategy
- Business Ethics

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★★ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★★ |
| Impact Investing | ★★★★★ |
| International Development | ★★★★★ |
| Nonprofit Management | ★★★★★ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★ |



Career Services

96% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

Mason's Graduate Career Management Center works with the Cohen Career Center on the College of William & Mary campus to source opportunities for MBA students interested in corporate social responsibility as well as environmental impact. In addition to posting green and CSR jobs through William & Mary's own portal MASONlink, students have access to hundreds of positions through MBA-Nonprofit Connections and membership in Net Impact. Through "Career Inside" by Vault, students can gain an understanding of careers in CSR and the environment, and to further their knowledge.

Students have been successful in gaining employment opportunities at companies such as IBM, Catchafire, USAID, World Bank Group, EDF Climate Corps, Waste Management, etc. The Mason School hosts several speakers, a symposium on sustainability and students use their business skills to impact non-profits such as Empower Generation which provide women with support to establish and grow clean energy businesses and facilitate loans to their customers. Unique to William & Mary, our MBAs receive one-on-one coaching from the Mason School's Executive Partners Network, which includes senior executives from the nonprofit arena.

Student Activities

71% of students are satisfied with extracurricular activities







30% of students in the chapter

Net Impact Chapter contact:
william.mary@netimpact.org

The Mason School of Business provides opportunities to put your MBA to use in the developing world. W&M is one of only 52 top business schools selected for MBA Enterprise Corps which deploys recently-graduated MBAs for long-term volunteer assignments with the goal of driving growth in emerging economies worldwide. The Mason School of Business was also recently named a Paul D. Coverdell Fellows Program Partner University as part of the Peace Corps.

There are numerous community service projects and initiatives focused on social and environmental awareness and improvements. Finally, there are a number of guest speakers that focus on environmentalism, ESG investing and business for social and environmental impact from hedge funds, public policy firms, and social businesses.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Global Social & Sustainable Enterprise (GSSE) MBA trains entrepreneurs to solve the world's most stubborn challenges with enterprise-based solutions. Through a powerful, international cohort-based curriculum, students acquire skills and directly apply them during the 8-12 week summer practicum. GSSE brings together a cohort of 25-30 of the most innovative and experienced students from around the world who are interested in international development, environmental conservation, alternative energy, agriculture, and public health. GSSE alumni create and operate for-profit and nonprofit startups and non-governmental organizations, and work in multinational companies that champion social and environmental objectives while delivering solid returns on investment.

Curriculum

96% of students are satisfied with social & environmental themes

The GSSE MBA curriculum provides students with the skills and experience necessary to create and operate entrepreneurial, scalable, sustainable enterprises that address global problems as diverse as health, economic development, and the environment. In the GSSE MBA, every course is specifically designed to emphasize a social entrepreneurial approach, base of pyramid markets, and for-profit and nonprofit sectors and solutions. Even core courses in traditional areas such as marketing, management, accounting, and finance have been custom-designed to meet the specific demands faced by social entrepreneurs.

A critical component of the GSSE experience is the team-based sustainable venture, which includes 8-12 weeks of summer fieldwork, typically in developing countries. While some project ideas are brought to the program by students, others come from opportunities identified by a range of partner organizations. Because of the GSSE, the Colorado State University College of Business is now in substantive partnerships with the Engines and Energy Conversion Laboratory, the Center for Collaborative Conservation, and the Center for Fair and Alternative Trade. The College of Business also houses the Center for the Advancement of Sustainable Enterprise and the Center for Marketing and Social Issues. Additionally, the school is a member of USAID's Higher Education Solutions Network, part of the International Development Innovation Network led by MIT.

Prominent Faculty

- Tom Dean, New Venture Development for Social Enterprise
- Paul Hudnut, Global Social & Sustainable Entrepreneurship
- Aziz Asad, Managing in a Global Context

Prominent Alumni

- Trang Tran, CEO and Co-founder, Fargreen
- Greg Goble, Sustainability Specialist, OtterBox
- Kater Danaher, Food & Agricultural Portfolio Manager, RSF Social Finance

Sample Courses

- Global Social & Sustainable Entrepreneurship
- New Venture Development for Social Enterprise
- Legal & Ethical Environment of Business

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★★ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★★ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★★ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★★ |
| Strategy | ★★★★☆ |



Career Services

96% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★★

A distinguishing strength of the GSSE program is its specialized focus on impact careers, facilitating both entrepreneurship opportunities and impact jobs through its partnerships with leading international organizations. Career services for students interested in social and environmental jobs have continued to expand over the past several years as the GSSE Career Center and our alumni network have grown.

In addition, our project partners work in areas such as environmental conservation, microfinance, public health, alternative energy, and agriculture. These partners play a key role in the program by helping identify projects for student teams, serving as mentors for those teams, supervising field work, and advising on final project work. In return, they benefit from assistance on projects and have a pipeline of graduates from which to recruit.

The College of Business' Career Center forges strategic alliances with organizations that recruit and hire business school graduates. They also help graduates create a path toward the meaningful impact career they have always envisioned. The Center encourages employers to visit campus to participate in classes, conduct networking sessions, and host other professional activities for students – allowing employers to build relationships with students and gain the insight they need to make informed hiring decisions.

Student Activities

92% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




50% of students in the chapter

Net Impact Chapter contact:
csu@netimpact.org

Colorado State University boasts a very sustainability-focused campus, with over 500 diverse student groups, many of which are committed to social and sustainable issues. CSU also recently received the highest ranking in the Sustainability Tracking, Assessment & Reporting System (STARS), which is a national survey that measures sustainability efforts at universities and colleges across the United States. CSU Net Impact collaborates with a variety of groups, including the Dean's Student Leadership Council and the School of Global Environmental Sustainability, to develop meaningful and relevant events for interested students. CSU Net Impact has also worked with GSSE to present the Sustainable Enterprise Speaker Series, which highlights the successes and challenges of triple bottom line businesses and how social enterprise is creating a paradigm shift in international development work.

This year, CSU Net Impact collaborated with businesses in the region to organize tours of impactful organizations, such as a lean manufacturing business tour and also brought the Telluride MountainFilm to Fort Collins for the first time ever. Sustainability officers from businesses like New Belgium and Otterbox also gave students a firsthand account of the type of impact they are making at their respective positions and how to create positions in this field.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>95% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Columbia Business School's Tamer Center for Social Enterprise aims to inspire and prepare leaders to create social value in the private, nonprofit, and government sectors locally, nationally, and internationally. In addition to five student clubs and related groups, the school and broader campus offer a diverse and inter-disciplinary range of resources. New York City is also a richly-connected incubator of social enterprise opportunities for students to pursue their desired social and environmental interests. For those interested in social entrepreneurship, the Tamer Fund for Social Ventures provides seed grants to nonprofit, for-profit, or hybrid early-stage Columbia University affiliated social ventures. The Fund also provides access to the Columbia Startup Lab, an incubator space in SoHo, as well as a network of advisors and mentors to help build and scale these ventures.

Columbia Business School helps students to become leaders in all areas of social enterprise. This includes executives who align social and environmental sustainability with profit, social entrepreneurs who start and grow productive ventures to scale, and nonprofit leaders who sharpen the focus and improve the performance of their organizations. In other words, CBS fosters an environment where MBAs can learn how to make the world a better place.

Curriculum

63% of students are satisfied with social & environmental themes

Columbia Business School seeks to equip students not only with the fundamentals of management, but also with the ability to thoughtfully consider the sometimes competing demands of business, individuals, and society at large. Social and environmental issues have been integrated into the core curriculum to encourage students to think critically about conflicts and tradeoffs and to foster a community dialogue on these issues.

Elective courses address social and environmental issues over many functional areas, including business economics, finance, management, and marketing. These electives are highly sought-after, which is reflected in increasing annual average enrollments. Courses are taught by leading faculty - both research faculty and adjuncts who are leaders in their respective fields.

Relevant programs and centers include the Tamer Center for Social Enterprise (public and nonprofit management, international development, social entrepreneurship, sustainability, and CSR), the Sanford C. Bernstein & Co. Center for Leadership and Ethics (values-based leadership, CSR, and corporate governance), the Eugene Lang Entrepreneurship Center (creating nonprofit and for-profit social ventures), and the Paul Milstein Center for Real Estate (community and urban development, green building, and brown field redevelopment).

- Prominent Faculty**
- Ron Gonen, Launching Social Ventures
 - Bruce Usher, Impact Investing Seminar
 - Amy Houston, High Performing Nonprofits

- Prominent Alumni**
- Keshia Cash, Founder & Partner, Impact America Fund
 - Hardika Shah, Founder & CEO, Kinara Capital
 - Ben Powell, Founder, Agora Partnership

- Sample Courses**
- Launching Social Ventures
 - Education Leadership
 - High Performing Nonprofits

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★★ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★★ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

Students interested in social enterprise careers can participate in numerous opportunities and resources offered primarily through the Tamer Center for Social Enterprise, the Social Enterprise Club, and the Career Management Center. The Tamer Center's staff and faculty conduct one-on-one sessions to discuss the students' interests and objectives to develop a plan for achieving the students' professional goals. The office is an invaluable source of contacts. The Career Management Center has specialist career advisors and alumni coaches, and the Executives in Residence program is also available to students for career counseling. The Social Enterprise Club organizes presentations and career panels featuring professionals in the social enterprise field. In addition, the club promotes discussions with Columbia Business School's Social Enterprise Club alumni through breakfast and dinner events and a mentorship program.

Student Activities

83% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

37% of students in the chapter

Net Impact Chapter contact:
suma@netimpact.org



The Social Enterprise Club, as Columbia's Net Impact Chapter is called, is one of the largest clubs on campus. It is committed to helping members explore their interests, pursue careers, and connect to one another while serving the broader Columbia Business School and Columbia community through educational events that showcase the impact of social ventures. These events range from lectures with leading practitioners and lunches with prominent faculty to social gatherings and field trips at local social enterprises. Last year, the Social Enterprise Club hosted its fourteenth annual Social Enterprise Conference for over 250 attendees, the theme of which was "Imagine & Inspire: The Future of Social Enterprise." This year's conference will address the topic of "Cities Transformed: Empowering Individuals, Businesses and Communities."

The Social Enterprise Club's unique Peer-to-Peer Group network connects students in more specific topics like impact investing, international development, CSR, social entrepreneurship, and education. Other affiliated initiatives allow members to leverage MBA skills through hands-on work with socially-minded organizations. Through the Nonprofit Board Leadership Program, students and alumni mentors help local nonprofit boards work through strategic and operational issues. Pangea Advisors is a global program that engages teams of students in pro-bono international consulting projects with clients spanning industries in developing countries. Microlumbia is a student-run impact fund that makes short-term debt investments in microfinance institutions and social enterprises.



Copenhagen Business School

Frederiksberg, DK

| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> <p>TOP 50</p> |  <p>Social Impact</p> <p>★★★★☆</p> <p>TOP 50</p> | <p>89% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

The full-time MBA at Copenhagen Business School provides an accelerated, wide-ranging curriculum with emphasis on leadership development, entrepreneurship, and corporate social responsibility. The restricted class size of 39 highly diverse international students allows for a more personal experience with individual attention from faculty and opportunities to build a strong network.

While there is no specific candidate profile for the Copenhagen MBA, the program does look for applicants with sustainability related backgrounds or interests, also when it comes to allocating scholarships; as part of the application process candidates are asked to discuss the relevance of "Responsible Management" in a modern business context. The program culminates with an Integrated Strategy Project that groups students together as executive consultants to a client company to solve a live strategic problem. For the international majority of students in the program this is an outstanding opportunity work with a Scandinavian company, partake in the sustainable business approach prevalent in this region and apply knowledge gained from all courses. The location of the MBA in the center of Copenhagen is a valuable asset. The city is famous for its green and sustainable lifestyle with a declared goal of becoming the world's first carbon-neutral capital by 2025.

Curriculum

90% of students are satisfied with social & environmental themes

Located in a region where sustainable business practices have been top of the agenda for decades, the Copenhagen MBA draws upon the deep-seated Scandinavian traditions to promote socially, environmentally and ethically responsible practices. Copenhagen Business School is recognized as a pioneer in embedding the UN Principles for Responsible Management Education (PRME), and the MBA program collaborates closely with the PRME office to ensure that social, environmental and ethical issues remain at the forefront.

Sustainability and ethics is weaved into every one of the core courses in the CBS curriculum, from Management Accounting reflecting on the internal accounting system's role in managing the triple bottom line, over Organizational Behavior and Leadership discussing diversity management, workplace safety and the role of ethics in organizational communications, to Operations Management raising issues of the environmental impact of global supply chains and possible solutions.

The core course dedicated exclusively to CSR and sustainability, Managing Sustainable Corporations, has become even more prominent in the program this year, spanning 12 weeks and 50 teaching hours. The MSC course explores how business practitioners can show leadership and contribute to the development of more responsible and sustainable business practices.

Prominent Faculty

- Jeremy Moon, Velux Professor of Corporate Sustainability
- Andreas Rasche, Professor of Business in Society
- Mette Morsing, Professor and co-Director of the CBS Sustainability Platform

Prominent Alumni

- Patricia Jumi: Managing Director, GrowthAfrica
- Aida Kiangi: East Africa Manager, Windlab
- Maria Auxiliadora Alfaro: CSR Specialist, UNICEF

Sample Courses

- Managing Sustainable Corporations
- Business Plan Writing for Social Enterprises
- Leadership Discovery Process

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

CBS provides a full-time Career Manager and careers program, which includes various events, company visits, guest speakers and job-seeking strategy sessions throughout the year. The Career Manager's job is also to facilitate the interests of local and international Danish companies seeking talent.

At the end of May, the Careers team host the CBS MBA Talent Hub, a recruitment event where Danish companies with an international focus will be participating in interviews with interested students in the class. In addition, MBA students are invited to attend case competitions at offices here in Denmark, which offer the opportunity for networking. Students expressing a wish to remain in Denmark after the MBA are assigned a personal career mentor coming from the field where the graduate intends to work post graduation.

Student Activities

58% of students are satisfied with extracurricular activities

NET IMPACT

64% of students in the chapter

Net Impact Chapter contact:
copenhagenmba@netimpact.org

Student activities are central to the MBA experience, and Copenhagen Business School offers a range of social and business related opportunities for networking and pursuing particular interests. In the course of the year, CBS Net Impact has organized a number of events, including documentary screenings, lectures, networking events and company visits.




The Danish Foreign Ministry hosted the CBS Net Impact chapter on November 6th for a discussion on corporate social responsibility efforts as part of the overall international investment opportunity undertaken by the government. Denmark is ranked as the least corrupt country in the world, and the group learned about how the foreign ministry facilitates investment opportunities within Denmark according to the country's strict ethical standards.

Additionally, the CBS Net Impact MBA facilitated a networking session with Oikos Copenhagen chapter to help connect students to different opportunities for social, cultural and environmental sustainability activities in the greater Copenhagen area for 2015/2016. Connecting likeminded individuals and providing opportunities for mentorship between the MBA class and other undergraduate and masters students around the area of sustainable business activities, the networking event also created an opportunity for MBA students to access the different events facilitated by Oikos throughout the year.



Cornell University

S.C. Johnson Graduate School of Management | Ithaca, NY

| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★★</p>  |  <p>Social Impact</p> <p>★★★★★</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Sustainable Global Enterprise (SGE) student community at Johnson is diverse and tight-knit, composed of classmates and world-class professionals eagerly sharing professional expertise, personal networks, and career advice.

The SGE Immersion embraces Johnson's emphasis on practical and experiential learning, allowing students to develop a hands-on understanding of sustainable business challenges in the second semester of their first year. The immersion also gives students freedom to shape their experience around specific interests, through elective courses at Cornell's world-class graduate programs or through the vibrant entrepreneurial community in Ithaca, NY.

| | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>At Johnson, the Center for Sustainable Global Enterprise frames global sustainability challenges as business opportunities and works with firms to identify innovative and entrepreneurial business alternatives that they can implement in the marketplace. The Center designs and manages Johnson's sustainability curriculum that is focused on market and enterprise creation (particularly in low-income communities), clean technology commercialization and innovation, the intersection between finance and sustainability, and other relevant trends.</p> <p>Students have the opportunity to explore sustainability challenges as business opportunities through a consulting immersion project, the SGE Practicum. The SGE Practicum is designed in a way that allows students to supplement their course load with classes in specific functional (finance, marketing, consulting, etc.) or interest (energy, business ethics, non-profit management, etc.) areas.</p> <p>Johnson students have the incredible opportunity to take classes in other top-tier graduate programs including the Sloan Program in Health Administration, the Cornell Institute for Public Affairs, the School of Hotel Administration, the College of Engineering, the College of Agriculture and Life Sciences, and the College of Human Ecology. On-campus events covering prominent social and environmental topics include the Johnson Energy Connection, Entrepreneurship at Cornell, and Accenture Development Partners Case Competition</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Glen Dowell, Strategies for Sustainability • Mark B. Milstein, Green Revolving Fund • Chris Marquis, Social Entrepreneurship <p>Prominent Alumni</p> <ul style="list-style-type: none"> • H. Fisk Johnson, Chariman and CEO, S.C. Johnson & Sons • Drew Fraser, CEO, Method • Luke Penney, Founder and CEO, LEAP Organics | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★★</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★★</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★★</td></tr> <tr><td>Impact Investing</td><td>★★★★★</td></tr> <tr><td>International Development</td><td>★★★★★</td></tr> <tr><td>Nonprofit Management</td><td>★★★★★</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★★</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★★</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★★</td></tr> <tr><td>Leadership</td><td>★★★★★</td></tr> <tr><td>Strategy</td><td>★★★★★</td></tr> </table> | Community Development | ★★★★★ | Corporate Responsibility | ★★★★★ | Energy & Clean Tech | ★★★★★ | Impact Investing | ★★★★★ | International Development | ★★★★★ | Nonprofit Management | ★★★★★ | Social Entrepreneurship | ★★★★★ | Entrepreneurship | ★★★★★ | Innovation/Creativity | ★★★★★ | Leadership | ★★★★★ | Strategy | ★★★★★ |
| Community Development | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Johnson offers students customized, one-on-one coaching and mentorship through a dedicated sustainability counselor at the central career center. The sustainability career counselor maintains an extensive database of relevant job postings and continuously builds connections with firms looking for socially and environmentally minded students.

As one of the premier institutions of its kind, the Center for Sustainable Global Enterprise complements Johnson's sustainability career advisor by circulating job posts, linking students with alumni in relevant industries, and serving as a resource for students working on cutting-edge projects and events.

As part of Johnson's culture of giving back, second-year students manage weekly Career Work Group sessions to help kick start the internship search for first-year students. The sessions teach how to perfect a resume, conduct a successful off-campus job search, and succeed in interviews.

Students also organize and lead career treks that facilitate interactions with executives at a wide range of sustainability-focused organizations. Johnson alumni are actively invested in the professional pursuits of current students. By hosting events at their companies, preparing students for interviews, and returning to campus to lead presentations, the alumni reflect the strong community long after they have graduated.

Student Activities

93% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
@netimpact.org

Many students at Johnson are interested in understanding how business can be used as a force for good in society. Cornell's Net Impact chapter, the Sustainable Global Enterprise (SGE) Club is a professional club whose mission is to empower future leaders to integrate social and environmental sustainability into business and to advance the professional development of Johnson students interested in sustainability-related careers.

Recognizing that sustainability is a broad umbrella, the SGE club provides professional development and educational programming to actively engage students in seven affinity areas: education, environmental finance, green building and sustainable hospitality, renewable energy, social enterprise and microfinance, sustainability consulting, and sustainability marketing. The SGE Club's annual B2B (Boston-to-Burlington) career trek included visiting 11 companies (including Seventh Generation, Ben & Jerry's, King Arthur Flour, Harvest Power, and EnerNOC), catering to the diversity of student interests. The SGE Club has continued its signature Fireside Chat series with prominent speakers to provide opportunities for students to discuss industry trends and network with high-level sustainability professionals.

Environmental Sustainability



Social Impact



91% of students agree that learning about social/environmental business is a top priority

Why Attend

At Tuck, students receive a transformative experience that goes beyond strategy frameworks and DCF models. Students are challenged to be curious, learn by doing, build better organizations and networks, become more global, and better the world. The focus on bettering the world is infused encourages all students, not just those who are pursuing careers in social impact, to tackle the biggest challenges of our time using the knowledge, talents, and networks gained at Tuck. Students are not only given the toolkit to become better, impactful leaders but also the support from one of the strongest MBA communities out there. The “pay it forward” mentality is deeply instilled within the student body and administration at Tuck and extends to alumni without bound. No matter what career path you choose, Tuck will support you.

Curriculum

64% of students are satisfied with social & environmental themes

At Tuck, all students are encouraged to think about how a difference in the world of business and beyond. Tuck’s core curriculum provides a rigorous business foundation, while incorporating ideas and practice in leadership, sustainability, corporate responsibility, and ethics.

Tuck requires each student to take at least one course that explores the complex ethical and social challenges of business. Students can choose from include, but are not limited to, courses such as: Business and Society, Ethics in Action, Business Strategies for Sustainability, Business-Social Sector Partnerships, Entrepreneurship in the Social Sector, Business and Climate Change, Corporate Responsibility, Ethical Decision Making, Business & Ethics at the Base of the Pyramid, Business of International Development, Social Marketing and more. There is also the opportunity to participate in a First-Year Project or OnSite Global Consulting project with a socially-minded focus (examples include boosting agriculture in Haiti with the iF Foundation, creating a strategic plan for the Himalayan Cataract Project in Nepal).

Students have access to prominent faculty including Paul Argenti, Punam Keller, John Vogel, Aine Donovan, Alexander Jordan, Richard Shreve, Margaret Hanson, Anant Sundaram, Andrew King, Nan Stone (founding partner at The Bridgespan Group), and Curt Welling (former CEO and President for AmeriCares) to name a few.

Prominent Faculty

- Andrew King, Sustainable Business
- John Vogel, Entrepreneurship in the Social Sector
- Paul Argenti, Corporate Responsibility

Prominent Alumni

- John Le Boutillier, President of Unilever Canada
- Amy Houston, Managing Director at The Robin Hood Foundation
- Carlos Rodriguez-Pastor, President and Founder of Intercorp

Sample Courses

- Business and Society
- Ethics in Action
- Corporate Responsibility

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★★ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

As more students seek professional opportunities that make an impact, Tuck offers a variety of resources to help students navigate these career paths.

Tuck's Career Development Office (CDO) is a highly dedicated group of professionals, uniquely equipped to help students find the right career for them. The CDO staff includes individuals with a focus on the social sector and off-campus recruiting.

Although most since most social and environmental positions are found off-campus, many students have been able to receive internships and full-time positions through connections made with visiting executives and alumni.

The Tuck alumni network is incredibly dedicated and generous. Students can interact with Tuck alumni at any point to learn more about the sector, ask questions about potential career paths, receive resume reviews and practice interviewing.

In addition, the Tuck Net Impact chapter aims to provide job search resources and support to students coming from or going into the social sector. These include resources on social sector careers, access to social and environmental organizations, job postings, and related events, such as career workshops, panels, and annual career treks.

Student Activities

73% of students are satisfied with extracurricular activities

NET IMPACT

24% of students in the chapter





Net Impact Chapter contact:
tuck.grad@netimpact.org

Tuck has a diverse and active community with student organizations and events for every interest. It attracts a large, engaged group of students interested in social and environmental impact. Outside of the classroom, students can get involved in several different ways.

Before even beginning class, first-year students can participate in Tuck Builds, a five-day pre-orientation program to collaborate with local nonprofits on community-service projects throughout the Upper Valley.

Students then have a depth of experiences to help them understand how to use their business skills to bolster the global community. Over one hundred Tuck students participate in Tuck Student Consulting Services (TSCS), which is a student-run organization at the Tuck School of Business at Dartmouth that connects graduate business students with local businesses and non-profit initiatives through volunteer consulting projects.

This year, Tuck students will host the 15th annual Business and Society Conference. In the past, this conference has explored topics such as meaningful engagement with all stakeholders and using incentives to drive social change.

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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Net Impact Club at The Fuqua School of Business is the largest club on campus, reflecting the student body's interest in careers, service opportunities and impact in addition to, and alongside, traditional business pathways. Students at Fuqua have access to pioneering thought leadership in the impact space, through the Center for the Advancement of Social Entrepreneurship, a Social Entrepreneurship concentration, and inclusion of environmental, policy and social issues within the course curriculum. Additionally, professors are encouraged to incorporate social impact topics into courses across all topics.

The vast majority of the student body is actively engaged in a variety of student organization and MBA Association events, including the annual Sustainable Business & Social Impact Conference, Spring of Service and Day-in-Durham. Fuqua students who intern at non-profits and social ventures during their summer intern experience have access to supplementary funding from CASE to support their pursuits. Approximately 15 to 20 students are sponsored each summer with approximately \$30-40K of funding disbursed. CASE also provides student loan forgiveness to graduating students who pursue careers at eligible non-profit organizations. To date, CASE has dispersed more than \$1.8 million in student loan forgiveness.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>75% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The Fuqua School of Business offers a Social Entrepreneurship concentration as part of the full-time MBA curriculum. Within this concentration, students select from a variety of business, policy and law subjects to advance their understanding of the impact sector. Popular courses include Social Entrepreneurship, Impact Investing, Non-profit Organizations (Law), and Institutional Design for Sustainable Development.

The curriculum also includes experiential learning opportunities through the Fuqua Client Consulting Practicum (FCCP) and FCCP Foundations (CASE i3) programs. Through these programs Fuqua students are able to connect with impact organizations facing real-world business challenges. During the course of an academic calendar year, students scope, define, evaluate and design solutions for implementation at each organisation.

The Fuqua School of Business is also home to the Center for the Advancement of Social Entrepreneurship, an award-winning Center preparing leaders and organizations with the business skills needed to achieve lasting social change. The Center brings together education, practitioner engagement, and thought leadership to effect change in the field of social entrepreneurship. Finally, The Center for Energy, Development, and the Global Environment (EDGE) at The Fuqua School of Business is another dynamic hub for education, thought leadership, and industry engagement.

- Prominent Faculty**
- Cathy Clark, Introduction to Social Entrepreneurship
 - Daniel Vermeer, Business Strategies for Sustainability
 - John Buley, Advanced Seminar in Social Entrepreneurship

- Prominent Alumni**
- Melinda Gates, Co-chair and Trustee, Gates Foundation
 - Paula Alexander, Director of Sustainable Business, Burt's Bees
 - Paul Sansone, CFO, Better World Books

- ### Sample Courses
- Social Entrepreneurship
 - Impact Investing
 - Non-profit Organizations (Law)

Program Strengths

| | |
|---------------------------|----------|
| Community Development | ★★★★☆☆ |
| Corporate Responsibility | ★★★★☆☆ |
| Energy & Clean Tech | ★★★★★☆☆ |
| Impact Investing | ★★★★★☆☆ |
| International Development | ★★★★☆☆☆☆ |
| Nonprofit Management | ★★★★☆☆☆☆ |
| Social Entrepreneurship | ★★★★★☆☆ |

Skill Building

| | |
|-----------------------|---------|
| Entrepreneurship | ★★★★★☆☆ |
| Innovation/Creativity | ★★★★★☆☆ |
| Leadership | ★★★★★☆☆ |
| Strategy | ★★★★★☆☆ |



Career Services

92% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

The Fuqua School of Business supports students in their impact career pursuits with leading career management support services. Services are led by a dedicated career services Sector Director, Mackenzie Sullivan. With prior social sector experience and 8+ years in business school career services, Mackenzie has been invited to consult to other graduate business schools and at conferences regarding career programming for graduate students in the impact sectors.

Additional career support services include impact sector career workshops and intensives, specialized career exploration through the CASE “Starting Line” program, “Week-in-City” multi-day visits to impact hubs across the US, and recruitment preparation and working sessions. A variety of respected organizations recruit on-campus at Fuqua, including the Bill & Melinda Gates Foundation, EDF Climate Corps, Education Pioneers, National Parks (in partnership with Net Impact), and Coke’s Sustainability internship. More than 575 social impact and sustainability full-time and internship positions were advertised through Fuqua’s internal online recruiting platform in 2015-16. In 2015 almost 50 students received full-time or internship offers for a social impact or sustainability role.

Student Activities

67% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

35% of students in the chapter




Net Impact Chapter contact:
duke.grad@netimpact.org

Each year, The Fuqua School of Business Net Impact Club hosts a series of club activities to connect students with industry leaders and educators and expose students to topics and trends in the social impact space.

In 2016, The Fuqua School of Business Net Impact Club, in partnership with CASE, hosted the 11th annual Sustainable Business & Social Impact (SBSI) conference with keynote speakers Rose Marcario, CEO & President of Patagonia, and Barbara Pierce Bush, CEO and co-founder of Global Health Corps.

Additional events in 2015-16 included the 11th annual Day in Durham, connecting first year MBA students with local social and sustainable businesses in Durham; information sessions with consulting and impact companies such as McKinsey and The Broad Residency; social impact lecture series featuring Fuqua professors presenting related research in the social impact space; MLK Day Community Service events; STEP, a mentorship program between MBA students and local high school students to formulate and “pitch” business ideas to increase awareness of entrepreneurial career options; and fundraising golf tournaments to raise funds to support our peers pursuing summer internships in impact careers.



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|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

With an impressive suite of programs tailored to pique student interests and meet their needs, Emory University Goizueta Business School's academic offerings deliver a profoundly personal and highly transformational experience.

Top reasons to attend Goizueta include:

- Funds available to support students accepting impact aligned internships
- The Social Enterprise Fellowship opportunities, which include funding for professional development
- Cutting edge research on social enterprise globally
- Strong ties to Atlanta community organizations
- Career mentorship from two dedicated, aligned Professionals-In-Residence

Curriculum

64% of students are satisfied with social & environmental themes

Social Enterprise @ Goizueta is a dedicated center with robust staff support for aligned curriculum, research, fieldwork, and outreach. By actively working across the spectrum of for-profit, nonprofit and hybrid organizations, our faculty and students become participants in important conversations and debates that are taking place in business schools around the world.

In our research, we illuminate the factors that induce and impede the realization of societal impacts (i.e., poverty reduction or environmental sustainability) using markets and/or business models and acumen. Our research includes the Entrepreneurship Database program which collects rigorous longitudinal data from accelerator programs and entrepreneurs from around the world.

In our fieldwork and outreach, we engage faculty and students in projects that deepen our understanding of organizations that strive to achieve meaningful societal impacts, while developing our ability to enhance their overall effectiveness.

In our teaching and student support activities, we expose students to the many ways that their business education can be applied to address a range of societal challenges.

Prominent Faculty

- Peter Roberts, Catalyzing Social Impact
- Wes Longhofer, Business and Society

Prominent Alumni

- Rhonda Fischer, Chief Operating Officer
- Rob Brawner, Program Director, Atlanta Beltlin Partnership
- Lindsay Wilkinson, Environmental Sustainability Manager, Intercontinental Hotels Group

Sample Courses

- Catalyzing Social Impacts
- Social Entrepreneurship and Impact Investing
- Syndicated Data Analysis

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

Students at Goizueta can take advantage of career mentorship from two dedicated, aligned Professionals-In-Residence and unparalleled networking with alumni.

Additionally, the Net Impact student leadership supports students pursuing Net Impact aligned careers, including the Net Impact Trek during Career Week, where students can tour major nonprofits and CSR departments.

Student Activities

93% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




18% of students in the chapter

Net Impact Chapter contact:
goizueta@netimpact.org

SE@G sponsors and advises student leaders and club members of the following organizations / initiatives on campus that are achieving societal impacts right here, right now:

- Goizueta Net Impact: Nationally recognized gold chapter that works to inspire and empower the student body to act as conscientious future business leaders, serving as stewards of social responsibility, also provides opportunities and resources for students interested in social impact careers. Activities include case competitions, panel discussions, "Take 5" series, ideation lunches, and networking opportunities with aligned alumni and community leaders.
- Emory Impact Investing Group (EIIG): Emory-wide undergraduate club making investments in microbusinesses participating in SE@G's Start:ME program.
- Goizueta Nonprofit Consultants (GNC): Student-led initiative that partners MBA students with local nonprofit organization for management consulting projects.
- Goizueta Impact Investors (GII): MBA student-run investment initiative focused on promoting social enterprises through targeted short-term financing.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

Rotterdam School of Management (RSM) promotes diversity and a focus on individual and team development. During team assignments, which students have in all courses, they have the opportunity to learn from this diversity to become global leaders in all industries – leaders with integrity who are aware of the social and environmental issues, amalgamating these skills into business.

RSM is the leading business school in the Netherlands, a country recognized as a global leader in energy innovation, where the university is a platform for international forums for energy policy and industry standards. The core curriculum of RSM empowers students to be the change agents that integrate broader stakeholder management and work toward mainstreaming sustainability in business.

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| <p>Curriculum</p> | <p>50% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

The RSM motto is “the business school that thinks and lives in the future.” Graduates of the program are prepared to develop adaptable, holistic, and sustainable approaches to business regardless of function or industry. The program teaches students to become globally responsible business leaders and focuses on values of global social responsibility, sustainability, and ethical behavior. Evidenced by its consistent high ranks of MBA programs focused on sustainability, RSM sets the pace in integrating environmental, social, and governance issues into the curriculum and research activities.

Sustainability is integrated into the curriculum throughout the year. Beginning in the first weeks, students are introduced to the various characteristics of sustainability and how they affect business decisions and operations in both the short and long term. In courses like Business and Society Management, subjects of social governance are presented.

For the first time in 2017, RSM offers a concentration option in Sustainability for graduates, adding to the other optional concentrations of strategy, finance, and marketing. The concentration includes an intensive course on advanced topics in sustainability and a selection of electives including Psychology of Sustainability, Cradle to Cradle, Strategies for Low Income Markets, and Sustainable Supply Chain Management

- Prominent Faculty**
- Gail Whiteman, Companies and Ecologies
 - Lawrence Pratt, Business Society and Sustainable Management
 - Rob Van Tulder, Managing Cross-Sector Partnerships

- Prominent Alumni**
- Aouatif Tawfik, Project Manager Sustainability Europe, Unilever
 - Beth Rogers, Independent Management, Elizabeth Rogers Consulting
 - Trisha Clauson, NOTS Impact Entrepreneurs, Danone

- Sample Courses**
- Business & Society Management
 - Sustainable Supply Chain Management
 - Psychology of Sustainability

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

RSM has a talented, helpful, passionate team of coaches in Career Services who provide invaluable support and guidance for students. Throughout the year the coaches offer optional courses on personal development to help students explore and understand what they want to pursue after the MBA, on behavioral interviewing, and on strategic job searching. In addition to the courses, the coaches work with students one-on-one to make the transition from school to work as seamless as possible.

Student Activities

60% of students are satisfied with extracurricular activities


NET IMPACT   **GOLD Chapter**

38% of students in the chapter

Net Impact Chapter contact:
erasmus@netimpact.org

The RSM Net Impact Club organizes events each year based on the specific interests of the class. Often the events are organized in collaboration with another RSM club or with Sustainable RSM, a dedicated group of faculty, staff, and students focused on integrating sustainability into all areas of RSM, from research and curriculum to resource acquisition and waste management. The events typically include a combination of career panels, visits to social enterprises or sustainable businesses, preparing a meal and breaking bread together while learning about sustainable food, social outings like biking to the Mills of Kinderdijk (a collection of 16th Century Dutch Windmills) to learn how the Dutch harness wind power to manage water, and an annual day long Sustainability Forum.



| | | |
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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>80% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

George Washington University (GWU) exists at the intersection of business and society. Students at George Washington School of Business (GWSB) have the opportunity to take advantage of the great benefits of living in the nation’s capital, even independent of the actual university. However, the university, and specifically the MBA program, is a necessary resource to both develop the skills and create the opportunities to take advantage of Washington, D.C.

Making a sizeable impact on social and environmental issues requires being in the places where the big decisions are made. Big decisions are made in Washington, and GWU can provide the tools necessary to make those decisions.

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|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Since George Washington University is based in Washington, D.C., prospective students can take advantage of both the MBA curriculum and its location in the nation’s capital. Students can complete additional socially and environmentally oriented courses and projects to earn a certificate or add a concentration in Responsible Management. For example, students begin the MBA curriculum with a core course focused on Business Ethics. One of the key lessons from this course is to focus on the ethical consequences of business decisions and how those decisions impact social and environmental outcomes. Students have the ability to take further courses to explore this subject and work with faculty to gain more understanding and experience.</p> <p>The GWU School of Business offers substantial opportunities for experiential learning. Multiple clubs, including Net Impact, offer pro bono consulting, environmental regulatory support, and other social and environmental opportunities. Additionally, students can meet with professionals from NGO and governmental organizations, such as USAID, the World Bank, and the International Monetary Fund. Many faculty either currently or recently worked at these institutions or are able to provide real-world reflections on what it takes to work at those environments. Indeed, GWU’s location provides countless opportunities for MBA students to gain experience at the intersection of business and society.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> Jennifer Griffin, Business and Government Relations John Forrer, Global Governance and Public Policy Jorge Rivera, Corporate Environmental Management <p>Prominent Alumni</p> <ul style="list-style-type: none"> David Mitchell, Business Operations Manager, Rocketship Education | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★☆☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★☆☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★☆☆☆

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

GWSB has a full-time career services center that is dedicated to getting all of its students high-impact jobs. The staff at the career center is highly connected and has a diverse background, which helps accommodate a variety of students. The first semester of the program includes weekly career services classes, where students gain opportunities to beef up their resume and enhance their digital presence, such as on LinkedIn. Career services staff members are consistently available and are often proactive about opportunities for students.

The GWSB MBA program overall helps focus on the business skills needed to make a positive social and environmental impact. GWSB offers several career trek opportunities at all types of different organizations. On-campus recruiting includes several premier federal consulting organizations, which include social and environmental projects and opportunities. Finally, the alumni affairs office makes a specific effort to connect students with alumni who are making a positive impact.

Student Activities

90% of students are satisfied with extracurricular activities






Net Impact Chapter contact:
georgewashington@netimpact.org

Most students at the George Washington School of Business are socially and environmentally oriented, partly due to the location in Washington, D.C. Students pursue a range of socially impactful careers, from working in sustainable food production to government consulting. Federal consulting employers are frequent visitors to campus and offer on-campus recruiting events.

By being a Net Impact chapter member, students can connect with other college chapters in the D.C. Metro Area, as well as the professional D.C. chapter. This provides members opportunities to connect to and learn from various socially driven endeavors going on around town. The Net Impact chapter offers a variety of opportunities and learning experiences, focusing a great deal of effort on getting students connected to impact careers. Second-year members mentor first-year members in ways that often result in securing school-year internships. In addition, prospective students can expect a plethora of event opportunities, both on and off campus. This Net Impact chapter focuses heavily on helping other members navigate the busy D.C. scene so students get the most exposure to their areas of interest.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★★</p>  | <p>88% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The McDonough School of Business (MSB) attracts a motivated student body with diverse experiences. The MSB is a great place to explore social and environmental issues. The strong focus in international issues is felt throughout the curriculum. An MBA at Georgetown University provides access to a network of lawyers, public policy experts, foreign service officers, health scholars, and academics from across Georgetown's graduate schools.

The key strengths of programs are its D.C. location, its international character, its academic excellence, and its tradition of service. These traits create a culture that is collaborative, open, ethically minded, and engaged with government and social change.

Curriculum

The culture of Georgetown University is deeply rooted in developing global citizens to make a positive difference in the world. The MSB integrates these traditions into an MBA curriculum that is focused on developing principled leaders. Core and elective courses have a strong focus on the broad social impacts of principled leadership, and sufficient courses are available in the MSB and greater university to allow students to incorporate social and environmental themes into their education. The core curriculum integrates social themes into course assignments.

Examples of lessons required include marketing analysis of an AIDS awareness campaign in India, finance discussion of the social implications of subsidized home building in Mexico, and business analytic concerns about ethical data collection and representation. Several electives are offered that have a direct focus on social or environmental themes, while leveraging the school's strengths in finance and entrepreneurship.

As a highly collaborative learning environment, MSB attracts a large number of students with backgrounds in impact fields, and the experiences of these students are regularly discussed in class. Students are able to take a broad range of courses that look at social and environmental issues from policy, international, and social science perspectives. Short-term consulting and active learning opportunities are often made available as internships during the academic year.

Prominent Faculty

- Edward Soule and Michael O'Leary, Principled Leadership for Business and Society
- William Novelli, Corporate Social Responsibility

Prominent Alumni

- Amy Celep, President and CEO, Community Wealth Partners
- Eric Kessler, Founder and Managing Director, Arabella Advisors
- Brett Jenks, President and CEO, Rare

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★★ |
| Nonprofit Management | ★★★★★ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★☆☆☆

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

Georgetown's MBA Career Center continues to strengthen its focus on social and environmental recruiting by expanding resources for the nontraditional job search, building new connections with government, international development, and public sector consulting, and deepening its network in Fortune 500 CSR.

The McDonough School of Business has a full-time staff member and a second-year student peer advisor who focus exclusively on impact and nonprofit related careers. They work with employers and alumni to develop job and internship opportunities and coach students on their career development and job searches. Georgetown's MBA Career Center proactively solicits and publishes social impact and environmentally focused job listings. The center works with organizations like the World Bank, IFC, Ashoka, and Education Pioneers to recruit on campus.

MSB features several relevant career treks each year, and there are several nonprofit and government career fairs in D.C., as well as opportunities to network with the Net Impact D.C. professional chapter and an annual trip to the national Net Impact Conference. On campus, the Social Impact Internship Fund provides scholarships to students who accept unpaid internships with nonprofits or the social sector. Georgetown has a strong reputation among D.C.-area organizations, especially in government, federal consulting, and international development.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
georgetown.msb.grad@netimpact.org




Students of all backgrounds and careers engage in social impact activities during their time at MSB. The Georgetown Net Impact Chapter hosts several events every year that connect MBA students with the wealth of social impact knowledge and opportunity D.C. has to offer.

The Net Impact Trek offers the chance to visit organizations at their offices, while Net Impact Day, Social Impact Week, and speaking events bring distinguished practitioners in international development, ethical business and investing, and nonprofit management to campus to share their experience. Past speakers have represented Green Mountain Coffee Roasters, PSI, and Network for Good.

The Net Impact Service Corps allows students to make a direct impact on local nonprofits while developing real-world consulting skills. The Net Impact Service Corps Net Impact Board Fellows offers students the opportunity to serve on nonprofit boards in the D.C. area. Organizations partnered with for these programs have included Harboring Hearts, MBAs Without Borders, and KIPP D.C.

All student organizations at MSB work with a local community partner as part of the greater student body's commitment to reaching out to the community. The MBA Volunteer club sponsors the annual Month of Volunteerism, where the entire MBA student body comes together for a month of community impact. In past years, students contributed over 1,400 hours to serve at over 100 volunteer events. The Community Fellows program at the MSB rewards students who complete 100 hours of community service during their time in the MBA program with an honorary distinction on their transcript.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>81% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The Georgia Tech Scheller College of Business reputable brand that is associated with innovative thinking, problem solving, and excellence. Scheller challenges its students to set high expectations for themselves, their education, their future careers and their places of work.

Georgia Tech's Scheller College of Business MBA program, known for innovative entrepreneurship and technology-infused management education, is setting the pace for incorporating ethics, social impact, and sustainability into every student's holistic education. Receiving a degree from Scheller is the perfect primer for an impact driven career.

| | |
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| <h3>Curriculum</h3> | <p>35% of students are satisfied with social & environmental themes</p> |
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Sustainability and environmental and social impact aren't optional discussion points for Georgia Tech Scheller College of Business students. Companies understand that truly incorporating triple-bottom-line performance measures into their system gives them a competitive advantage. This means that students need to be prepared from day one to add impact value to the firm. Scheller's core courses and elective courses expose students to these concepts and equip them with the tools to address these needs.

Learn how to integrate business principles, science, and technology to build a sustainable and prosperous future. Combine unique courses in technology, supply chain, nonprofits, public policy, power systems, and civil engineering with real-world projects in sustainability from partner companies.

Prominent Faculty

- Beril Toktay, Business Strategies for Sustainability
- Howard Connell, Sustainable Business Consulting Practicum
- Terry Blum, Pro Bono Consulting Projects

Prominent Alumni

- Dan Carney, Environmental Pgm. Mgr., Federal Reserve Bank of Atlanta
- Drew Chappell Mathias, Senior Sustainability Manager, Georgia-Pacific LLC
- Chris Hagler, Southeast Practice Leader, Ernst & Young

Sample Courses

- Sustainable Business Consulting Practicum
- Business Strategies for Sustainability
- Introduction to Climate Change Planning

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Georgia Tech Scheller College of Business Career Services team strives to put students in the best possible position to achieve their goals and find their future dream career. Our student-to-advisor ratio of 25:1 allows us to work closely with students to ensure maximum success in the job search. Our advisors work closely with the internationally recognized Georgia Tech Ray C. Anderson Center for Sustainable Business to help students understand how they can incorporate sustainability and social responsibility into their career path. Through a combination of networking opportunities, information sessions, coffee chats, and sustainability-focused career panels and workshops, students are able to connect with sustainability professionals and explore new paths to make a large impact in the world.

The Career Services team works hand-in-hand with professors, Net Impact leaders and alumni to take advantage of industry contacts and connections both in and outside of the Atlanta business community. On-campus recruiting includes a variety of companies, a number of which have strong sustainability or environmental practices. In addition to on-campus options, the Career Services team offers company site visits and external networking events. One prominent opportunity introduced was a West Coast trek, where students in the full-time MBA program were given the opportunity to visit and meet with a number of high-profile companies in the Silicon Valley area. The Scheller College of Business believes in the power of networking and making connections to bolster careers and learning. For that reason, endless opportunities and connections are given to students to meet influencers in the business communities.

Student Activities

44% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

35% of students in the chapter

Net Impact Chapter contact:
georgiatech@netimpact.org





The Scheller College of Business Net Impact chapter encourages its members and fellow students to be innovative thinker and problem solvers in the world by providing engaging experiences. At the Scheller College of Business, students are striving to learn how to become effective leaders and push pertinent initiatives in their future careers through volunteer opportunities, start-up competitions, business case competitions, consulting projects and networking, and solving relevant issues. Scheller College of Business is at the epicenter of business and technology and uses its unique position to encourage and teach students skills in entrepreneurship, philanthropy and leadership.

One of the most popular events in the fall and spring is the Scheller Day of Service, where students volunteer with local Atlanta community organizations for a Saturday of labor and learning. The annual Saint Bernard Parish trip to New Orleans during winter break provides students with the opportunity to help rebuild houses and bond over hard work for a good cause. The Net Impact Board Fellows program is another avenue to work with nonprofits over the entire year by sitting on local Atlanta board. The weekly IMPACT Speaker Series brings in leaders from around the globe to engage students, faculty and community in free discussions. The social impact business start-up competition, Ideas2Serve, coordinated by the ILE, brings together students and faculty from across the university to develop and pitch their nonprofit business start-up ideas. Georgia Tech also takes a high-profile role in organizing outreach for the Global Service Venture Competition.



Hult International Business School

San Francisco | CA

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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
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Why Attend

Hult offers a very unique experience: study alongside people from all over the world. It is truly an eye-opening (and mind-opening) experience. Students now have a much deeper understanding of business and other perspectives outside of the United States. Hult is also committed to social and environmental impact. Professors focus on social entrepreneurship and teaching students how to build a social enterprise from the ground up. Students graduate feeling more equipped to be an entrepreneur with a network of social entrepreneurs from around the world.

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| <h3>Curriculum</h3> | <p>88% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The world is changing but most business schools are not. The Hult MBA is different—it will equip you for the new world of global business.

Students learn from cases and subject matter experts who bring real-life business knowledge and leadership skills into the classroom. Our award-winning curriculum is the foundation of our new approach to business education.

From day one Hult students grapple with the building blocks of business through intensive lectures, seminars, and workshops while orienting to their campus and getting to know their classmates. Students get to assess their leadership strengths and weaknesses through coaching, team exercises, and a capstone simulation where they develop and execute a new venture strategy, managing all functional areas of a business

Prominent Faculty

- Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- Financing Social Enterprises
- Social Innovation
- Global Crises

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Navigating an international job search requires an individual approach. At Hult, experts in international student placement work one-on-one with students to craft a tailored career strategy.

Hult International Business School has a career services advisor and corporate relations team who bring social impact speakers and companies to campus. Professors are also great resources for career advice: they frequently bring speakers from the impact investing space and nonprofit sector to talk to students, and offer internship opportunities.

Student Activities

63% of students are satisfied with extracurricular activities

NET IMPACT



18% of students in the chapter

Net Impact Chapter contact:
hult.sanfrancisco@netimpact.org

The Hult International Net Impact chapter offers students to connect and learn through events including:

- Movie screening of Poverty, Inc.
- Co-Creation Lab: 3 month long social business accelerator for students. Students are paired with a professional mentor, attend workshops, and present their idea to a panel of investors
- Millennial Mobilization Summit and Internship Fair: keynote speech and panel discussion with social entrepreneurs, and internship fair with social enterprises
- Guayaki: talk from the founder and free mate lattes for students
- Project Ed-Camp: after-school workshops for students at a charter school in Oakland, teaching them how to create solutions to problems they see in their community



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>87% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend IE's diverse international student body, strong focus on social responsibility, and excellent academic ranking make it stand out from the crowd. The student body is collaborative, enthusiastic, and engaged in social and environmental issues. In addition, the school offers various opportunities, such as internships, clubs, and electives, that enable students to develop the skills and expertise they need to succeed in their future careers.

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| <p>Curriculum</p> | <p>33% of students are satisfied with social & environmental themes</p> |
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For the international MBA programme, Business, Government and Society is a core subject and thus required to be completed by all MBA students. A number of electives offered then also touch on sustainability, including Supply Chain Management, Trillion Dollar Challenge, Trend Theory, Business at the Bottom of the Pyramid, Social Entrepreneurship, Entrepreneurship in Emerging Economies and Business360. Prominent professors include Maria Lopez Escorial and Rashida Justo

IE's incubator - Area 31 - also holds a networking event once a month that focuses on social entrepreneurship, and also offers a number of other workshops and events including about measuring social impact. Conchita Galdon manages the incubator.

Prominent Faculty

- Rolf Strom-Olsen
- Gayle Allard, Managerial Economics
- Rachida Justo, Social Entrepreneurship

Prominent Alumni

- Ivaylo Dimov, Sustainability Consultant, DNV GL - Sustainability UK
- Brain Cabezas, Program Manager, Agrion
- Pablo Esteves, Partner, Emzingo Group

Sample Courses

- Business, Government & Society
- Social Entrepreneurship
- Trillion Dollar Challenge

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

86% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★☆☆☆

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

IE's career services department works hard to bring students career opportunities that span a wide variety of industries and geographic regions. The center has a specific representative focused on the public and nonprofit sectors.

Starting in 2013, IE Net Impact and the Career Management Center began working together more closely to achieve the shared objectives of enhancing the IE brand, creating awareness of IE Net Impact's events, facilitating networking opportunities between students and companies, and creating interest and awareness about future careers with a social impact.

IE has one careers advisor - Shuo Xing - who is dedicated to advising students interested in careers with International Development Organizations and NGOs. Every intake has the opportunity to attend one career event a year dedicated to these organizations. Many students also attend the Net Impact's Social Responsibility Forum events for career related networking opportunities.

Student Activities

47% of students are satisfied with extracurricular activities

NET IMPACT

31% of students in the chapter

Net Impact Chapter contact:
ie@netimpact.org





The Net Impact Club runs three main large events a year:
1) The Social Responsibility Forum - A forum that brings together professionals, students and organizations dedicated to social impact. The event holds panel discussions, workshops and networking events for students and covers broad topics including Impact Investing, Technology for Development, CSR and deep dives into specific issues including gender, health and education.

2) Global Village - A celebration of diversity at IE. Each geographical club has a booth and provides food and entertainment from their respective cultures.

3) Impact Weekend - A 48 hour 'hackathon' that allows groups of student and alumni to explore and create a business idea to a social/environmental challenge. Winners gain automatic entrance into Area 31 - IE's incubator.

Aside from this the club also runs quarterly speaker events and periodic social events to bring together people who have worked in and/or are interested in pursuing an 'impactful' career.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

With campuses and alliances that span Europe, the Americas, Africa and Asia, IESE has more global scope and reach than most other top-ranking business schools. You will learn alongside students from 64 different countries, guided by a faculty of world-class academics, researchers and global business experts of more than 30 nationalities. Being fluent in Spanish unlocks doors to opportunity all over the world. At IESE, you'll have access to the biggest picture in global business. At IESE you have full access to a Spanish-speaking environment. You can take language classes and even graduate with a bilingual MBA degree.

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|--|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>At the IESE MBA, you'll be stretched, pushed and challenged to master the essentials. You'll hone your entrepreneurial skills. And you'll be exposed to business in different sectors, markets and regions -across five continents. IESE is about drawing inspiration from diversity and the interchange of perspectives. It's about respecting cultural and individual differences. And it's about committing to leave a positive and lasting impact on the people, the businesses and the societies that surround you.</p> <p>A social internship program means that if part of your career plan it is to do good by doing well, you should consider spending your summer break at one of several world-class not-for-profit organizations, such as UNICEF, who have strong professional ties to IESE. International modules provide focused learning on key areas of cross-cultural management and enhanced intercultural effectiveness of business leaders today. You will be involved in hands-on projects with local companies with your team, providing solutions to real problems. An entrepreneurial ecosystem including a social entrepreneurs network and the Social Entrepreneurship and Social Innovation Platform develops new educational initiatives, conducts research related to critical issues in social innovation and social entrepreneurship, and publishes articles for scholars, managers, policy makers and for the general public.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> Joan Fontrodona, Business Ethics M^a Julia Prats, Entrepreneurship Luis Palencia, Analysis of Business Problems <p>Prominent Alumni</p> <ul style="list-style-type: none"> Rafael Villaseca, CEO, Gas Natural Fenosa Antonio Pires de Lima, Minister of Economy, Portugal Gloria Perrier-Châtelain, Senior Global Director, SAP | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Career Forum is one of Europe's leading MBA recruiting events. Many of the world's leading businesses come to IESE three times a year to find corporate interns and potential full-time employees. The Career Forum includes a career fair, company presentations, one-to-one interviews with recruiters and a multitude of networking opportunities. An unparalleled opportunity to match top talent with employers, the Career Forum accounts for more than 70 percent of each year's employment figures.

The Careers Service works with IESE's professional clubs to create networking and job-search initiatives. Throughout the MBA program, trained and experienced members of the Career Services Department will help you develop your career plan and career management skills, as well as implement an effective job search strategy. The one-on-one counseling sessions address two areas: general career advice and industry-specific advice.

Student Activities




100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
iese@netimpact.org

Doing Good and Doing Well (DGDW) is an annual conference entirely organized and run by IESE Business School students. The initiative began in 2001 when a group of students in the Responsible Business Club wanted to go beyond the classroom and beyond the case studies by inviting leading professionals and thought leaders to campus to engage with students. Now it has become an annual tradition and has grown to the largest student-run conference in Europe. Each year, students pick a theme for the conference related to responsible business. Founded in 2001, the IESE Responsible Business Club serves as a conduit for communication and collaboration between the students, the school, alumni, and industry professionals interested and active in responsible business.



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|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>80% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

At Kelley, students acquire the foundational business skills required to make a compelling business case for CSR, while developing the leadership skills necessary to inspire stakeholders and drive results.

The Kelley MBA Academy structure immerses students in strategic business segments, including supply chain, finance, consulting, consumer marketing, and business marketing, giving them the opportunity to apply their skills to real-world business challenges with clients such as Target, GE, Eaton, and P&G. The opportunity to gain industry knowledge and build technical skills through these consulting engagements prepares Kelley students to hit the ground running at their internships and full-time job opportunities.

Curriculum

The curriculum at Kelley embraces a global perspective to provide opportunities for students to learn about the intersection between business, the environment, and society. The core curriculum builds a strong foundation in fundamental business skills, such as finance, economics, and strategy. Numerous electives and a certificate in social entrepreneurship allow students to harness these skills to make the business case for corporate social responsibility and sustainability.

Kelley excels at providing students with hands-on business opportunities to apply what they learn in the classroom. The Global Business and Social Entrepreneurship (GLOBASE) program is an experiential course during which MBA teams consult directly with entrepreneurs, NGOs, and small enterprises in emerging markets. Other opportunities for experiential learning at Kelley include working on an Indiana-based nonprofit microfinance institution called the Hoosier Social Impact Fund. The Kelley Institute for Social Impact (KISI) and the Johnson Center for Entrepreneurship & Innovation (JCEI) are valuable resources for students pursuing an impact career and interested in impact issues.

Most importantly, the Kelley MBA curriculum provides students with the flexibility and opportunity to develop and expand their knowledge of how to make social and environmental impacts in business.

Prominent Faculty

- Jeff McMullen, Environmental Sustainability & Value Creation
- Gilvan “Gil” C. Souza, Sustainable Operations

Prominent Alumni

- Ryan Luckey, Director of Sponsorships, AT&T
- Thomas Heckroth, Social Compliance Program Manager, Haddad Brands
- Meghan Curran, Senior Talent Associate, Acumen Fund

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

91% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Kelley Graduate Career Services (GCS) is top-rated among MBA programs. GCS is heavily involved in assisting students with their career development and job search. There has been growth over the past several years in GCS' awareness of the unique challenges and opportunities for MBA students pursuing impact-focused careers. However, much of the internship and job search for these students continues to take place off-campus, with GCS and the Kelley alumni network providing guidance, advice, and connections.

Just one of the strengths of the Kelley MBA program is that each student works one-on-one with a GCS career coach to develop his or her internship and job search strategy, networking plan, and interview preparation. These career coaches serve as advocates and can provide introductions to Kelley alumni in numerous industries. Organizations such as EDF Climate Corps and Education Pioneers actively recruit on campus for summer internships. Each year, several Kelley MBA students intern in sustainability and CSR roles found through GCS or their own self-directed search.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
indianamba@netimpact.org



Kelley students are active members of the Bloomington community and the international community. Through the Board Fellows program, consulting projects, and service days, members of Kelley Net Impact have many opportunities to contribute to the community and expand their impact-related business experience. Global opportunities include the GLOBASE programs and the student-led Emerging Market Experience trips.

The Kelley Net Impact Graduate Chapter works to collaborate with other student clubs and campus groups to expand awareness of impact opportunities in all careers. These events range from on-campus guest speakers to events at local businesses that are actively incorporating sustainability and/or social responsibility into their business practices. The Annual Impact Symposium hosted by Kelley Net Impact attracts top business leaders to speak about current issues and opportunities in CSR, environmental sustainability, and leadership development. Past participants include Cummins, MillerCoors, Dow AgroSciences, Caribou Coffee, and Acumen Fund.



INSEAD

Fontainebleau, FR

| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>95% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

With three fully-integrated campuses in Europe, Asia and the Middle East, and over 90 different nationalities in the classroom, no other business school offers such a multicultural experience. With a stellar reputation, flexible curriculum, powerful alumni community, INSEAD has a truly high ROI.

Thanks to the 40 career professionals across 3 campuses and the 580 companies that recruit from INSEAD every year, more than 90% of students are employed within 3 months of graduating. Plus, the 148 faculty members are not simply inspirational teachers; they are also world-class researchers and leaders in their fields.

| | |
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| <h3>Curriculum</h3> | <p>32% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The first half of the programme is built around 14 core courses, which provide you a robust foundation of key management disciplines. During the second half of the programme, there are over 76 electives to choose from, ranging from a variety of subjects to prepare you for a career in general management.

The INSEAD MBA programme requires a high level of engagement from our participants under the expert leadership of our professors. In fact, it is the vast diversity of experiences brought by our students to campus that makes the programme unique.

Students initially join a study group of five to six students, selected to maximise diversity in terms of age, gender, nationality, experience, previous education and professional background.

In the classroom, INSEAD professors aim to bring out the best in each of their students, so that you learn from each other's experiences as well as from their own cutting-edge research.

There is no single preferred teaching method at INSEAD. Faculty are free to choose the method they believe fits best with the content of the session.

Prominent Faculty

- Reinhard Angelmar, Emeritus Professor of Marketing
- Youssef F. Bissada, Emeritus Professor of Entrepreneurship and Family Enterprise

Sample Courses

- Uncertainty, Data, & Judgement
- Managing Customer Value
- Entrepreneurship in Action

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★☆☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

84% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

As soon as you start the INSEAD programme, the Career Development team recommends that you begin to consider your career plan. Over the periods of the programme, the Career Development team will organise a series of activities including; workshops, trainings, panel discussions, group and one-on-one counselling sessions.

INSEAD's Career Development Centre consists of 40 career professionals, located in Singapore, Fontainebleau and Abu Dhabi. Throughout the year, this dedicated team organises around 80 career development workshops, welcomes over 250 on-campus recruiters and supports almost 4,000 on-campus interviews. The team is structured under these following areas.

Additionally, the Social Entrepreneurship Centre and Social Innovation Centre:

- Organize Social Impact Career Forum
- Provide a resume book to social impact organizations of students interested in social impact for internship/full time opportunities
- Build relationships with Social impact organizations, particularly in the field of international development, impact investing, impact consulting, social entrepreneurship

Student Activities

32% of students are satisfied with extracurricular activities

NET IMPACT

10% of students in the chapter


Net Impact Chapter contact:
insead@netimpact.org

INSEAD has a strong "work hard, play hard" ethic on our campuses. Through our world-class MBA programme, you get to experience both an intense and rewarding collaborative learning environment with one of the most culturally diverse student bodies in the world.

The INSEAD clubs are run by students and supported by the school. Students can choose to sharpen their leadership skills by running or creating a club. Alternatively, they are able to pursue new interests or old passions by becoming a member.

The Net Impact chapter at INSEAD is called INDEVOR and has a mission to inspire and accelerate students to become professionals that make a difference in the world.



| | | |
|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

For students interested in making an impact through business, the Johns Hopkins Carey Business School Global MBA program offers a combination of academic rigor and international consulting experience (the Innovation for Humanity program), complemented by hands-on opportunities through extracurricular organizations. Benefits include connections with faculty, alumni, and community members in the Baltimore and Washington, D.C. area that are doing business with humanity in mind.

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|--|---|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Johns Hopkins Carey students respect the intimate and fragile relationship between business and society and understand the potential of innovative thinking and sustainable strategies to change lives, communities, and the world for the better. In the Johns Hopkins University tradition, the Carey Business School is tackling society’s most vexing problems, particularly those in four key areas: health care, financial services, real estate and infrastructure, and enterprise risk management. While these areas present significant challenges, they also hold the promise of great advancement for society, as well as economic growth and job creation.</p> <p>Through the Innovation for Humanity program, which is a core course, teams of student consultants are paired with startups, social enterprises, nonprofits, or hospitals in emerging countries. Students work with their sponsor organizations both remotely and in-country to provide business recommendations to solve the organization’s challenges. “ Business with humanity in mind” is a key theme throughout the Carey Business School curriculum. It is particularly evident in TheWire: Business Solutions, an elective course inspired by the critically acclaimed TV series. Students interact with guest speakers, including police officers, elected officials, schools, and the media to identify community problems and develop sustainable programmatic, intuitional, and entrepreneurial solutions.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Phil Phan, Innovation for Humanity • Toby Gordon, Healthcare Delivery <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Shahd AlShehail, Entrepreneur, Acumen Fund • Eliza Huleatt, Executive Director, CCS | <p>67% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★☆☆☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★☆☆☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★☆☆☆</td></tr> <tr><td>Impact Investing</td><td>★★★☆☆</td></tr> <tr><td>International Development</td><td>★★★☆☆</td></tr> <tr><td>Nonprofit Management</td><td>★☆☆☆☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★☆☆☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★☆☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★☆☆</td></tr> <tr><td>Leadership</td><td>★★★☆☆</td></tr> <tr><td>Strategy</td><td>★★★☆☆</td></tr> </table> | Community Development | ★★☆☆☆ | Corporate Responsibility | ★★☆☆☆ | Energy & Clean Tech | ★★☆☆☆ | Impact Investing | ★★★☆☆ | International Development | ★★★☆☆ | Nonprofit Management | ★☆☆☆☆ | Social Entrepreneurship | ★★☆☆☆ | Entrepreneurship | ★★★☆☆ | Innovation/Creativity | ★★★☆☆ | Leadership | ★★★☆☆ | Strategy | ★★★☆☆ |
| Community Development | ★★☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★☆☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

67% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆☆

Peer support for my job search process ★☆☆☆☆

Concrete job and internship opportunities ★☆☆☆☆

Skills and experience necessary to be competitive in the job market ★★★☆☆

Increases my understanding of roles, industries, and issue areas ★★★☆☆

The Johns Hopkins University Carey Business School Career Development Office is very supportive of students who are interested in careers with a social and/or environmental impact. A student's goals are aligned with an advisor who is particularly knowledgeable about their career of interest. This advisor can help provide advice, resources, and connections to employers of interest. Additionally, the Career Development Office works closely with Carey's Net Impact Chapter to bring employers aligned with impact careers and to provide social and environmental career information sessions. Regular visits have included employers and alumni in the fields of impact investing, nonprofits, microfinance, social enterprise, and social impact consulting. Students interested in entrepreneurship and/or another self-directed search are connected with additional resources, faculty, and alumni.

Student Activities

67% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
jhucarey.grad@netimpact.org

The overarching mission of "business with humanity in mind" attracts students who are focused on using their careers to solve our world's toughest challenges. The student body is composed of many people who want to use business for social or environmental impact in a variety of sectors.


Several student organizations provide social and environmental opportunities, but they are primarily carried out through the Johns Hopkins Carey Business School's Net Impact Chapter. Since the chapter started, it has grown in size and presence on campus, gaining recognition throughout the school.

The Johns Hopkins Carey Net Impact Chapter provides a variety of opportunities to students including pro bono consulting projects, community service opportunities, fundraisers, career exploration, tours of local organizations with environmental sustainability efforts, information sessions, and Carey Net Impact's signature speaker series: Our Mission in Action. Previous event topics have included corporate social responsibility, international development, aquaponics, and nonprofit partnerships. If students are interested in another particular social or environmental impact area, they are encouraged to take a leadership role for the initiative with the support of Carey's Net Impact Chapter.



London Business School

School of Business | London, U.K.

| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>89% of students agree that learning about social/ environmental business is a top priority</p> |
|---|--|---|

Why Attend

The London Business School (LBS) offers a world-class education focused on developing leaders with a positive global impact. It is truly diverse, with over 69 nationalities represented on campus, making for an enriching and unique environment.

Outside the classroom, students participate in student-led treks around the world and attend inspiring events led by the active clubs on campus. LBS' location is an invaluable asset, as London is at the forefront of activity in the social and environmental impact space. Students have access to leading impact investment funds, development institutions, foundations, and sustainability-focused corporations, presenting opportunities to build a meaningful network and gain valuable experiences.

| | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> | <p>89% of students are satisfied with social & environmental themes</p> | | | | | | | | | | | | | | | | | | | | | | |
| <p>The courses taught across both years of the LBS MBA develop students' functional knowledge of key business tools and skills, with a specific focus on practical leadership skills and personal development in a global context. Students choose from a broad range of electives, including courses that focus on social entrepreneurship and sustainability. A number of faculty members are researching the role of business in socio-economic development.</p> <p>Coursework is supplemented by a series of quarterly London Talks. Students learned from last year's sustainability theme by discussing education in the developing world from John Wood of Room to Read and sustainability in investment management from David Blood of Generation Investment. The London Business Experience aims to give students the opportunity to interact with leading organizations in London. The Global Business Experience places students in one-week intensive company visits and consulting work in various parts of the world, including micro-entrepreneurship in South Africa. Another key pillar of the program is social innovation. Through the institute and the Deloitte Social Innovation Pioneers program, students have access to cutting-edge research and the opportunity to work with leading social enterprises.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Ioannis Ionnaou, Strategy and Entrepreneurship • Andrew Scott, Impacts of Environmental and Demographic Change • Jeff Skinner, Social Entrepreneurship <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Lila Preston, Partner, Generation Investment Management • Chris Coghlan, Founder, Grow Movement • Justine Greening, Secretary of State for Development, UK Parliament | <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

92% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

- Relevant professional contacts and networking opportunities ★★★★★
- Peer support for my job search process ★★★★★
- Concrete job and internship opportunities ★★★★★
- Skills and experience necessary to be competitive in the job market ★★★★★
- Increases my understanding of roles, industries, and issue areas ★★★★★

Career Services works in partnership with the LBS Net Impact chapter to provide students with targeted professional opportunities. In an annual careers survey, 23% of LBS students surveyed were interested in impact careers, and 40% of students indicated they are exploring the possibility. 69% of students surveyed feel career resources available to them are sufficient in pursuing their chosen path, although students believe the school could improve in some areas. LBS Net Impact works with the school to attract employers in social enterprise, impact investing, international development, and corporate sustainability on campus. This year, key on-campus recruiters included the CDC Group, On Purpose, Grow Movement, and the Clinton Global Health Initiative. Career services also employs a mentor in residence to support students interested in launching social enterprises. LBS Net Impact members also can access a growing alumni network, the Net Impact Professional chapter, and professional networking groups like CSR Meetup London and Finance Matters, which are excellent for students during the job search. With greater awareness of opportunities amongst students, staff, faculty, and alumni, new avenues of collaboration and support are emerging to support students pursuing careers in the impact space.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
lbs@netimpact.org



Student activities are central to the MBA experience at LBS, catering to a broad range of professional, social, athletic, and recreational interests. The LBS Net Impact club engages students in prominent topics in the social and environmental impact space, connects students with broader networks, and provides resources and career support in the areas of impact investing, social enterprise, and corporate social responsibility.

Each year, LBS Net Impact hosts a wide range of events, from panels on impact investing with representatives from London's leading firms to talks with international development agencies, such as the International Rescue Committee and the Clinton Global Health Initiative. Students have the opportunity to work with start-up social enterprises in the health care field and hear from executives leading the charge on sustainability at companies like Whole Foods. The Net Impact club hosts two hallmark conferences each year: The Corporate Sustainability Conference and the Global Social Venture Competition and Conference, which is part of a global competition featuring students across the globe launching the next generation of social enterprises. Members of the club also attend external conferences related to business and sustainability, such as Emerge at Oxford Said School of Business and Doing Good Doing Well at IESE.



Loyola University Chicago

Quinlan School of Business | Chicago, IL.

| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>62% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

Loyola's strengths go beyond the urban setting and the diverse backgrounds of its professors. As a university with a strong focus on ethics, most professors strive to include such topics in all courses. As a medium-sized business school, Loyola's faculty doors are open to all students who wish to discuss anything from career and volunteer opportunities to ideas for enhancing the student body experience.

At Loyola, student organizations are not merely clubs that gather for social events. Student leaders provide students opportunities to gain practical business skills, develop a strong network, and learn about new and innovative ideas.

| | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Loyola University Chicago (LUC) is a Jesuit Institution that offers full-time and part-time programs of study in the Quinlan School of Business Graduate Programs and a range of specializations to meet the needs of both non-working and working students. The school prides itself on its commitment to socially responsible leadership. LUC offers Microenterprise Consulting, a course with 13 years of history that provides MBAs with an opportunity to gain hands-on experience in consulting and advising individual entrepreneurial and nonprofit clients starting up or operating businesses in economically disadvantaged Chicago neighborhoods. This course involves working directly with the client and is a unique learning experience. This was recognized by the Association to Advance Collegiate Schools of Business, Loyola's accrediting association, when it awarded the Microenterprise Consulting course first place in its 2007 Innovation in Business Education competition.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Michael Welch, Microenterprise Consulting • Raymond Benton, Global Environmental Ethics • John Boatright, Director of the Baumhart Center for Social Enterprise and Responsibility <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Kyrie Bock, Marketing Project Manager, T. Rowe. Price • Mark Johnson, Founder, Helpanswers Charitable Foundation, Inc. • Susan Camberis, Talent Management, Baxter Healthcare | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

86% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★☆☆☆

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★☆☆☆

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

Loyola's Business Career Services (BCS) offers various opportunities for students of all backgrounds by providing professional development and skills workshops. The doors are always open to students who want to learn more about career paths and strategies to attain competitive advantage in the job market. Aside from general career workshops and advising, the office allows students to access a job board with hundreds of job and career opportunities that is updated daily. In addition to these efforts, the school offers several job fairs that are open to all business concentrations.

While the opportunities for careers in sustainability are limited, LUC Net Impact has had a continuous partnership with BCS to diversify job boards. To assist these efforts, LUC Net Impact has been in the forefront by collaborating with BCS and professors through panel discussions, workshops, and networking events to introduce students to current social and environmental issues and to provide a better understanding of various opportunities in the field. BCS, as a Net Impact member, has been a strong proponent of the organization's efforts by inviting speakers from organizations such as Education Pioneers, Pepsi, Allstate, and many others to initiate opportunities in the social and environmental fields.

Student Activities





100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
 loyola@netimpact.org

Recently, the Loyola Business Plan Competition was changed to Quinlan Social Enterprise Competition. Members of Quinlan's Net Impact, Graduate Marketing Association, and Association of Loyola Entrepreneurs worked with Professor Michael Welch to develop and execute the new competition format, which awards a top prize of \$5,000 to the best business plan with a social or environmental contribution. This is the new permanent format for the business plan competition, which is held annually in April. This year, the Quinlan School of Business established the Baumhart Center for Social Enterprise and Responsibility, which will carry on the school's commitment to the study and teaching of social enterprise in the years to come.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★★</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>98% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Through the Sustainability Initiative and the Net Impact chapter, MIT Sloan has the ability to activate and mobilize large groups of students and faculty around environmental and social sustainability efforts. Environmental and social impact coursework and extracurricular activities at MIT Sloan capitalize on our core strengths and key areas of research: systems thinking, innovation, and entrepreneurship. Students have the opportunity to take sustainability-related coursework with leaders in the fields of system dynamics, operations and supply chain management, and organizational management.

With the support and guidance of the Martin Trust Center for Entrepreneurship and clubs like Sloan Entrepreneurs for International Development, students can start their own mission-driven enterprise. MIT Sloan also provides significant support to students interested in pursuing career opportunities with impact-focused companies and organizations. The MIT Sloan Social Impact Fellowship (SSIF) gives MBA students an opportunity to explore social impact careers without undue financial distress. The Fellowship funds students interning over the summer at local, national, and international social impact organizations. Students support their peers and contribute to the Fellowship fund by donating to the annual Give-a-Day campaign. The sustainability community at MIT Sloan is dynamic, close-knit, and ever growing, and exciting things are in store for the next few years as the program continues to expand.

Curriculum

64% of students are satisfied with social & environmental themes

The Sustainability Certificate, available to all masters-level students at MIT including MBAs, is the primary curriculum offering for students interested in environmental and social impact at MIT Sloan. The Sustainability Certificate is a rigorous, cross-disciplinary program with graduates representing nine distinct programs across MIT. Since its inception, the program's diversity has increased by more than 50% and enrollment in the Sustainability Certificate is second only to enrollment in the Finance Track. For academic year 2015-2016, the Sustainability Certificate program will be graduating 41 students, a 71% increase over the previous year. In addition, this past year 79% of MIT Sloan graduates took at least one Sustainability Certificate course, which has been consistent over the last three years.

The main components of the program include some of MIT Sloan's trademark offerings such as System Dynamics – a foundation of sustainability theory and practice – as well as “action learning” in the form of the Sustainability Lab (S-Lab) and Leadership Lab courses. Additionally, students completing the certificate participate in the Sustainability Capstone class, which enables students to solidify their sustainability leadership and ethics skillset prior to graduation. In addition to these three requirements, students also pick two elective courses out of 48 curated courses from across MIT.

Prominent Faculty

- John Sterman, Strategies for Sustainable Business
- Peter Senge, Leadership Lab
- Zeynep Ton, Operations Strategy

Prominent Alumni

- Shayna Harris, Cocoa Sustainability Manager, Mars Inc.
- Lily Russell, Management Consultant, Deloitte
- Omar Mitchell, Director of Sustainability, NHL

Sample Courses

- Sustainability Lab
- System Dynamics
- Managing Sustainable Businesses for People and Profit

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas

Career services for social and environmental impact careers are provided via three channels at MIT Sloan: the Sustainability Initiative, the Career Development Office (CDO), and fellow students and alumni. The Sustainability Initiative and the CDO coordinate the Sustainability Initiative Internship Program, inviting a diverse group of small and large companies with CSR internships to post positions, and subsidizing the salary of those hires. In addition, the Sustainability Initiative coordinates a weekly lunch series that provides students regular exposure to thought leaders and practitioners across the full spectrum of social impact and environmental sustainability oriented roles, which can result in internship and job opportunities for students. MIT Sloan has also hosted larger networking events with alumni and practitioners, such as an event with both the COO and head of Sustainable Business and Innovation for Nike and another event with the head of sustainability for Aspen Resorts. More informally, the administration of the Sustainability Initiative provides introductions to its rich network of contacts.

The CDO also works to bring sustainability-oriented organizations to campus and make students aware of social and environmental impact internship and job opportunities through online postings and one-on-one career advising. They coordinate heavily with the Sustainability Initiative for expertise and support in this area. In the beginning of the year, the CDO hosts career panels on the search and recruiting process social and environmental impact opportunities.

Student Activities

74% of students are satisfied with extracurricular activities



20% of students in the chapter

Net Impact Chapter contact:
mitsloan@netimpact.org

Sustainability is a growing and thriving focus at MIT Sloan, and there are a variety of social and environmental impact extracurricular activities students can pursue. Key clubs on campus related to social and environmental impact, and the programs they offer, include:





- Net Impact chapter: Board Fellows program, Sloan Social Impact Fellowship (<http://ssif.mit.edu/>), speaker series and networking events, career treks and advising, participation in the Net Impact Boston Career Summit, attendance at the annual National Net Impact Conference
- MIT Impact Investing Initiative: first-hand immersion opportunities to gain the skills required to succeed as an impact investor, including participation in impact investing competitions
- Sloan Entrepreneurs for International Development (SEID): action learning projects with development start-ups around the world, development-focused speakers and events, social enterprise support

The Net Impact chapter runs the Sloan Social Impact Fellowship, which enables first-year MBA students to donate a day of their summer internship salary to support a scholarship fund that lessens the financial burden for classmates pursuing less lucrative internships in social impact.



Middlebury Institute of International Studies at Monterey

Graduate School of International Policy & Management | Monterey, CA  GOLD Chapter

| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>75% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The internationally focused programs at the Middlebury Institute of International Studies at Monterey (MIIS) attract students from all over the world with a passion to “Be the Solution.” Collaboration with multicultural students promotes recognition of alternative viewpoints, and students have various opportunities abroad. With a small student body and a diverse faculty, students are able to customize their research and projects to best fit their professional goals and to create lifelong networks with passionate alumni.

The Middlebury Institute challenges students to be the solution in every aspect of life and provides opportunities for students to immediately put into practice the skills, knowledge, and tools taught in the classroom.

Curriculum

57% of students are satisfied with social & environmental themes

The Middlebury Institute’s Fisher MBA in Global Impact Management attracts ambitious students who want to create positive social change in international business. Today’s global issues are complex and challenging. Climate change, population growth, raw materials and energy shortage, extreme inequality, and conflict and terrorism undermine business by intensifying risks.

The MBA degrees focus on business management in the context of global issues with a focus on languages and cross-cultural studies. Students graduate with practical professional skills, as well as invaluable hands-on experiences in the global management field to launch their next career move.

The Institute’s MBA combines a globally focused curriculum, designed to build on your experience and competencies in culture and languages, with small classes that foster mentorships with faculty who are actively involved in their fields of study. Add to that the entrepreneurial and inspiring community of Monterey, California, and there is no reason to look anywhere else.

Prominent Faculty

- Lyuba Zarsky, Sustainable Development and Business
- Yuwei Shu, Social Enterprise Management, Impact Investing
- Sandra Dow, Environmental, Social and Governance Risk Assessment

Prominent Alumni

- Ben Couch, Supply Chain Coordinator, Traditional Medicinals
- Annie Rouse, Fulbright Fellow, University of Calgary
- Michael Murphy, Senior Business Development Manager, MassCEC

Sample Courses

- Integrated Sustainability Reporting
- Social & Environmental Entrepreneurship
- Green Business Assessment

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |

More information at: <http://www.miis.edu/>



Career Services

95% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

MIIS has a Center for Advising and Career Services (CACS) that provides students and alumni customized advising and professional development services to empower them to maximize their Middlebury Institute experience and fulfill their academic and professional goals. This Center assists students in developing their professional identity and professional documents, as well as prepare students for interviews and assist them in their career search. Additionally, the Center hosts networking events that place students in direct contact with employers or alumni who have already established themselves in various fields of interest.

CACS offers a complimentary Career Management Course each fall, which brings in speakers and teaches students skills such as resume development, cover letter creation, compensation negotiation, social media on the job search, and the like. Last fall, CACS in conjunction with the Center for Social Impact Learning (CSIL), hosted a workshop on “Building a Sustainable Career in Social Impact”, as well as a career panel surrounding “Environment, Business and Policy.” According to the class of 2015, 85% of students are “pursuing their passion,” 88% are “living consistently within their values,” and 81% are “using language and cultural skills.” MIIS students consistently value making a difference in the world as a top priority.

Student Activities

57% of students are satisfied with extracurricular activities



7% of students in the chapter

Net Impact Chapter contact:
monterey@netimpact.org

The Middlebury Institute provides plentiful extracurricular activities through student clubs and international program trips. Students are always willing to help with fundraising efforts and environmental advocacy projects. Clubs like Net Impact, Students for Sustainability, Trade Club, Our Green Thumb Garden, and Amnesty International provide students with opportunities to collaborate and spread awareness about social and environmental issues. Students are encouraged to participate in national and school-sponsored sustainability-related case competitions, including the Hult Prize, Aspen Case Competition, MIIS Water Innovation Challenge, and CK-Schulich Business for a Better World Competition.

Internationally focused programs like Team El Salvador and Team Peru give students international experience and allow them to improve development practices abroad. MIIS clubs also reach out to the Monterey community, promoting local business ventures and nonprofits through fundraising activities and opening MIIS events to the Monterey community. To supplement curriculum offerings, the MIIS Net Impact Club hosted talks from representatives from the Bay Area Impacting Investing Initiative and BSR. Career-oriented extracurriculars included an MBA bus tour to the Bay area, where students visited Sungevity and Fair Trade USA.

- Earth Week Trivia Night
- Net Impact Fundraiser Happy Hour
- Pitch Workshop
- B-Corporation Consulting Task Force
- Speakers



DELIVER IMPACT.



THE DIVERSITY OF OUR
BACKGROUNDS MAKES
THIS BUSINESS SCHOOL
UNIQUE. WE STRIVE TO
COME TOGETHER AND
MAKE THINGS THAT
MATTER HAPPEN.

HERNANDO BUITRAGO, MBA '15
*Former President
Net Impact Chapter, Mills College*



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| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>95% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The Lokey program has a high commitment to diversity, sustainability, and social responsibility. Students choose Mills because they want a collaborative learning environment where they can explore ways to apply business concepts and systems thinking to real-world problems. Lokey students graduate with a lasting, supportive network of impact-focused peers and faculty.

Located in Oakland, known as the hub of social innovation and social entrepreneurship in the Bay Area, students can integrate themselves into one of the most vibrant and diverse cultures in the country.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>61% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The Lokey School of Business and Public Policy mission is to “educate ethical and socially responsible organizational leaders who have the strategic perspective, business knowledge, and leadership skills to deliver strong organizational performance while mindfully making a positive impact on society and the environment.” The program emphasizes socially responsible leadership by integrating throughout the curriculum principles of ethical decision-making, social and community accountability, diversity and inclusion, and environmental sustainability.

The program features concentrations in Social Entrepreneurship, Social Impact and Innovation, Socially Responsible Business, Nonprofit Management, Education, Accounting, Finance, and Marketing. The Lokey School also offers a joint degree in Public Policy.

Required courses such as Operations Management, Strategic Management, Corporate Finance, and Leadership and Ethics provide students with the concrete skills for starting or leading a business. Elective courses offer students the opportunity to explore a wide range of social and environmental issues, such as: Issues of Race and Ethnicity in Education, Organizational Efficacy, Environmental Economics, Negotiations, Local and Community Policy Making, Planning, and Management, Strategic Philanthropy, and Entrepreneurship.

Prominent Faculty

- Ed Quevedo, Applied Principles of Ecological Sustainability
- Seth Barad, Strategic Philanthropy & Social Enterprise
- Stacy Blake Beard, Gender, Diversity and Leadership

Prominent Alumni

- Emilie Linick, Senior Loan Officer, Capital Impact Partners
- Kyra, Co-founder, Vermeulen & CO.
- Sephora Pierre-Louis, Founder and Executive Director, FormatAide

Sample Courses

- Strategic Philanthropy
- Environmental Economics
- Leadership & Ethics

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Career Services at the Lokey School of Business & Public Policy offers students support, tools, and one-on-one coaching throughout their academic experience, preparing them for long-term success in a social or environmental impact career. Staff organizes regular professional development workshops, industry panels, and employer visits to highlight careers in public service and social entrepreneurship.

As a school committed to both business and public policy, special efforts are made to demonstrate the range of impact career opportunities in the public, private, and nonprofit sectors, as well ventures that sit at the intersection of those arenas. During the recent academic year, the Lokey School held three career panels with a specific focus on social impact, including a panel focused on the growing field of social impact consulting.

Career guests at the Lokey School have included representatives from: Pandora, Earthjustice, the City of Oakland, the Public Policy Institute of California, Harder + Company, Resource Development Associates. In addition, Career Services staff work closely with faculty to ensure a range of guest speakers are featured in academic courses. Placing an emphasis on social and environmental impact careers, the Lokey School generated both summer and academic year internships for their students at local impact organizations and socially responsible businesses.

Student Activities

45% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

55% of students in the chapter

Net Impact Chapter contact:
lokey@netimpact.org

The Lokey GSB Net Impact Chapter works closely with the Mills Center for Socially Responsible Business. The working partnership includes the Center's annual Conference and Brunch speaker series.

As a Lokey GSB Net Impact chapter member, prospective students can expect to focus on providing social, service, and career development opportunities, primarily in the Bay Area. The Club is the sponsor of Service Corps and frequently volunteers with youth entrepreneurship organizations, BUILD and Network for Teaching Entrepreneurship (NFTE).


As well, the Lokey GSB NI Club goes on company tours (past tours include: Omidyar, Sungevity, the Tides Foundation, and the Port of Oakland) and provides networking opportunities.

Other student groups, such as the Mills Graduate Queer Student Association, the National Black MBA Association, and the International City/County Management Association (ICMA) reflect the student body's diversity and commitment to local communities.



New York University

Stern School of Business | New York, NY

| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Stern as a whole is extremely focused on the intersection of business and society, and recruits students with a unique combination of IQ and EQ. As such, we have a robust and diverse membership, consisting of career switchers (private sector to nonprofits/public service/B Corps, and vice versa), those looking to deepen their expertise (particularly via Stern's world-renowned Finance department and its new impact investing fund, as that space continues to grow), and those looking to learn more about the impact space in general.

In addition to the Social Impact Internship Fund, Stern also has a generous loan forgiveness program for alumni working in the social and public sectors. Being in the heart of New York City also provides a student body drawn from all over the world and unparalleled access to learning and career opportunities.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>28% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

NYU Stern's MBA program is 60 credits; more than half are electives. To ensure that you have a solid foundation in all areas of business, the majority of your first year is comprised of Stern core courses.

During the summer between first and second year, students participate in a summer internship. The internship provides industry experience and vital networking connections that help students take their careers to the next level.

Stern offers the most elective courses of any top business school - more than 200 elective offerings are available over the course of your two years.

The Social Innovation and Impact specialization consist of numerous courses at both Stern and NYU's highly regarded Policy, Law, and Education schools. In 2013, Stern became the first business school in the country to launch a Center for Business and Human Rights, followed in 2016 by the Center for Sustainable Business.

- Prominent Faculty**
- Michael Spence, Economics
 - Tensie Whelan, Business Sustainability
 - Michael Posner, Law and Business Human Rights
 - Jonathan Haidt, Evolution, Human Nature and Business
 - Paul Romer, Urban Systems
 - Tensie Whelan, Business Sustainability

- ### Sample Courses
- Corporate Strategies for Environmental, Social and Governance Issues
 - Social Enterprise and Entrepreneurship
 - Project Pyramid

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

88% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Stern's location in downtown Manhattan provides students with unbeatable access to the world's top companies, business leaders and corporate recruiters. Being at Stern puts them within reach of all of their short and long-term career goals.

NYU Stern provides a comprehensive program for students interested in social enterprise. The curriculum covers topics such as social entrepreneurship, venture philanthropy, and corporate social responsibility. To complement academic preparation, students may capitalize on numerous experiential learning opportunities.

Student Activities

61% of students are satisfied with extracurricular activities

NET IMPACT

20% of students in the chapter

Net Impact Chapter contact:
SEA@Stern.nyu.edu

NYU Stern offers countless opportunities for students to take the reins. Our students lead, inspire and manage school clubs, organizations, and committees.

Stern's Net Impact chapter, the Social Enterprise Club, is a vibrant organization of NYU Stern MBA students dedicated to using the power of business to create a more socially and environmentally sustainable world. The SEA is one of the largest and most active student clubs at Stern.

The Social Enterprise Association at Stern seeks at all times to leverage our unique geographic advantage, lying directly between the office hubs of Midtown Manhattan and New York's Financial District, and within a short subway ride of some of the country's leading social entrepreneurs as they work in Upper Manhattan, the South Bronx, Eastern Brooklyn and Newark. Students take advantage of this proximity to pursue a range of experiential learning opportunities, ranging from classes like Stern Consulting Corps and the Urbanization Project to part-time and full-time internships. Stern's Board Fellow program gives MBA students the opportunity to join the board of NYC-based nonprofit organizations.

In 2016, Stern is also launching its first student-run impact investing fund. With the support of benefactors, SEA members will manage a real portfolio of investments with an eye toward the double-bottom line.



Environmental Sustainability



Social Impact



92%

of students agree that learning about social/environmental business is a top priority

Why Attend

The NC State Jenkins MBA program in the Poole College of Management provides students with a strong foundation in the core functional business areas while also exposing students to deep expertise and experiential learning in corporate responsibility, energy and clean technology, sustainable supply chain management and green consumer innovation. Students should consider the NC State Jenkins MBA whether they are interested in launching their own impact venture, working in a sustainable business or serving as a change maker in a more traditional global corporation.

Curriculum

The Jenkins MBA program's numerous project-based courses, such as the Consumer Innovation Practicum, Supply Chain Practicum and the Product Innovation Lab, provide students the opportunity to work on real projects related to sustainable business challenges and opportunities. In a College of Design course, LEED Lab, interdisciplinary teams of students explored the criteria and documentation needed to certify Nelson Hall - home of Poole College - under the LEED for Existing Buildings rating system.

Jenkins MBA students also have a unique opportunity to work with the B Corp Clinic, run by the Business Sustainability Collaborative and the NC State Net Impact chapter. The B Corp Clinic connects students with local aspiring B Corporations to work on semester long consulting projects to assist the client companies on making progress towards B Corp certification. The NC State Net Impact chapters has developed a toolkit for the B Corp Clinic as a resource for other chapters to adapt and replicate the program.

The Poole College Business Sustainability Collaborative (BSC) provides funding to support Poole College faculty in developing sustainability focused modules in existing courses. Over the last four years, 15 curriculum development grants have been awarded across departments with the aim of embedding sustainability concepts throughout the curriculum. Based on an annual survey of Poole College faculty, 60% of faculty have incorporated sustainability into their courses based on the 2015-16 faculty survey, up from 49% in the 2014-15 survey.

Prominent Faculty

- Scott Showalter, Professor of Practice, Department of Accounting
- Robert Handfield, Supply Chain Management

Prominent Alumni

- EC Sykes, CEO, SWITCH Lighting
- Chris Newton, CEO, Green Assets
- Wendy Douglas, VP, IT Business Partner, Schneider Electric

52%

of students are satisfied with social & environmental themes

Sample Courses

- Sustainability and Business
- Sustainable Environmental Performance in the Supply Chain
- Sustainable Food System

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

96% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Net Impact chapter is actively working with the Jenkins Career Management Center and the Poole College Business Sustainability Collaborative (BSC) to expand support and resources for students who are interested in careers in CSR, sustainable business and other impact fields.

The BSC is a strong partner for the Net Impact chapter. The BSC director serves as an advisor to the chapter and the BSC provides support for members of the Net Impact leadership team to attend the annual Net Impact conference and other career development activities.

Students have interned and secured full-time work across the country at organizations such as Advanced Energy, Bill & Melinda Gates Foundation, Burt's Bees, Cree, Environmental Defense Fund, Schneider Electric, Sensus, Waste Industries, Whole Foods Market, and Microcredit Summit Campaign.

Student Activities

48% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

30% of students in the chapter





Net Impact Chapter contact:
ncsu@netimpact.org

The NC State Net Impact club hosts roundtable discussions featuring sustainability executives that include students from across campus. The discussion is limited to a small group of students to facilitate an informal and engaged discussion. In partnership with the Poole College Business Sustainability Collaborative, the chapter also hosts a quarterly sustainability industry speaker series which brings leading practitioners in sustainability to the college for presentations and dialogue from companies including Duke Energy, Lockheed Martin, John Deere, and Dell.

The college's strategic partnerships with international business schools bring a diverse set of experiences and backgrounds to Raleigh, NC and provide students opportunities to travel and explore social and sustainability issues around the world while continuing to progress toward their degrees.

The NC State Net Impact chapter takes a leadership role in identifying and developing programs to support major sustainability issues. For example, in 2016 the NC State chapter will be hosting the 3rd annual FoodCon: The Business of Sustainable Food, an annual, regional conference that brings together leaders from the business, academic and policy spheres to discuss pressing issues and innovative solutions in global and local sustainable food challenges. The Chapter also helps facilitate and participates in the Business Sustainability Collaboratives B Corp Clinic, a program that pairs student consulting teams with local aspiring B Corps to help them with the B Impact Assessment and B Corp certification process.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Kellogg School of Management provides opportunities to learn about the social impact space both inside and outside the classroom. Kellogg recently created a social impact “pathway” that aggregates the entire curriculum focused on social impact. This “pathway” ensures that students interested in impact have a curriculum with both breadth and depth. Professors with extensive industry knowledge teach classes that, “define social value; identify and implement strategies to effect change through partnerships between business, government and non-profits; and anticipate and manage inevitable value conflicts.” The pathway is divided into three tracks including Policy, Nonprofit Management, and Social Enterprise/Entrepreneurship.

Outside of the traditional classroom experience, countless opportunities exist to gain experience in social impact, from the ability to partake in an independent study with a local social enterprise, to case competitions, to the Board Fellows program focused on nonprofit board governance.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>61% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Learning opportunities at the Kellogg School of Management span the full range of ways to drive social and environmental impact through business and management. Kellogg offers a full suite of impact-related coursework, both classroom-based and experiential-learning focused, in the following areas: corporate social impact, environmental sustainability, human and civil rights, impact investing, international development, nonprofit and social enterprise, public sector and policy, social entrepreneurship, social impact consulting, education, and health. Kellogg’s core curriculum uses a mix of social and environmental organizations to illustrate course concepts, and all students begin their second year with a course on values and crisis decision making.

This year, 34 students traveled to Kenya and Tanzania as part of the Global Initiatives In Management Social Impact class. As part of this experiential learning class, students met with more than 15 companies to gain hands-on business experience in energy, education, financial inclusion, technology, and agriculture. As part of the Medical Technologies in Developing Countries course, students were provided with the unique opportunity to inform the design and launch of medical technologies for developing countries by conducting in-country market research in Zimbabwe and Zambia.

In addition, more than 50 students each year serve for 14 months on the board of directors of a Chicago-area nonprofit through the selective Kellogg Board Fellows program. Countless others put their business skills to work for social impact through lab courses, such as Education Consulting Lab, the Kellogg

- Prominent Faculty**
- David Besanko, Public Economics for Business Leaders
 - Ben Jones, International Business Strategy in Non-Market Environments
 - Therese McGuire, Public Economics for Business Leaders
- Prominent Alumni**
- Andrew Youn and Matt Forti, Founders, One Acre Fund
 - Sarah Berghorst, Chicago Executive Director, One Goal
 - Liam Krehbiel, Founder and CEO, A Better Chicago

More information at: <http://www.kellogg.northwestern.edu/>

- ### Sample Courses
- Corporate Social Impact
 - Environmental Sustainability
 - Human and Civil Rights

- ### Program Strengths
- | | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

- ### Skill Building
- | | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Kellogg's Career Management Center (CMC) is committed to supporting students in the social and environmental impact job search. The CMC provides a dedicated career coach for students interested in these careers and actively develops relationships with key companies and organizations seeking to recruit MBAs for social impact roles. Companies ranging from Acumen to Bellwether Education Partners to the Civic Consulting Alliance held information sessions on campus and recruited for internships and full time roles. Additionally, the Kellogg Job Board features hundreds of social impact jobs each year in fields as diverse as education, sustainability, cleantech, impact consulting, impact investing, and nonprofit strategy with. The CMC also helps facilitate trainings and networking events relevant to students in this field.

Students are also supported in their impact job search through career treks. During a student-led, three-day Social Impact Career Trek, first year students gain access to leading impact organizations in the San Francisco Bay Area. The clubs forming Kellogg's Net Impact Community also provide strong resources for students seeking careers in social and environmental impact, including interview prep groups, peer coaching, and resume reviews. Students can also receive financial support for launching social ventures and interning or working fulltime in social and environmental organizations.

Student Activities

86% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

75% of students in the chapter





Net Impact Chapter contact:
northwestern@netimpact.org

Kellogg attracts a large and engaged community of students interested in social and environmental impact. For more than 100 incoming students, the Kellogg experience begins before orientation with Social Impact Days, a three-day program dedicated to forging connections between classmates interested in social and environmental impact. Students find both breadth and depth in impact-related leadership and learning opportunities through the 13 student-run organizations that form Kellogg's Net Impact Community.

This year, Kellogg hosted its first "Net Impact Week" which consisted of a full week of programming presented by the club for the student body. Events included an introduction to corporate social innovation, a hands-on impact investing bootcamp, a presentation on marketing for social impact, dinner discussions on relevant social impact topics, and a capstone event with guest speaker Amit Bouri from GIIN. Kellogg Net Impact also hosted an Empathy Week during which students learned about, and participated in, the SNAP challenge to better understand the daily struggles of families living on \$4.40 a day.

Kellogg students also participate in many social and environmental impact case and business plan competitions. Kellogg itself hosts the Morgan Stanley Sustainable Investing Challenge, Education Innovation Case Competition, the Kellogg rounds of the Hult Prize, and the Aspen Institute Business & Society Case Competition.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>98% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The Graziadio School of Business and Management's (GSBM) strong emphasis on values-centered leadership translates into building socially and environmentally responsible business leaders. Students will find the Social, Ethical, and Environmental Responsibility (SEER) certificate program particularly rewarding and a great addition to their MBA education. With a program that's specifically designed to arm future CEOs with the contemporary knowledge and business acumen to implement cutting-edge sustainable business practices, Graziadio is preparing the next wave of leaders to guide the business landscape. SEER is a unique opportunity to integrate environmental stewardship, corporate social responsibility, and strong financial performance into an excellent product or service.

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|---|---|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>GSBM is dedicated to developing value-centered leaders through an education that is entrepreneurial in spirit and ethical in focus. GSBM offers a SEER certificate program that prepares students to be future leaders in today's sustainable business landscape. The SEER certificate was initiated and created by three students, all of whom were active Net Impact members. Engagement and unyielding support from the associate dean, faculty, and administration has supported the growth and evolution of the SEER certificate program, which now boasts its own framework.</p> <p>The SEER certificate's original faculty champion was Dr. Michael Crooke, former CEO of Patagonia and a standout leader who was named one of North America's "Top 100 Thought Leaders in Trustworthy Business Behavior" by Trust Across America. Mr. Robert Bikel now leads the SEER program after working closely with Crooke consulting on leadership and strategy for high growth companies, including Fox International Channels and HBO Latin America.</p> <p>The Graziadio School features an Entrepreneurship Curriculum that embeds the SEER principles, thus creating the next generation of new business with SEER at the core. Pepperdine University also has a Center for Sustainability, which closely collaborates with SEER-approved courses, such as Project Management and Decision Sciences, in developing projects and strategies for GSBM that allow students to apply knowledge gained in the classrooms to real-world business problems.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Robert Bikel, Sustainability (SEER) Metrics • Maggi Phillips, Cross Cultural Management <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Tetsuya O'Hara, Dir. of Advanced Research & Development, Patagonia Inc. • Tracy Liu, Corporate Citizenship, Insights & Integration, Walt Disney • Keith Eshelman, Global Alternative Retail Director, TOMS Shoes | <p>98% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

98% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Career Management Center provides individual counseling to students to help them advance in their careers. With a small student body, counselors are able to help students develop a career plan to achieve their goals and to provide guidance throughout their time as alumni.

Preparatory sessions for students attending each diversity conference, including the Net Impact Conference, are provided. This is to ensure students maximize their time at the conference. In addition, students can apply for scholarships to help defer the cost of the conference. The Career Management Center provides the Social Enterprise Stipend for those in internships that have social and environmental impact. The CMC also sponsors career and internship fairs that host sustainable companies with an environmental impact.

Student Activities

100% of students are satisfied with extracurricular activities







Net Impact Chapter contact:
pepperdine@netimpact.org

In addition to student clubs based on traditional business disciplines such as finance, marketing, and consulting, Graziadio offers two clubs based on leveraging the power of business to improve the world: Pepperdine Net Impact and Challenge 4 Charity.

The Pepperdine Net Impact chapter offers on-campus events throughout the year including speaker sessions, workshops, symposiums, and panel discussions. This past winter, the chapter hosted the SEER Symposium, an annual event that features an exceptional panel of business visionaries, best-selling authors, and high-flying entrepreneurs who successfully combined profitability, social, and environmental responsibility. Students and guests attending were able to learn about the role of creativity and psychology within large businesses and startups from amazing speakers. Leading up to the SEER Symposium was SEER Week. This week hosted guests that worked within the traditional MBA disciplines but operated within the guiding principles of SEER. This week was dedicated to showing students how to embed social, ethical, and environmental principles into more traditional companies and positions. The premier spring event is Social Enterprise Week (SEW), where the chapter collaborates with other student clubs to offer events focused on SEER principles.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

If you're eager to participate in designing and leading the enterprises of the future, Pinchot is the place to achieve your goals. Our graduate programs equip learners with the tools required to succeed in entrepreneurial ventures, businesses of all sizes and non-profit organizations all over the world. Our students are passionate about making the world a better place through rigorous, systems oriented education and rich community building.

Not only does the curriculum prepare students to be leaders in sustainable business, Pinchot University fosters a tight-knit network of esteemed alumni who support one another in job search and career development. As the first MBA in sustainable business, our graduates are making a real impact in creating a better world for our future.

| | |
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| <h2>Curriculum</h2> | <p>94% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

As the first MBA program of its kind in the United States, Pinchot offers a unique curriculum with sustainability embedded throughout its entirety. In collaborative and transformative learning environments, we give students entrepreneurial skills, strategic rigor, disruptive business acumen and life-changing personal development to respond to a rapidly changing world. The Pinchot name has been synonymous with leadership, innovative strategies and work for the common good for generations, and it will continue to be long into the future.

We envision a future that works for all. Our mission is to prepare learners from diverse backgrounds to design, lead, and evolve enterprises that contribute to the common good.

Courses with the highest enrollment include: Capitalism in Context, Values and Value Creation, Means and Measures taught by Marsha Willard, 3 quarters
 Financial Analysis taught by Natasha Lamb and Adam Seitchik, 1 quarter
 Certificate in Sustainable Energy Solutions taught by Jimmy Jia, 3 quarters
 Organizational Leadership taught by Lorinda Rowledge and Aric Ho, 3 quarters

Social Entrepreneurship taught by Michael "Luni" Libes, 3 quarters
 Certificate in Sustainable Food and Agricultural Systems taught by Kristen McIvor, 3 quarters

- Prominent Faculty**
- Klaus Weber, Sustainability
 - Dave Chen, Impact Investing

- Prominent Alumni**
- Jonah Smith, Sustainability Manager, MillerCoors
 - Letitia Webster, Global Director of Corporate Sustainability
 - Kimberly Powe, Dir. of the Office of Sustainability, Multnomah County, Oregon

- ## Sample Courses
- Capitalism in Context, Values and Value Creation, Means & Measures
 - Social Entrepreneurship
 - Financial Analysis

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★★ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Pinchot graduates practice what they preach – and employers notice. Alumni are engaged in a myriad of industries, with the most common being food systems, business consulting, sustainability, energy, finance, and education. Some graduates choose to start their own ventures, while a majority bring a spirit of intrapreneurship to existing organizations. At Pinchot, career services are integrated into the overall learning experience. Students have access to a highly active job board with positions from a wide range of industry contacts. They also have access to frequent career workshops, where students meet with industry leaders in one-on-one discussions, individualized career counseling sessions, and career support groups.

Impact is not simply about getting the job; you have to be able to perform once you're there. Through the school's employer satisfaction survey, employers have expressed time and again how well prepared and knowledgeable Pinchot graduates are, as reflected in the 86% employer satisfaction rate. These employers continue to seek Pinchot students and alumni in their goal of finding the best minds in sustainable business and organizational leadership to drive their organizations forward. Pinchot's emphasis on career development, leading-edge job-seeking strategies, and an extensive network are several reasons the school has yielded a job-placement rate of 82%, just three months after graduation.

Student Activities

87% of students are satisfied with extracurricular activities



92% of students in the chapter





Net Impact Chapter contact:
pinchot@netimpact.org

Throughout the year, we host international thought leaders in our Change Agents in Residence program. These industry pioneers are advancing sustainable business practices, researching social and ecological sustainability, and leading organizations—and our world—to a more sustainable future. From artists and activists to executives at Fortune 100 companies, you'll have the opportunity to engage with some of today's most amazing change makers.

Social Justice is one of the core Pinchot University values. Rather than have it live on as something abstract, our student committee makes sure it's tangible and approachable for everyone in our community.

Every year, Pinchot's Gold Status Net Impact Chapter hosts an auction to raise funds that help get Pinchot students on national and international stages at business case competitions, conferences, and other great events. These experiences are truly invaluable to our students, and often financially out of reach. Items and experiences sold at the auction are donated by current students, alumni, and the local community.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

With a 25-acre campus in Brooklyn, a creative hub in the midst of a renaissance, and another in Manhattan, Pratt is a living lab of craft and culture. Pratt's programs are consistently ranked among the best in the country, and its faculty and alumni include the most renowned artists, designers, and scholars in their fields. Its interdisciplinary curriculum promotes collaborative and creative strategies for design thinking and provides students with unparalleled training facilities.

With a firm grounding in the liberal arts and sciences, a Pratt education blends theory with creative application in preparing graduates to become leaders in their professions.

Curriculum

The mission of Pratt Institute is to educate artists and creative professionals to be responsible contributors to society. Pratt seeks to instill in all graduates aesthetic judgment, professional knowledge, collaborative skills, and technical expertise. A range of graduate degree programs includes Urban Placemaking and Management, Design Management, Creative Arts Therapy, and Sustainable Environmental Systems.

Prominent Faculty

- Eric Goldberg, Film
- Carla Gannis, Digital Arts

Prominent Alumni

- Rob Zombie, Musician
- Robert Redford, Actor

89% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|--------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Center for Career and Professional Development (CCPD) inspires, supports, and educates students and alumni to develop their full potential as creative entrepreneurs, locate staff and freelance opportunities, and succeed as fine art practitioners. Career advisors work with students on professional learning goals for internships and career goals for their job search so Pratt students and alumni can navigate the path from college to career with clarity, competence, and confidence. Two new initiatives—the Meditation Incubator project and Startup Sessions—offer students tools and advice for approaching their entrepreneurial goals and creative practices with both an intuitive and a strategic mindset. Pratt Institute hosts numerous portfolio reviews and thesis exhibitions of current and graduating student work, including the end of year Pratt Design highlighting the best of the graduating class

Student Activities





100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
prattinstitute@netimpact.org

The mission of Pratt's Chapter is to inspire and educate its design leaders and community to use the power of strategic design coupled with businesses to ensure positive economic, social, and environmental impact. Programs like Designing Creative Economies feature speakers from areas like sustainable and ethical fashion, arts and culture, sustainable development, and education. Pratt has been selected as an Impact Design Partner to create a new campus model for engaging students in using design to drive positive social and environmental impact.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★★</p>  |  <p>Social Impact</p> <p>★★★★★</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

One of the first and leading MBAs in Sustainable Management, Presidio Graduate School (PGS) is a learning community dedicated to developing business leaders with the courage and competencies to implement a sustainable future. The integrated curriculum is designed around three fundamental concepts that define competence in sustainable management: sustainable systems, sustainable leadership, and business excellence.

PGS provides a unique opportunity to work on real-world sustainability projects with clients in its Experiential Learning program. PGS also provides deep training in sustainable innovation, not just in product and service development, but also the venture planning and change management skills necessary to make new ideas real.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>81% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

PGS integrates sustainability and systems thinking comprehensively into every course and across the entire curriculum, from social innovation to integrated bottom-line accounting to ecological economics. This is a key difference relative to models of conventional business change, in which sustainability exists in a silo or a series of electives. From marketing to finance, every course is taught with a sustainability lens. Applied learning is a cornerstone of the PGS curriculum, and all students work on at least four intensive, real-world sustainability projects with companies large and small. Twelve sustainability-related clubs supplement this applied learning, as does the Expert-in-Residence program, and the more than 60 sustainability thought leaders and practitioners who visit PGS classes each year, including Van Jones, Woody Tasch, and McDonalds' Bob Langert.

While every core course is sustainability-based, PGS offers electives driven by student demand, including The Business of Sports and Sustainability and Sustainable Energy Management. PGS also has a strong entrepreneurial emphasis. Each student finishes the program by producing a venture plan for an original social enterprise. Businesses spawned out of this program include EOS Climate, LiveNeutral, Mission Motors, and The Can Van. PGS also provides strong inter-sector training; 50% of the courses overlap with PGS's MPA in Sustainable Management program, connecting pragmatic business training with a systems-level view of human institutions and their outcomes.

- Prominent Faculty**
- Dwight Collins, Operations and Management
 - Paul Hawken, Principles of Sustainable Management
 - Allen Hershkowitz, Sustainable Sports Management

- Prominent Alumni**
- Lyrica Mctiernan, Sustainability Coordinator, Facebook
 - Edward West, Co-Founder, Mission Motors, Hylo, Impact HUB Oakland
 - Xantha Brusco, Principal, long term energy policy, PG&E

- ### Sample Courses
- Managerial Accounting
 - Principles of Sustainable Management
 - Leadership for Sustainable Management

Program Strengths

| | |
|---------------------------|--------|
| Community Development | ★★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★★☆ |
| Impact Investing | ★★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★★☆ |
| Social Entrepreneurship | ★★★★★☆ |

Skill Building

| | |
|-----------------------|--------|
| Entrepreneurship | ★★★★★☆ |
| Innovation/Creativity | ★★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★☆ |



Career Services

93% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

The Student Services Team at PGS provides career development with a social and environmental focus. Career services resources include resume preparation, interview coaching, career workshops, and job and internship postings. PGS has engaged alumni network of sustainable business leaders, which provides an invaluable resource for job seekers, as well as ideas and career advice. The Net Impact Chapter at PGS collaborates with Career Services to offer regular career treks to businesses and organizations working toward social and environmental impact. The Net Impact Chapter hosts events like resume reviews, where students receive feedback from professionals in their field of interest, branding workshops to learn how to create a personal brand, and personal sustainability sessions, where students learn how to make the most of conferences, stressful deadlines, and other challenging situations.

PGS alumni are implementing social and environmental change across a broad range of corporations and organizations including Google, Facebook, LinkedIn, PG&E, Saatchi & Saatchi S, Salesforce.com, and the U.S. EPA. Other graduates have founded successful sustainable enterprises, often creating business sectors where none previously existed. PGS is creating a new kind of leader in every area, from business management to public policy and from social entrepreneurship to global governance.

Onsite career development professional available for strategic and tactical career development services help students figure out short mid and long term career planning.

Student Activities

66% of students are satisfied with extracurricular activities



80% of students in the chapter

Net Impact Chapter contact:
 presidio@netimpact.org

In addition to interactive, action-based classes, PGS offers a variety of opportunities for students to engage in its vibrant community. The Net Impact Chapter at PGS, which is eight years old and includes every PGS student as a member, serves as a hub for students to connect with each other and with Net Impact's professional and educational resources. The chapter sponsors events each semester, including career and business plan competition workshops and social gatherings. One of the chapter's most valued contributions to PGS is the Peer Adviser Program, which connects new students with current students and alumni who advise them on all aspects of the MBA program. The chapter also connects students with regional Net Impact chapters by co-hosting mixers with other Bay Area chapters. Finally, through Quickfire by Design sessions, PGS students advise social ventures and nonprofit organizations to help them to create viable business plans.

Student activities include:

- International sustainability club
- Impact investing club
- Community events hosting many guest speakers
- Green building
- Sustainable food club
- Clean Tech Club
- Sustainable transportations club



Portland State University

School of Business Administration | Portland, Oregon

Environmental Sustainability



Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

Portland is a city of trailblazers, a place of extraordinary originality and energy, where people find creative and sustainable ways to solve the most pressing problems. The Portland MBA draws on the city's creative thinkers and entrepreneurs to deliver a unique experience that will elevate your career.

Our MBA is for those who believe business can drive positive change.

Students learn from top-notch faculty, alongside a diverse cohort of professionals who share your drive and your passion for business that creates positive change. Renowned for leading-edge research that changes business for the better, Portland State's professors and instructors bring real-world expertise and industry connections to the classroom.

On the most diverse campus of any public university in Oregon, students are encouraged to explore their individual interests and express their ideas.

Curriculum

Coursework at Portland State University School of Business is centered on three areas: Foundations of Competitiveness, The Value Chain of Business, and Applied Skills and Leadership.

The coursework provides students with a deepened understanding of the global and competitive challenges facing businesses today, the technical skills needed to analyze and systematically integrate different aspects of business operations, and the development of leadership competencies.

Additionally, Portland State offers degrees in International Management, Finance, Real Estate Development, Global Supply Chain Management, and more.

Sustainability and social innovation are a part of the Portland State DNA and are seen as essential success factors of forward-thinking business.

89% of students are satisfied with social & environmental themes

Program Strengths

- Community Development ★★★★★☆
- Corporate Responsibility ★★★★★★
- Energy & Clean Tech ★★★★★☆
- Impact Investing ★★★★★☆
- International Development ★★★★★☆
- Nonprofit Management ★★★★★☆
- Social Entrepreneurship ★★★★★☆

Skill Building

- Entrepreneurship ★★★★★☆
- Innovation/Creativity ★★★★★☆
- Leadership ★★★★★★
- Strategy ★★★★★★



Career Services

93% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

From co-creating comprehensive career action plans to mentoring from industry leaders and events that deliver tangible skills and insights, students at Portland State will find what they need to confidently and successfully move their career to the next level.

The Career Services team at PSU provides: One-on-One Career Advising, Career Exploration & Events, Mentoring, Resume Building, and help with Job & Internship Search.

Student Activities

69% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
netimpact@pdx.edu

Students at Portland State are surrounded with opportunity and diverse perspectives. Whether online or on campus in the heart of downtown Portland, students are a part of a community of business leaders who will challenge and support them.




Students have the opportunity to build their network, leadership skills, and resume as they learn about their chosen industry in a real world setting. The Net Impact chapter at PSU has a mission of serving the Portland Community by enabling positive change through business in pursuit of a sustainable future.

PSU also offers clubs around Athletic and Outdoors, Women in Business, Entrepreneurship and more.



Purdue University

Krannert School of Management | West Lafayette, IN

| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

Purdue's MBA program combines a dynamic classroom experience with our hands-on Experiential Learning Initiative, providing our students abundant opportunities to fortify their talents outside the classroom. By association, Krannert students have access to incredible needs-based opportunities where they receive hands-on experience commercializing, and optimizing in real operational settings with the very latest technologies.

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|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|--|-------|--|-------|
| <h3>Curriculum</h3> <p>Alive inside a world-renowned, research-based university with a long history of leadership in science and engineering, Krannert offers a more analytical, problem-solving brand of business education and a more pragmatic, get-the-job-done approach to academics. Within arm's reach of every Krannert classroom is a dynamic idea factory—a real-world, practical R&D and business-startup 'ecosystem'—that offers an unparalleled learning experience. Happening right on campus, this higher-education/private-enterprise 'merger' is where investors, manufacturing partners, entrepreneurs, researchers, professors, alumni and students are continuously turning the gears of industrial evolution.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • John McConnell, Management • Bill Lewellen, Management <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Sam Allen, CEO, Deere & Company • Jane Boulware, VP, Microsoft | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★★</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★★</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★★</td></tr> <tr><td></td><td>★★★★★</td></tr> <tr><td></td><td>★★★★★</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★★ | Innovation/Creativity | ★★★★★ | Leadership | ★★★★☆ | Strategy | ★★★★★ | | ★★★★★ | | ★★★★★ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

As a student at Krannert, unlike anywhere else, you'll be able to leverage a dynamic array of career resources and opportunities that range from leadership coursework and one-on-one coaching, to an alumni network unsurpassed in industry diversity and a full slate of high-energy career fairs—including the largest collegiate fair in the country. Engaging programs such as Launching Global Leaders, provide inclusive professional development opportunities designed to strengthen interpersonal skills. Krannert also offers collaborative opportunities with Purdue's Foundry, Discovery Park and other campus incubators and innovation centers.

Student Activities

100% of students are satisfied with extracurricular activities





Net Impact Chapter contact:
 krannert@netimpact.org

The mission of Net Impact at Purdue is to raise awareness of and participation in socially, economically, and environmentally responsible activities that inspire and challenge Purdue MBAs to incorporate sustainable values into business decisions and practice. Net Impact has formed teams for case competitions a sundry diversity simulation, an enormous "Mount Trashmore", an accepting religion forum, and a voter registration drive, among others.



Ryerson University

Ted Rogers School of Management | Ontario, CA

| | | |
|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/ environmental business is a top priority</p> |
|---|--|--|

Why Attend

The Ryerson University MBA is an innovative business education program that puts an emphasis on practical knowledge while also providing students with a theoretical foundation. The Ted Rogers MBA program encourages students to participate in case competitions, internships, networking and guest speaker events that help them build connections that will assist them in the career world.

With an emphasis on diversity and collaboration, the Ted Rogers MBA is one of the most accessible and innovative MBA programs in Canada.

| | |
|--------------------------|--|
| <p>Curriculum</p> | <p>66% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

The modern world of business has become increasingly interconnected on a global scale, requiring business leaders to gain a more comprehensive international perspective to keep up with emerging trends and changing marketplace demands. In the Ted Rogers MBA Global program, students gain an inclusive business management education that incorporates academic theory with practical and research-based learning styles.

The Ted Rogers MBA Global program produces graduates who understand the global context of the industries they work within and who possess the foundational knowledge they need to become capable and confident business leaders.

Technology and innovation are transforming the way we live and work, remaking industry boundaries with new ways of delivering products and services. In this rapidly changing world, employers need professionals who understand the pace of change and the impact of innovation in virtually all sectors. The Ted Rogers MBA in the Management of Technology and Innovation (MBA-MTI) program provides graduates with skills in problem-solving, critical thinking, communication and collaboration. You will immediately apply your knowledge to find practical solutions to the complex problems created by technology and innovation.

Prominent Faculty

- Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- Managing in a Diverse World
- Research and Communication for Managers
- Accounting and Finance for Today's Managers

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★☆☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★☆☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★☆☆ |



Career Services

33% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆☆

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★☆☆☆

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★☆☆☆

The Ted Rogers School of Management Careers and Employer Partnerships Centre, which is accessible for all MBA students and alumni, provides customized career evaluation, coaching sessions, career advancement services, internship assistance, and more.

Ryerson fosters relationships with Canada's most prominent organizations to provide MBA Candidates with access to the top employers in the country.

Student Activities

100% of students are satisfied with extracurricular activities







3% of students in the chapter

Net Impact Chapter contact:
 ryerson@netimpact.org

Net Impact Ryerson is an MBA-led chapter of Net Impact, a nonprofit that empowers a new generation to use their careers to drive transformational change in the workplace and the world. With a community of over 50,000 student and professional leaders from over 300 volunteer-led chapters across the globe, Net Impact drives social and environmental change on campus and throughout its community.

For additional inquiry or if you would like to be part of net impact, please send a 300 - 500 words write up to tell Net Impact Ryerson what you want to impact and how you plan to go about it to netimpact@ryerson.ca. Visit www.netimpactryerson.ca for details.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The SF State program strives to be collaborative, actively engaging students and faculty in the pursuit of sustainable business and seeking out others who share the same passion for building the business case for sustainability. SF State is an active campus with several groups dedicated to sustainability. But above all, the goal is to perpetuate a program built to groom great leaders and great team members. The program attracts students who want to take valuable skills learned from an MBA and apply them to solving real-world problems in creative, sustainable ways.

Curriculum

79% of students are satisfied with social & environmental themes

San Francisco State University was the first California State University to offer an MBA with an emphasis in Sustainable Business, which was later upgraded to a full Concentration in Sustainable Business. Students from around the world come to SF State to pursue an AACSB-accredited MBA degree and grow skills to assist in transforming mainstream business. SF State offers a unique program that provides students with an in-depth appreciation of the environmental and social dimensions of conducting business in a global market. Candidates pursuing the Concentration take core MBA courses in management, finance, marketing, operations, accounting, and information systems, plus additional courses focused on sustainability. For these reasons, in 2011, SF State's MBA was recognized by the Aspen Institute's Beyond Grey Pinstripes ranking as number 16 among the world's top sustainability-oriented business schools.

Nearly every class in the MBA program strives to incorporate social and environmental themes. There are also opportunities for students to enroll in independent study courses to research emerging sustainable business opportunities. There are five full-time faculty in the Sustainable Business Concentration with interests in the areas of corporate voluntary environmental initiatives, the impact of businesses on the natural environment, institutionalized incentives for corporate social and environmental responsibility, business ethics and corporate social responsibility, and agricultural practices, environmental changes, and land use. These professors form the Center for Ethical and Sustainable Business (CESB), which organizes events like a Sustainable Business Boot Camp with external speakers and a faculty panel discussion on sustainability-related courses.

- Prominent Faculty**
- Bruce Paton, Sustainability and Business Opportunity
 - Murray Silverman, Managing the Sustainable Business
 - Peter Melhus, Business Management, Ecology and Environmental Leadership
- Prominent Alumni**
- Katie Parker, Supply Chain Analyst, Clif Bar & Company
 - Aya Miyaguchi, San Francisco, Table for Two

- ### Sample Courses
- The Political, Social, and Legal Environment of Business
 - Business, Energy & Climate Change
 - Seminar in Social Entrepreneurship

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Each semester the SF State MBA program offers student-centric employer presentations and information sessions. The College of Business, the MBA Net Impact chapter, and the CESB host several alumni panels and guest speakers each semester that expose students to peers' entrepreneurial ventures, networking opportunities, and job hunting advice. All three parties place a great emphasis on networking and networking skills and have incorporated an efficient and helpful social media outreach campaign to help streamline access to potential job offerings. The Net Impact chapter at SF State regularly hosts sustainable career mixers in conjunction with the CESB and other Bay Area Net Impact chapters.

The College of Business also offers career services and career preparation on campus. The program has hired a highly regarded business leadership consultant who holds regular advisory sessions and events. She provides one-on-one sessions with students, as well as regular career workshops in advising on everything from resume writing to interview, negotiation, and etiquette skills. Students are also required to attend an all-day communications workshop, which polishes presentation and other communications skills. SF State's internal job board is an excellent resource for internship and job postings for students on a self-directed trek.

Student Activities

58% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




17% of students in the chapter

Net Impact Chapter contact:
sfsu@netimpact.org

SF State MBA students are active, outgoing, passionate, and collaborative. Sustainability is not only a concentration but also a cultural and educational focus of our program. Clubs strive to connect sustainability-minded students and business leaders through tours, speaker series, and networking events. Net Impact is the most active of all groups on the business school campus. Founded in 2008, its mission is to bring fresh ideas and a cross-disciplinary perspective to promoting the causes of Net Impact. The chapter goals are to increase participation in a variety of sustainability-related events, expand its professional network, and improve members' knowledge and skills relevant to sustainability.

This year, it conducted several tours, including tours to the LEED Platinum-certified Packard Foundation Building, Recology, Clif Bar, TCHO Chocolate Factory, and other businesses to learn how they incorporate sustainability. It also invited speakers from EDF, Calvert Investments, and Good Guide and partnered with Net Impact Central for the Net Impact Conference, sending 25 students to the event. The faculty is also committed to sustainability in the curriculum. Through the Center for Ethical and Sustainable Business (CESB), they have helped foster a community of socially responsible business students.



| | | |
|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>91% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

The MBA program at the SFU Beedie School of Business is filled with individuals from diverse educational and professional backgrounds. This helps create an interesting dialogue both inside and outside of the classroom. Staff members are extremely interested in seeing students succeed and are always willing to help. Students with an interest in social and environmental concepts are able to tailor the program to their interests, allowing for a unique perspective on business and sustainability.

Whereas some schools may have a sustainability stream, all full-time MBA students at SFU are required to study this important business sector. SFU's very engaged Net Impact chapter and thorough course on Sustainability were key reasons I chose to complete my MBA at the Beedie School of Business. The faculty and administration are extremely supportive of student engagement with the local business community. A variety of scholarship funding is available.

| | |
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| <h3>Curriculum</h3> | <p>20% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Using a strongly applied approach, the full-time MBA program combines theory and application to provide students with a foundation in business. The core curriculum incorporates social and environmental themes by offering required sustainability, innovation, and entrepreneurship courses. The MBA program is filled with case studies, lectures, and guest speakers incorporating social and environmental concepts. In addition, a significant portion of the full-time cohort are international students, creating a class environment rich in diversity and multi-cultural perspectives.

Students are encouraged to learn and practice what it means to be socially and environmentally responsible in a business and academic context. Students have the ability to pursue a number of extracurricular activities and events to strengthen their knowledge and application of social and environmental concepts. These activities include case competitions, conferences, and research projects. The MBA program provides students with the ability to work with real-world clients on sustainability-related initiatives. Students are able to apply their skills from economics, marketing, and finance to make strategic recommendations. Many SFU students bring social and environmental issues into school projects. This has included meeting with nonprofit organizations, social entrepreneurs, and socially responsible companies to offer business services. SFU has a close relationship with RADIUS, a Vancouver-based social innovation lab and venture incubator.

- ### Sample Courses
- Management of People and Organizations
 - Sustainability
 - Managing a Globalized Workforce

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

55% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Every component of our MBA program—from Simon’s rigorous curriculum to our collaborative community of elite students, faculty, and staff—has been carefully considered to prepare students for dynamic opportunities in the global marketplace. While you expand your business skill set through world-class academics, The Simon Career Management Center will work with you from day one to develop a personalized plan centered around your professional goals.

We encourage you to take a strategic approach to your professional development and explore careers with high demand for MBA talent. While our alumni have found professional success in diverse fields and industries, select paths present compelling career opportunities for Simon Business School students.

Student Activities

36% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**



17% of students in the chapter

Net Impact Chapter contact:
simonfraser@netimpact.org

Many student opportunities are available at the Beedie School of Business. Multiple career days, networking nights, and guest speaker arrangements are hosted by these different clubs. Students also have access to free or reduced-price tickets to many local events for business professionals. Themes of technology, finance, sustainability, social impact, and gender equality in the workplace are present in many of these events. The school provides full sponsorship for selected members to attend various local, national, and international conferences and events, including the East Meets West competition in Calgary and the annual Net Impact Conference.

The SFU Net Impact chapter at the Beedie School of Business is very active in providing students with an opportunity to learn, engage, and change the way things are done in the community. Some of the chapter’s key events and programs include movie and documentary screenings, networking events, and workshops tailored to students’ needs. The annual SFU Sustainability Challenge is gaining significant traction with the local business community, with 2016 hosting the largest competition yet, with a live case sponsored by a provincial energy corporation, and a total prize amount of \$7,000. MBA programs participated in this Sustainability-focused competition from all over western Canada and the USA. The competition also featured a number of high-caliber judges who provided valuable feedback and insight.



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|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

The 21st century will be defined by environmental challenges of unprecedented number and complexity—and how society responds to them. ESF is at the forefront of confronting these challenges: educating tomorrow's leaders, opening new possibilities, and inspiring the public to engage in creating a better future. For more than a century, ESF has been unique among institutions of higher learning in its singular focus on environmental discovery, learning, and sustainability. ESF offers the excellence of a small campus education in an atmosphere of big ideas.

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| <h3>Curriculum</h3> <p>Ecosystems all over the world benefit from the professionalism and expertise of ESF graduates and the faculty members at the College of Environmental Science and Forestry. You will study with professors whose work improves and sustains the environment from the Yucatan Peninsula to Alaska and whose expertise is sought by government and corporations. That same faculty will be personally concerned with your progress. The professors' cutting-edge research will become part of your classes, and your classes will merge with the world beyond the College. Graduate academic programs at ESF share a foundation of rigorous science and dedication to wise use of natural resources.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Susan E. Anagnost, Paper and Bioprocess Engineering • Eddie Bevilacqua, Forest and Natural Resources Management <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Delfin Ganapin Jr., Global Manager of Global Environmental Facility Small Grants Program, United Nations Development Program • Robert Hargrove, Director of NEPA Compliance Division, EPA | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <ul style="list-style-type: none"> Community Development ★★★★★ Corporate Responsibility ★★★★★ Energy & Clean Tech ★★★★★ Impact Investing ★★★★★ International Development ★★★★★ Nonprofit Management ★★★★★ Social Entrepreneurship ★★★★★ <h3>Skill Building</h3> <ul style="list-style-type: none"> Entrepreneurship ★★★★★ Innovation/Creativity ★★★★★ Leadership ★★★★★ Strategy ★★★★★ |
|--|---|



Career Services

89% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

ESF Connections is a program designed to enhance the ESF student experience. By connecting with alumni, students gain assistance with career exploration and advice that aids in the development of a professional persona. Additionally, the program provides students with some real-world experience to help explore their interests and increase their marketability within their career field. Opportunities to Connect with ESF Alumni include and externship program, informational interviews, mock interviews, and resume reviews.

Student Activities





100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
su-esf@netimpact.org

The mission of SU-ESF Net Impact is to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world. To fulfill this mission, SU-ESF Net Impact is committed to providing its members with an array of opportunities that will 1) empower graduate students to use their skills to positively impact their surroundings, 2) help them put their beliefs into action through sustainability efforts, and 3) enlarge their professional network with other like-minded individuals who have demonstrated their commitment to corporate social responsibility.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Fox School of Business at Temple University provides students the opportunities, experience and services to help attain their career goals. Innovative, entrepreneurial thinking, experiential learning opportunities, influential research by world-class faculty, and state-of-the-art facilities are hallmarks of Greater Philadelphia’s largest business school.

The Fox School is thoroughly committed to providing a student-centered education and professional development relevant to today’s digital, global economy. That commitment is reflected in the integration of technology into the curriculum and classroom, and in the encouragement of entrepreneurship and innovation in business and education. It’s also evidenced by the school’s global presence and perspective, and by its strategic alliances with the regional and international business communities, particularly within the region’s dominant and growth industries in financial services, healthcare, information technology, pharmaceuticals/biotechnology, and tourism and hospitality.

| | | | | | | | | | | | | | | | | | | | | | | | |
|---|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>As the most comprehensive business school in the Philadelphia region, the Fox School of Business offers a variety of MBA formats to fit a multitude of goals and schedules. The chart below will help you navigate our Fox MBA offerings, so you find the program that fits your life and goals—and powers your professional path.</p> <p>Whichever Fox MBA format you choose to pursue, you’ll experience the support of our groundbreaking resources, cutting-edge business knowledge, and our world-renowned faculty—and our top-ranked recognition from U.S. News & World Report, Forbes, The Economist, and other leading publications.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Ronald Anderson, finance • Masaaki ‘Mike’ Kotabe, Strategic Management <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Jai Gulati, CEO, Systel • Brenton L. Saunders, CEO, Actavis | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★☆☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★★</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★☆☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★★ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★★ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

To quantify leadership development, the Fox School of Business created RoadMap™, an online, interactive professional development resource. It's a powerful tool to project one's path to business leader. Students work with an executive career coach to enrich their career path. The Fox Executive MBA provides a powerful suite of executive training services and resources including one-on-one coaching, resume review, interview services, and access to comprehensive company, industry, and market intelligence resources.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
 foxmba@netimpact.org

The Net Impact MBA Chapter at Temple University's Fox School of Business is a community of students whose mission is to educate and equip Fox students to make a positive impact through socially responsible business. Happy hours, discussions with local business leaders, and case competitions explore growing corporate social responsibility and sustainability trends. The chapter also organizes volunteer opportunities with the local community.



THE FLETCHER
SCHOOL

TUFTS UNIVERSITY

Q: Can UNICEF teach Unilever about succeeding in emerging markets?

A: fletcher.tufts.edu/TenQuestions







Today's headlines remind us that the Front Page and Business Page are tightly interconnected. A business education from Fletcher—America's oldest exclusively graduate school of International Affairs—is now more essential than ever. The MIB integrates concrete business skills and nuances of global forces and geopolitics. Graduates launch international careers that span borders and disciplines, in consulting, finance, policy, MNCs, NGOs, the UN, and more.

Change the world. Make the headlines.

MASTER OF INTERNATIONAL BUSINESS

Learn more: fletcher.tufts.edu/MIB



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>94% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The flexibility of the Fletcher curriculum combined with the diverse backgrounds and interests of the student body create the perfect ecosystem for those interested in having a social or environmental impact career. Fletcher's interdisciplinary and global nature prepares students to work at the intersection of business, the environment, development, and innovation by providing graduates with the skills to interact with everyone from investors and CEOs to civil society and communities.

| | |
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| <p>Curriculum</p> | <p>81% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

Fletcher offers an interdisciplinary and flexible curriculum that combines business with international affairs, development, economics, and environmental studies. Students must complete two fields of study requirements and may choose to couple a business concentration with another international focus, such as development economics, human security, or international environment and resource policy. Fletcher provides students with core business skills in finance, accounting, strategy, marketing, and economics. Social and environmental themes are incorporated into all coursework in a multi-disciplinary approach.

Students continue to push for more leading practice topics and issues that intersect with business to be included, such as gender and social entrepreneurship. One example is a course called Field Studies in Global Consulting, where students have the opportunity to consult on projects relating to financial inclusion, environmental sustainability, and mobile applications for development. Fletcher gives students opportunities to be involved in research, consulting, and collaboration with professors, fellows, and businesses through the Center for Emerging Market Enterprises (CEME), the research arm of Fletcher's Institute for Business in the Global Context, and the Center for International Environment and Resource Policy (CIERP).

Prominent Faculty

- Kelly Sims Gallagher, Climate Change and Clean Energy Policy
- Kim Wilson, Market Approaches to Economic and Human Development
- William Moomaw, Elements of International Environmental Policy

Prominent Alumni

- Moses Choi, Vice President - Global Sustainable Finance, Morgan Stanley
- Caroline Rees, President, Shift
- Rachel Kyte, Vice President and Special Envoy for Climate Change, World Bank

Sample Courses

- Development Economics
- International Environment & Resource Policy
- Law & Development

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★★ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Fletcher's Office of Career Services (OCS) aims to connect students with the best social and environmental impact job opportunities by listening to students' interests, connecting them with the right professionals and organizations, and by leveraging the Fletcher network to bring those professionals, organizations, and opportunities to campus. On-campus employer visits and networking events regularly include social/environmental-impact related organizations and positions.

Fletcher's OCS uses the connections that student organizations like Fletcher Net Impact have to tailor their support and efforts to student interests. Additionally, Fletcher's OCS hosts panels, lunches, and networking events to connect students with social and environmental impact organizations and opportunities and organizes two career trips to New York and Washington, DC in collaboration with student organizations. The OCS also works to support skills development within the student body, particularly through supporting student-organized workshops.

Student Activities

81% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

12% of students in the chapter

Net Impact Chapter contact:
tufts@netimpact.org


Fletcher students come from a wide range of backgrounds and, while their interests may range from the environment to business to development to human rights and more, all share a passion for global issues. The Fletcher Net Impact chapter seeks to leverage the diversity of the student body to promote rich dialogue and exposure to a variety of perspectives. The chapter promotes a wide range of networking opportunities with other students, both within and outside of Fletcher, and with alumni and local professionals. The chapter also regularly organizes events with the support and participation of chapter members, including guest lectures, panels, workshops, and field trips in order to focus on the integration of their interests.

With many students interested in the power of business to create social and environmental change, Fletcher Net Impact also strongly supports the participation of Fletcher student teams in business plan and case competitions, like the Hult Prize. Fletcher Net Impact collaborates with other student organizations, such as Fletcher Energy and Environment Club, the Human Rights Project, International Business Club, and the International Development Club on student-run events. Fletcher also has a vibrant community of interested students in leadership roles who plan and participate in events and conferences, like 2014's Scaling Innovation Conference and Turkey's Turn Conference.



University of Arizona

Eller College of Management | Tucson, AZ

| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>73% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

Eller students benefit from a small and close-knit community, personal interaction with faculty, and a demanding curriculum that pushes individuals to become more-skilled leaders and professionals. The Eller MBA Program is one of the smallest among leading MBA programs nationwide, averaging 52 students per class.

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| <h3>Curriculum</h3> <p>Courses like Business Law, Governance, and Corporate Ethics recognize that today's attention to the social impact of business has made ethics more important to organizational success than at any time in recent history. This module explores the interplay of law, stakeholder interests, corporate ethics, financial performance, and social return on investment. The Eller College of Management has recently introduced Eller Social Innovation, which brings together students, faculty, staff, businesses, nonprofits, and community leaders. Through experiential learning with nonprofit organizations and local small businesses, students engage with the local community, connect theory to practice, and enhance their employability.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Carlos J. Alsua, International Management and Global Entrepreneurship • Paulo Goes, Management Information Systems <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Robert Sarver, Director, SkyWest Airlines • Karl Eller, Advertising | <p>91% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <ul style="list-style-type: none"> Community Development ★★★★★ Corporate Responsibility ★★★★★ Energy & Clean Tech ★★★★★ Impact Investing ★★★★★ International Development ★★★★★ Nonprofit Management ★★★★★ Social Entrepreneurship ★★★★★ <h3>Skill Building</h3> <ul style="list-style-type: none"> Entrepreneurship ★★★★★ Innovation/Creativity ★★★★★ Leadership ★★★★★ Strategy ★★★★★ |
|---|--|



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Eller Professional Development Center strives to empower a diverse student population that actively manages career choices in the global marketplace, to develop the best-prepared job seekers, and to maximize students' chances for success by providing highly personalized services. Eller and its students organize the Career Showcase each year, the largest student-managed career fair in the state. The Eller MBA Career Management Team offers programming including: Career Treks, company sponsored events, Eller MBA Fall and Spring Career Fairs, mock interviews, and resume books.

Student Activities

82% of students are satisfied with extracurricular activities







Net Impact Chapter contact:
 eller.grad@netimpact.org

Net Impact at Eller connects students hoping to make social and environmental change through their careers. Students have recently competed in ethical leadership and sustainable innovation case competitions.

The club at the University of Arizona inspires and educates individuals to use the power of business to create a more socially and environmentally sustainable world. Their goal is to create a positive impact on society by improving the world.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

Haas's strength is the legacy of positively impacting society that courses through the veins of those on the Berkeley campus, with social impact infused throughout the curriculum. Haas's intimate and collaborative culture emphasizes the importance of creating path-bending leaders who practice business in an innovative and responsible manner.

Net Impact at Haas is a vital component to the execution of these strategies and serves as an umbrella organization to bring the entire social impact community together.

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| <h3>Curriculum</h3> <p>From the moment that students step into the classroom their first day at Haas, they can see that social impact is deeply incorporated into their learning. The Net Impact chapter at Haas organizes the Social Impact Speaker Series each fall, which is open to all students and features panels that consist of experts across a variety of functions and industries.</p> <p>Students organize the Haas Impact Investing Network (HIIN) and Haas Socially Responsible Investment (SRI) Fund. HIIN teams go through the full impact investing process and invest \$50,000 in a startup, while SRI is the first and largest student-led SRI fund in a leading business school. Haas also offers experiential learning courses called Social Sector Solutions (S3), where student teams partner with McKinsey consultants and work on a semester-long nonprofit consulting project.</p> <p>Social entrepreneurs have the opportunity to take an applied course, Social Lean Startup, which is taught by the founding CEO of the Republic of Tea and founder of Impact Strategy Advisors.</p> <p>Additionally, Haas leverages Berkeley's amazing resources as a top research institution. For example, the course Cleantech to Market (C2M) enables students to work with engineers and scientists at Berkeley National Laboratory to commercialize clean technology.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Kellie McElhaney, Business Solutions for Global Mega-Trends • Omar Romeo Hernandez, Business and Natural Resources • Lloyd Kurtz, Social Investing - Recent Findings in Management and Finance <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Kirsten Saenz Tobey, Co-founder COO, Revolutions Foods • Rob Kaplan, Director of Product Sustainability, Walmart • Lynelle Cameron, Senior Director, Sustainability and Philanthropy | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <ul style="list-style-type: none"> Community Development ★★★★★ Corporate Responsibility ★★★★★ Energy & Clean Tech ★★★★★ Impact Investing ★★★★★ International Development ★★★★★ Nonprofit Management ★★★★★ Social Entrepreneurship ★★★★★ <h3>Skill Building</h3> <ul style="list-style-type: none"> Entrepreneurship ★★★★★ Innovation/Creativity ★★★★★ Leadership ★★★★★ Strategy ★★★★★ |
|---|---|



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

- Relevant professional contacts and networking opportunities ★★★★★
- Peer support for my job search process ★★★★★
- Concrete job and internship opportunities ★★★★★
- Skills and experience necessary to be competitive in the job market ★★★★★
- Increases my understanding of roles, industries, and issue areas ★★★★★

Career services are supported by Haas’s Career Management Group (CMG), the Center for Responsible Business (CRB), and the Center for Non-Profit and Public Leadership (CNPL). CMG provides support through a dedicated industry expert and several adjunct advisors, who bring expertise in subjects such as education and social impact consulting. The CRB advisors further support students with their personal networks gained through industry contacts and organize the Professionals in Residence Program, which allows students to gain valuable insight through individual advising sessions with professionals in CSR and sustainability. This work happens at companies such as VMware, Facebook, BSR, and Autodesk. The CNPL offers a similar program, with representatives this year at firms such as Bellweather Education, Bridgespan, Omidyar, REDF, FSG, Aspire Public Schools, and the Gordon and Betty Moore Foundation. Further support is given through the Social Impact Speaker Series organized by Net Impact, which allows students to network with prominent speakers in the industry.

Student Activities

100% of students are satisfied with extracurricular activities






Net Impact Chapter contact:
 haas@netimpact.org

Haas’s commitment to social impact is ingrained in student life and is called out in one of the Defining Principles: Beyond Yourself. Putting that principle into practice means that Haas students shape the world by leading ethically and responsibly. As stewards of enterprises, students take the longer view in decisions and actions, often putting larger interests above their own. A variety of social impact and environmentally focused clubs exist at Haas, including Women in Leadership (WIL), Net Impact, the International Development and Enterprise Club, the Education Leadership Club, the Haas Healthcare Association, and the Berkeley Energy and Resources Club.

Clubs often jointly host speakers, many speaking to social or environmental issues. For example, Net Impact and WIL invited Leila Janah, founder of Samasource, to speak. The Global Social Venture Competition (GSVC), WIL, and The Haas Beer Club sponsored an event with New Belgium Brewing CEO Kim Jordan. The GSVC has become a premier event on campus for both Haas students and the social entrepreneurship community. Led by a team of 29 student organizers, in its 15th year it received over 575 entries from 50 countries and awarded \$50,000 in prizes.

Net Impact at Haas strives to put together events to educate, inspire, and equip leaders at the leading edge of business and society. It hosts speakers; goes on treks to visit pioneering companies like Levis and Google.org; and hosts the Board Fellows Program, where 30 students are paired with local charities to support strategic leadership on advisory boards.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>62% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

The UC Davis Graduate School of Management prepares innovative leaders for global impact. Since it's a small program with the resources of a big university, students have the opportunity to make a difference. The administration has worked with employers and faculty to ensure that traditional MBA coursework and soft skills offerings equip students with the knowledge and abilities to become ethical and practical leaders for a globalized business world.

Students looking to make a social or environmental impact should consider the Graduate School of Management's central location between the innovation hotbed of the San Francisco Bay Area and the policy hub of Sacramento.

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| <h3>Curriculum</h3> | <p>33% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The UC Davis Graduate School of Management (GSM) incorporates the theme of environmental sustainability into each of its core courses through lectures, case studies, and class projects. With all classes held within a LEED Platinum building, students can't help but enjoy the sustainability of the GSM. The city of Davis, often referred to as the "Bicycle Capital of the U.S.," is also an agricultural gem and boasts abundant locally sourced food that is showcased at the weekly farmer's market.

For students with an interest in environmental impact, the GSM offers courses both in the MBA curriculum and other UC Davis graduate programs. For instance, students may take Sustainable Business Ventures with Amy Myers Jaffe, a leading expert on global energy policy, geopolitical risk, and energy and sustainability. She offers stories on her attendance at the OPEC hearings and testifying on Capitol Hill and at the World Economic Forum on environmental issues.

The West Village, UC Davis' own planned zero net energy community, houses research centers, such as the Energy Efficiency Center, Plug-in Hybrid and Electric Vehicle Research Center, and the Western Cooling Efficiency Center, where MBA students may volunteer or serve as graduate student researchers to make a palpable impact in the sustainability community.

- Prominent Faculty**
- Amy Jaffe, Sustainable Business Ventures
 - Nicole Biggart, Strategic Approaches to Energy Efficiency
 - Alan Meier, Fundamentals of Energy Efficiency

- Prominent Alumni**
- Benjamin Fineberg, Senior Finance Director, Method
 - James Chen, Senior Program Manager, Tesla Motors
 - Aaron Carpenter, Vice President of Global Marketing, The North Face

- ### Sample Courses
- Corporate Social Responsibility
 - Fundamentals of Energy Efficiency
 - Topics in Social Entrepreneurship

Program Strengths

| | |
|---------------------------|--------|
| Community Development | ★★★★☆☆ |
| Corporate Responsibility | ★★★★☆☆ |
| Energy & Clean Tech | ★★★★☆☆ |
| Impact Investing | ★★★★☆☆ |
| International Development | ★★★★☆☆ |
| Nonprofit Management | ★★★★☆☆ |
| Social Entrepreneurship | ★★★★☆☆ |

- ### Skill Building
- Entrepreneurship: ★★★★★☆
 - Innovation/Creativity: ★★★★★☆
 - Leadership: ★★★★★☆
 - Strategy: ★★★★★☆



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Thanks to the GSM's small size, Career Services has the ability to work closely with each student and craft plans on an individual basis to the students' desired fields. Additionally, the GSM boasts a large and diverse alumni network, with significant ties to the Sacramento and Bay Area regions of California.

This year, the GSM hosted speakers from a variety of socially impactful positions, including Aaron Carpenter, VP of Global Marketing at The North Face. Additionally, students visited companies that are known for their corporate sustainability impact, including the Gap, Clif Bar, and Autodesk, where they learned about career opportunities and networked with executives. Core classes hosted speakers such as Pam Marrone, CEO of Marrone Bio Innovations, and various leaders in the energy industry who spoke about the energy model of the future. Current students and recent alumni offered perspectives during the Net Impact Internship Panel and spoke about their current positions and past internships. Companies represented included the Environmental Defense Fund, Autodesk, USA Football, Greenwise Joint Venture, and Education Pioneers. Students interested in impact careers have the support of Career Services and a network of far-reaching alumni.

Student Activities

33% of students are satisfied with extracurricular activities



25% of students in the chapter

Net Impact Chapter contact:
ucdavis.grad@netimpact.org

The Net Impact UC Davis chapter is consistently one of the largest and most active clubs at the school, a testament to the value students place on environmental and social concerns. The chapter actively partners with other clubs, faculty, and administration on creative events and programming. This year, the Dean's annual Peer-to-Pier speaking event hosted Amy Jaffe, the Executive Director of Energy and Sustainability at the GSM and one of the world's most distinguished experts on energy and sustainability. The Net Impact chapter also hosted Barry Parkin, Mars Chief Sustainability Officer; the Walmart Better Business Case Competition; a trip to Sierra Nevada Brewery for a sustainability tour of their award-winning facility; and several other inspiring events.

One of the most popular Net Impact events is an annual retreat to Lake Tahoe, which allows students to explore the beauty of Northern California. Net Impact UC Davis aims to expose all GSM students to the importance of social and environmental principles and leadership. To this aim, the chapter cosponsors events with other clubs including Challenge 4 Charity, Finance Club, and Innovation & Entrepreneurship Club. The chapter also collaborates with other Net Impact groups in Sacramento and the Bay Area.

Environmental Sustainability



Social Impact



100% of students agree that learning about social/environmental business is a top priority

Why Attend

UC Irvine's Paul Merage School of Business centers their visionary curriculum on three critical elements that are transforming the world of business – strategic innovation, information technology, and analytical decision making. Built within each element is the essential principle of sustainable business development. The school incorporates social and environmental themes into classes primarily through lecture, discussion, and case studies. Themes of sustainability within business are woven throughout the core curriculum and elective offerings.

Merage's flexible curriculum allows every student to shape their own learning experience with the ability to enroll in whichever elective courses they choose

Curriculum

There are seven Centers of Excellence at Merage in total. Of those, Net Impact has key partnerships with the Center for Global Leadership, which supports students through activities such as the executive mentorship program and the past Social Responsibility Initiative. Additionally, the Don Beall Center for Innovation and Entrepreneurship hosts the annual Business Plan Competition and Lean Start-Up Workshops to benefit Net Impact's social entrepreneurs. Merage also offers an experiential learning elective, which enables MBA students to work on 10-week corporate consulting projects for Orange County-based global companies. Companies that participate change each quarter but have included Deloitte, Nestle Waters, Wal-Mart, Verizon Wireless, and Pepsi in the past. One component of the required coursework is an elective that satisfies the international requirement. These courses help students gain a rich understanding of global business and the social and environmental implications surrounding it.

Prominent Faculty

- Jason Jay, Sustainability and Competitive Advantage
- Paula Tomei, Managing Nonprofits
- William Hernandez, International Management

Prominent Alumni

- Derek Sabori, Sr. Director of Sustainability, Valcom, Inc.
- Melissa Beck, CEO, Big Brother Big Sister of Orange County

78% of students are satisfied with social & environmental themes

Program Strengths

- Community Development ★★★★★
- Corporate Responsibility ★★★★★
- Energy & Clean Tech ★★★★★
- Impact Investing ★★★★★
- International Development ★★★★★
- Nonprofit Management ★★★★★
- Social Entrepreneurship ★★★★★

Skill Building

- Entrepreneurship ★★★★★
- Innovation/Creativity ★★★★★
- Leadership ★★★★★
- Strategy ★★★★★



Career Services

89% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

UC Irvine’s Paul Merage School of Business centers their visionary curriculum on three critical elements that are transforming the world of business –strategic innovation, information technology, and analytical decision making. Built within each element is the essential principle of sustainable business development. The school incorporates social and environmental themes into classes primarily through lecture, discussion, and case studies. Themes of sustainability within business are woven throughout the core curriculum and elective offerings. Merage’s flexible curriculum allows every student to shape their own learning experience with the ability to enroll in whichever elective courses they choose.

Student Activities

89% of students are satisfied with extracurricular activities







Net Impact Chapter contact:
ucirvine@netimpact.org

Student life at Merage is fun, engaging, and social. The Merage School of Business and the greater UCI community offer a plethora of events and programs that give students opportunities to explore everything under the sun. As a whole, students and faculty at UC Irvine care deeply about social and environmental issues. In 2016, UCI was ranked 3rd Cool School by Sierra Club Magazine for its student involvement in green initiatives and its tremendous efforts to reduce environmental impact school wide.

Merage’s Net Impact chapter plans a variety of events aimed at stimulating student interest in social and environmental impact. Each event is craftily organized to demonstrate how to successfully tie these important principles into good business practices. The chapter focuses its efforts on supporting Merage students and the local community; it has developed key partnerships that support regional nonprofits on various consulting projects. This past year, the Net Impact chapter hosted a number of events, including thought-provoking round table discussions, social entrepreneurship panels, and networking mixers. In addition, Net Impact members teamed up to participate in the Hult Prize Competition and Morgan Stanley Sustainable Investing Challenge.



| | | |
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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>93% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

UCLA Anderson's incredibly supportive and entrepreneurial program invites students to incorporate their passions into their careers and create exciting ventures and innovative solutions for existing problems. There is a strong student interest in finding more sustainable solutions on campus and in education reform, with alumni who are senior leaders in the field.

Administrators have become more supportive of Net Impact as it has grown in membership, and students are encouraged to take initiative in every aspect of student life. The sense of community within the Net Impact chapter is especially notable, providing a welcoming and dynamic atmosphere for students.

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| <h3>Curriculum</h3> | <p>64% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

According to a recent survey, 85% of Anderson students expect social and environmental issues to be addressed in their MBA curriculum. This overwhelming student demand is increasingly being reflected in the academic mindset at UCLA Anderson. The curriculum offers a strong entrepreneurial focus with broad support for social entrepreneurship. Core classes like Operations, Strategy, Entrepreneurship, and Brand Management include socially conscious cases in their curriculum, often in response to student demand. Many professors are personally involved in social and environmental work and are able to bring their experience to bear in the classroom.

Work has begun in establishing a Center for Social Innovation on campus, led by a committee of students, faculty, and alumni. In 2014, students launched the first annual Social Innovation Week, providing programming in conjunction with all major student clubs across a wide array of issues relevant to Net Impact and MBAs in general. This first conference was met with overwhelming support throughout the student body, faculty, and administration. There are a number of events and lectures throughout the year from both faculty and outside guests who are thought leaders in areas of social and environmental impact. Additionally, students have access to coursework in all of UCLA's other graduate schools, offering tremendous opportunities to take advantage of the resources of a large public university.

Prominent Faculty

- Bhagwan Chowdhry, Microfinance
- Charles Corbett, Business and Environment
- Jim Stengel, Brand Development

Prominent Alumni

- Brandon Malmberg, Executive Director, Education Pioneers LA
- Nurit Katz, Chief Sustainability Officer, UCLA Institute of Sustainability
- Blair Taylor, Chief Community Officer

Sample Courses

- Impact Creation, Analysis & Evaluation
- Social Entrepreneurship
- Microfinance

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

63% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

While a variety of socially and environmentally focused companies recruit for full-time and summer internships on campus, most students go beyond on-campus recruiting to find their place in an impact career. Academic Career Teams (ACT) meet weekly throughout the first quarter and provide industry-focused education and support from second-year students in the same field. Connections developed through Net Impact, referrals from the Career Management Center, and opportunities shared through the Social Impact ACT group help guide this non-traditional and highly individualized career search.

The Career Center provides personalized career counseling and support, but may guide uncertain candidates to more traditional MBA roles, where they can develop their skills before transferring to a future impact career. Thus, Net Impact plays a key role in sponsoring career events and networking opportunities for students and distributes an annual Career Guide that educates incoming students on opportunities and Anderson-specific connections in a variety of social and environmental impact careers. The Haskamp Fellowship provides merit-based financial support for students interning in social and environmental industries, especially if those internships are unpaid or low-paying. In addition, Net Impact organizes several Days on the Job (DOJs), company site visits in LA and the Bay Area.

Student Activities

83% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




30% of students in the chapter

Net Impact Chapter contact:
ucla@netimpact.org

The vast majority of Anderson students are supportive and engaged with social and environmental issues. This past year, Net Impact students led 35 unique events, ranging from on-campus speakers to Dinner-for-Eights (small group dinners with professionals) to Days-on-the-Job to major case competitions and conferences. The ninth-annual Net Impact Consulting Challenge brought together 19 student teams with impact organizations around Los Angeles to tackle consulting tasks.

Anderson continued to run its Board Fellows program, allowing students and nonprofits to engage in a meaningful and productive consulting relationship over six months. Net Impact members were crucial to the continuing success of Anderson's exclusive partnership with TED through extensive programming around TEDx. Throughout the year, the club organized both formal and intimate opportunities to facilitate networking between impact-minded students and professionals. Net Impact also collaborates with the Entrepreneur Association, the Energy Management Group, Strategic Operations Management Association, and Design For America, in addition to working with a variety of identity clubs on campus. There is also a strong effort to make UCLA a green campus, and Anderson works closely with the Director of Sustainability and the broader UCLA community on many green initiatives.



| | | |
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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★★</p> | <p>77% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

The Bren School is dedicated to the interdisciplinary education of students interested in social and environmental careers. Bren students work closely with professors who are highly regarded experts in their fields and engage with a strong network of alumni that spans every sector. Going beyond the classroom, the Bren School prepares students for the future by offering programs, activities, events, and workshops that encourage growth in knowledge, leadership, and teamwork. The Career Development Team is an invaluable resource for both students and graduates and is committed to ensuring the professional development of every student.

| | |
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| <h3>Curriculum</h3> | <p>88% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

The Bren School offers an inter-disciplinary curriculum to teach students how to solve complex environmental problems and prepare them for careers in a variety of fields. The Master of Environmental Science and Management (MESM) program is a two-year professional degree program that consists of three parts: core courses, specializations aimed at fostering depth in specific areas, and the capstone Group Project or Eco-Entrepreneurship (Eco-E) project. The seven areas of specialization offered by the Bren School are Corporate Environmental Management, Coastal Marine Resources Management, Conservation Planning, Economics and Politics of the Environment, Energy and Climate, Pollution Prevention and Remediation, and Water Resources Management.

The capstone of the MESM program is the Group Project or Eco-E Project. The Eco-E focus, unique to Bren, is a 10-unit supplement to any specialization designed to provide students with the skills to launch social business ventures addressing environmental issues. Each group project involves small groups of students partnering with outside clients to solve a real-world environmental problem. The Eco-E Projects have students working in groups to develop a business model, build a prototype concept, and create a go-to-market strategy for a new environmental venture. The group project experience provides Bren students with unparalleled real-world training and preparation as leaders capable of solving complex environmental and business problems.

Prominent Faculty

- Roland Geyer, Life Cycle Assessment
- Gary Libecap, Business and the Environment
- Sangwon Suh, Carbon Accounting and Carbon Footprints

Prominent Alumni

- Jennifer DuBuisson, Senior Manager Global Sustainability, LEGO Group
- Erin Fisher, Program Manager, The Walt Disney Company
- John Onderdonk, Director of Sustainability Programs, Cal Tech

Sample Courses

- Corporate Environmental Management
- Economics & Politics of the Environment
- Energy & Climate

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★★ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★☆☆ |
| International Development | ★★★☆☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★★ |
| Leadership | ★★★★★ |
| Strategy | ★★★★★ |



Career Services

92% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★★

Concrete job and internship opportunities ★★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★☆

The Bren School Career Development Program (CDP) has a professional and experienced career development team that is highly proactive, innovative, and student-focused. With extensive experience in hiring and placement, the Bren School CDP team has created a unique job-search approach to ensure students land preferred jobs quickly. Nearly 63% of the class of 2013 said they are currently working in their "ideal" job, while 34% are working in jobs closely related to their ideal. A majority of students land jobs prior to graduation.

The CDP offers comprehensive career and professional development services, with access to an extensive network of alumni and connections to hundreds of organizations within the social/environmental impact arena. The CDP also brings in over 30 speakers annually. A major strength of the program is the personal attention that students and graduates receive from the CDP team. One student said, "I think the Career Development Program is one of the Bren School's greatest strengths ... I would not have the position I do now without the advice and research of the career development staff." Another reports that "the outstanding services provided by the Career Development staff are well worth two years of tuition."

Student Activities

48% of students are satisfied with extracurricular activities






15% of students in the chapter

Net Impact Chapter contact:
ucsb@netimpact.org

The Bren school promotes and encourages a myriad of student-led activities, clubs, and social gatherings that revolve around social and environmental interests. Bren students, faculty, and staff are incredibly passionate about social and environmental issues. As a result, many clubs and organizations are geared toward furthering the awareness of these issues. The Bren School Net Impact Chapter has hosted a diverse series of events ranging from academic discussions about Corporate Social Responsibility and the nuances of doing business across cultures to career development opportunities in environmental markets. Net Impact provides opportunities for students to attend conferences and compete in a number of competitions, including the Hult Global Case Challenge.

Net Impact works with local green businesses and organizations to provide networking and learning opportunities for members and fellow students. The Chapter also develops opportunities to bring together members from other schools and institutions. For example, past Bren Chapters have hosted the Wal-Mart Better Living Business Challenge regional competition for students with creative entrepreneurial ideas. Winners of this competition have gone on to present their business model to Wal-Mart executives in Arkansas.



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|  <p>Environmental Sustainability</p> <p>★★★★★</p> |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

Chicago Booth is widely recognized as an incubator of original thought, having revolutionized the fields of finance and economics. It provides exceptional training for managing any for-profit or nonprofit enterprise. Booth graduates are independent thinkers who work with analytical rigor and lead with all stakeholders in mind. Booth's flexible curriculum and focus on experiential learning, along with the centralized support of the Social Enterprise Initiative, offer students the freedom and resources to dive deeply into topics of interest and apply their classroom learning to real-life business problems. Through lab courses, consulting projects, and interactions with social entrepreneurs, members of the Chicago Booth community strengthen their management skills while making an impact on social and environmental problems.

Curriculum

47% of students are satisfied with social & environmental themes

Chicago Booth leverages its flexible curriculum to offer a range of courses focusing on social and environmental themes and incorporate these themes in courses that do not have a sole focus on those topics. Classes offered in social entrepreneurship include New Social Ventures, through which teams compete in the Social New Venture Challenge, a business-launch competition for nonprofit and for-profit enterprises. Impact issues are also taught in electives in health-care operations, business policy, international business, and through the Social Enterprise Lab and The Firm and the Non-Market Environment courses. Some interesting new classes include the D4 Foundations course, which teaches design thinking by focusing experiential projects on education and health topics.

Another noteworthy course not solely focused on social/environmental themes but which often incorporates these issues is the Management Lab. Students also can take up to four electives outside of Booth at the Law School, the Harris School of Public Policy, or the School of Social Service Administration. Formed in 2012, Chicago Booth's Social Enterprise Initiative (SEI) supports the aspirations of students and alumni to impact societal issues and furthers research on how institutions help solve social problems. SEI sponsors a variety of programs around social impact, including a conference on nonprofit board service (On Board) and the Social Impact Leadership series.

- Prominent Faculty**
- Robert Gertner, New Social Ventures
 - Marianne Bertrand, The Firm and the Non-Market Environment
 - Christina Hachikian, Social Enterprise Lab

- Prominent Alumni**
- Alexandre Robert Portet, Deputy Director, Bill & Melinda Gates Foundation
 - Maire Moran Daly, Director - Strategy & Research, Teach for America
 - Kevin Michael Rigdon, Chief Investment Officer, Impact Community Capital LLC

- Sample Courses**
- Social Enterprise Lab
 - New Social Ventures
 - Business, Politics & Ethics

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★★ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★★ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★☆ |



Career Services

93% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★☆

Peer support for my job search process ★★★★★☆

Concrete job and internship opportunities ★★★★★☆

Skills and experience necessary to be competitive in the job market ★★★★★☆

Increases my understanding of roles, industries, and issue areas ★★★★★★

Career Services at Booth is extremely active and works closely with student groups, including Net Impact, to best meet the needs of students. By fostering current relationships with social impact recruiters and reaching out to potential new recruiters, Career Services continually improves the quantity and quality of social and environmental impact jobs available for Booth students. In addition, Career Services hosts development programming and provides weekly job postings for students interested in non-traditional sectors that prioritize social or environmental issues. Additionally, a second-year student who was recruited for social impact for summer internships happily provide first-year students with advice and support regarding the job search.

The Polsky Center for Entrepreneurship and Innovation offers the Entrepreneurial Internship Program, giving students the opportunity to work for a start-up during the summer between their first and second years. The Polsky Center also provides assistance in locating organizations that qualify for the program. Chicago Booth's Social Enterprise Initiative also provides funding support for nonprofit internships in the form of the Community Catalyst Fund.

Student Activities

60% of students are satisfied with extracurricular activities







14% of students in the chapter

Net Impact Chapter contact:
chicagobooth@netimpact.org

In a recent survey by the Graduate Business Council, 55% of Booth students said they were interested or very interested in social or environmental issues. In fact, beyond Net Impact, many other groups focus on social or environmental issues, such as the International Development Group, FEAD (Food, Environment, Agribusiness & Development), Giving Something Back, Entrepreneurship & Venture Capital, the Emerging Markets Group, the Energy Group, and Booth Ed. All these groups are part of the Social Impact Council and co-host events or conferences, such as the Emerging Market Summit and various "lunch-and-learn" events on campus.

Net Impact at Booth has a variety of programs for students interested in social entrepreneurship, corporate social responsibility, impact investing, foundations, nonprofits, and board service. It also offers hands-on experience with the Board Fellows program, impact investing competitions, and case competitions. It supports the efforts of the other student groups engaged in social or environmental issues as well. These include international development consulting projects, education consulting projects, and other volunteer activities.



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|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>94% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The University of Colorado is located in Boulder, a location consistently ranked among the happiest, healthiest, and most creative U.S. cities. The Leeds School of Business benefits immensely from everything that is Boulder and really mirrors the city's strengths. These strengths are evidenced by the powerful network the Leeds MBA program maintains in renewable energy, organic and natural food, social enterprise, and entrepreneurship, just to name a few. This network draws in students who are driven by the thought of everything that Net Impact embodies: students who are extremely happy, extremely healthy, and extremely creative - and the self-reinforcing loop continues.

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| <h3>Curriculum</h3> | <p>43% of students are satisfied with social & environmental themes</p> |
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The Leeds School of Business features curriculum that equally prepares students for careers as entrepreneurs, creating new socially and environmentally responsible business, or as intrapreneurs, injecting sustainability into existing enterprises.

Impact business starts in the core curriculum at Leeds and expands to reach almost every discipline taught in business schools. In the first semester at Leeds, students learn about the most influential thinkers in the field of sustainable business like Paul Hawken, Bill McKibben, and William McDonough. At Leeds, students can read the influential work of Amory Lovins in Socially Responsible Enterprise one day, and then walk down the street to the Rocky Mountain Institute and meet him the next. With one of the highest densities of start-ups per capita of any city in the world, Boulder is an entrepreneurially focused community, and the curriculum at Leeds reflects this. For students not as interested in entrepreneurship, there are many opportunities to learn about sustainability in an existing enterprise through one of the many project-based courses, such as Sustainable Business Venturing or Topics in Sustainable Business.

- Prominent Faculty**
- David Payne, Topics in Sustainable Business
 - Jeffrey York, Entrepreneurial Environments
 - George Deriso, Social Entrepreneurship in Emerging Markets
- Prominent Alumni**
- Ashley Grosh, VP Environmental Affairs, Wells Fargo
 - Emily Bosland, Senior Manager of Corporate Responsibility, Verizon
 - Josh Whitney, Partner, Anthesis Group

- ### Sample Courses
- Socially Responsible Enterprise
 - Sustainable Business
 - Social Entrepreneurship in Emerging Markets

Program Strengths

| | |
|---------------------------|--------|
| Community Development | ★★★★☆☆ |
| Corporate Responsibility | ★★★★☆☆ |
| Energy & Clean Tech | ★★★★☆☆ |
| Impact Investing | ★★★★☆☆ |
| International Development | ★★★★☆☆ |
| Nonprofit Management | ★★★★☆☆ |
| Social Entrepreneurship | ★★★★☆☆ |

Skill Building

| | |
|-----------------------|--------|
| Entrepreneurship | ★★★★☆☆ |
| Innovation/Creativity | ★★★★☆☆ |
| Leadership | ★★★★☆☆ |
| Strategy | ★★★★☆☆ |



Career Services

94% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Leeds Career Services program maintains the bridge between current Leeds MBA students and one of the most inspired and helpful groups of alumni that exists. Career Services at the Leeds School of Business have been in flux over the last two years; however, even a shorthanded department can be effective for the community of incredibly innovative people working in impact business like the one that exists in Boulder.

Hosting events in both Boulder and Denver, Leeds Career Services reaches across the state of Colorado and beyond, putting students in touch with alumni representing nearly every industry in business – particularly in entrepreneurship, real estate, marketing, and sustainability. This effort is epitomized in the Leeds Professional Mentorship Program, which matches Leeds MBA students with alumni at the top of their given industry.

Student Activities

73% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




58% of students in the chapter

Net Impact Chapter contact:
colorado@netimpact.org

No matter what area of impact business a student chooses to pursue, the Leeds School of Business has them covered. In conjunction with the Net Impact chapter, the Leeds School of Business offers student activities covering an enormous swath of the socially and environmentally responsible business spectrum. A Leeds Social Impact Consultants program matches local small-to-medium-sized organizations with MBA students looking to start careers in consulting to accomplish a wide variety of positive outcomes. The Net Impact Board Fellows program places MBA students interested in pursuing careers in the nonprofit sector on the board of directors of local nonprofit organizations. The newly minted Impact Catalyst program matches sustainability-oriented MBAs with local companies seeking to up their impact, particularly when it comes to becoming a certified B Corporation.

For more than a decade, the CU Net Impact chapter has hosted the annual Net Impact Case Competition, bringing together teams of MBAs from all over the world to pitch their innovative solutions to today's most pressing business issues. The MBA Organics and Naturals Club lets impact-inclined foodies engage with one of the highest ranked cities for organic food in the United States. The MBA Global Business Club, Women in Business Club, Graduate Real Estate Club, and Leeds Outdoor Industry Club all collaborate with CU Net Impact to find opportunities for MBA students to develop the knowledge and skills needed to bring smart, sustainable solutions to all aspects of business.



| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>80% of students agree that learning about social/ environmental business is a top priority</p> |
|---|--|---|

Why Attend

Ethical practice. Thought leadership. Global impact. This is the foundation upon which the Daniels College of Business is built, and graduates carry this frame with them throughout their careers. With classes ranging from the Essence of Enterprise, where students debate the purpose to business, to GO Trips, where students apply classroom knowledge to business and social issues internationally, to the Marsico Fund, where teams of students invest money from the fund and debate the merits of different investments, graduates from Daniels are catalysts for positive social, environmental, and financial change.

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| <h3>Curriculum</h3> | <p>40% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Each graduate student at the Daniels College of Business is required to take three compass courses: Essence of Enterprise, Ethics, and Creating Sustainable Enterprise. Through these courses, all graduate students are grounded in applicable business theory, such as the triple-bottom line, systems thinking, and the balanced scorecard. They also learn the economic and business philosophies of Charles Handy, Milton Friedman, Thomas Aquinas, Peter Drucker, Thomas Hobbes, John Stuart Mill, Peter Senge, and William Ruckelshaus. This is later applied to the business lessons of Arie de Geus, Percy Barnevik, Warren Bennis, Jan Carlzon, Jack Welch, and others.

Themes of sustainability, systems thinking, and evaluating decisions from the lens of multiple stakeholders are woven into every elective course at Daniels. Electives, such as GO Deutsche Bank – MicroFinance in Cambodia, are extremely popular, and social impact classes fill quickly. Sustainability leaders, such as Jane Okun Bomba, the Chief Sustainability Officer at IHS, have also become regular speakers in a class called Profiles in Leadership. Due to the popularity of this class, faculty are gathering student interest in holding a similar class dedicated to sustainability professionals for the 2014-15 school year. The majority of Enterprise Solutions live case projects also focus on sustainability and social impact. This has been in response to student interest in these types of programs. At the University level, other colleges offer courses in natural resource management, renewable energy, environmental policy and management, energy and sustainability, sustainable development, and climate change, all of which are open to Daniels students.

Prominent Faculty

- Bruce Hutton, Essence of Enterprise
- Ruth Jebe, Essence of Enterprise
- Vijaya Narapareddy, Global Social Entrepreneurship

Prominent Alumni

- Sean Conboy, Energy Manager, Vail Resorts
- Andy Reger, Business and Management, Leidos Engineering
- Matthew Bowers, Global Account Manager, Nokero

More information at: <http://daniels.du.edu/>

Sample Courses

- Creating Sustainable Enterprises
- Ethics in Practice

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★☆☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Career services at the Daniels College of Business is on par with the majority of other private universities – it leverages the alumni and donor relationships that already exist and does not hesitate to put students in contact with these individuals to further their careers. For a student interested in a career focused on social and environmental impact, the best venue is Net Impact Industry Day. This event is part sustainability panel, part career expo; the majority of participating organizations are looking to hire graduate students from Daniels for internships and full-time opportunities. The Net Impact chapter at Daniels also participates in Board Fellows, placing graduate students on the board of a nonprofit for one year as a non-voting member, and runs pro bono Impact Consulting projects that have resulted in career opportunities for numerous students.

The University also runs career fairs each quarter, with a spring career fair dedicated to government and nonprofit organizations. Away from Denver, students have the opportunity to meet with high-quality employers and top professionals in cities across the country through Daniels' City Treks program. City Treks destinations for 2014-15 are New York City, San Francisco, Seattle, Los Angeles, Dallas, and Chicago.

Student Activities

50% of students are satisfied with extracurricular activities



50% of students in the chapter

Net Impact Chapter contact:
daniels@netimpact.org

Student life is active and multifaceted at Daniels, with numerous opportunities to have a social and environmental impact outside of the classroom. These opportunities are led by Net Impact and its 115 active members through the Board Fellows program, placing graduate students on the board of a nonprofit organization as a non-voting member for one year, and Impact Consulting, working with for-profit organizations dedicated to using business as a platform for achieving positive social, environmental, and financial impact. Net Impact further exposes students to impact organizations through its bi-weekly speaker series, sustainability field trips to local organizations, annual Net Impact Industry Day, and sponsorship of students who wish to attend the annual Net Impact Conference. Funds are also available through Net Impact and the Graduate Business Student Association to attend other conferences focused on social/environmental impact, as well as to compete in numerous case competitions. Past case competitions include the Race & Case Competition, hosted by the Daniels College of Business, and the Business and Society International MBA Case Competition, hosted by the Aspen Institute.

In addition to Net Impact involvement, students can have a social or environmental impact through the Daniels Consulting Firm, International Business Association, Health Care Club, and through the Graduate Business Student Association, which coordinates community and volunteer events for the student body.



| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>64% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

Whether you want to pursue a career in marketing, international business, healthcare management, or sustainability, the Illinois MBA provides you with the resources and opportunities to help you achieve your goals. Illinois wants students to take advantage of a flexible curriculum and customize an area of concentration that best meets each individual's goals and objectives. Top students at Illinois can earn substantial scholarships, up to and including full tuition.

Curriculum

After taking extensive coursework in business fundamentals during their first year, second year MBA students at Illinois are encouraged to customize their MBA by taking elective classes both inside and outside the College of Business. From study abroad trips to case competitions to working at the world's largest student-run consultancy, Illinois MBA students have the opportunity to excel both inside and outside the classroom. Areas of concentration include Corporate & Social Responsibility with courses like: Sustainable Products for Subsistence Marketplaces, Ethical Dilemmas in Business, Environmental Economics, and Social Entrepreneurship in a Diverse Society. In the joint degree program, students can choose from a master's, M.D., J.D., or Ph.D. program offered at Illinois and earn that degree at the same time as you complete your MBA, often in a shorter time than if you pursued both degrees independently.

In addition to Net Impact involvement, students can have a social or environmental impact through the Daniels Consulting Firm, International Business Association, Health Care Club, and through the Graduate Business Student Association, which coordinates community and volunteer events for the student body.

Prominent Faculty

- Heitor Almeida, Corporate finance
- Michael J. Shaw, Business Administration

Prominent Alumni

- Matthew Paull, CFO, McDonald's
- Leslie B. Worthington, Former President, U.S. Steel

100% of students are satisfied with social & environmental themes

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

95% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★☆☆

Peer support for my job search process ★★☆☆

Concrete job and internship opportunities ★★☆☆

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★☆☆

Innovative and comprehensive career preparation, commencing the summer before classes begin and continuing throughout and after your MBA experience, combined with the right resources fuel job search success. MBA101@Illinois is the eLearning portal to Illinois MBA Career Management. MBA101@Illinois launches a student's job search the summer before the MBA program commences. Five distinctive career modules that expose students to career planning and active career management processes to help define goals and develop tools that will enable professional advancement.

Student Activities



100% of students are satisfied with extracurricular activities



Illinois' Net Impact chapter focuses on speaker series, case competitions, and field trips to sustainable companies. Net Impact has organized golf training sessions, tailgates, and coffee conversation series with notable business leaders.

Net Impact Chapter contact:
 urbana.grad@netimpact.org



| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>22% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

The Smith School is dedicated to advancing the use of business principles to create social change. This is evidenced by the presence of the Center for Social Value Creation (CSVC), located in the business school. Through social-value-centered programming that reaches into all of the core classes, programming, lectures, and consulting practicums, the center acts as a hub for extending social impact into traditional business education.

| | |
|--------------------------|--|
| <p>Curriculum</p> | <p>22% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

Students have the opportunity to gain hands-on experience working on CSVC practicums in areas from consulting to energy. The Center also acts as a bridge to the social impact space, introducing students to thought leaders in all areas of value that would fall under the impact umbrella, through symposiums, lectures, sustainability programming, and events.

A wealth of opportunities continues to be offered to Smith students to engage in their business education with their passions for doing well in the world.

- Prominent Faculty**
- Cary Krosinsky, Sustainability and Investing
 - Melissa Carrier, Sustainable Systems Practicum
 - Rebecca Ratner, Marketing for Social Value

- Sample Courses**
- Strategic Management for Nonprofit & Public Organizations
 - Sustainability & Investing
 - Non-Profit Fundraising

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

92% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Smith is well equipped to aid business students interested in social value with its career services program. The CSVC and the Office of Career Services have partnered to actively serve the employment needs of students operating in the impact space. Included in all career panels, discussions, and programs are offerings unique to those students interested in working in social impact across various sectors, from marketing to socially responsible investing.

Career Services collaborates with organizations to lead in-depth career and job-hunting seminars and events for impact-minded students. Prominent companies like the Verizon Foundation, Calvert Investments, and Unilever have unique relationships with the Smith's Career Services, helping students learn about their industries and business and earn valuable internships. Critical to this is the partnership with the Office and Career Services (OCS) and the CSVC to create the Social Impact Summer's Fellow program, pairing talented students with companies in the local Maryland and Virginia area. The commitment of career coaches and OCS leadership to expand the opportunities for students in this space is unparalleled.

Student Activities

43% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**





23% of students in the chapter

Net Impact Chapter contact:
maryland@netimpact.org

A Smith student can attend a number of signature events related to impact fields. Each year, the CSVC hosts a Social Impact Symposium. The Symposium explores the role of business in creating economic prosperity and lasting social and environmental change. Presenting topics from sustainability to social entrepreneurship, the Social Enterprise Symposium connects students with thought leaders using the tools of business to change the world.

Students can also gain valuable experience working with the New Markets Venture Fund. In addition to learning how to engage in a detailed analysis of business, students gain the opportunity to learn community development and socially responsible investing principles. The mix of classroom and experiential learning works to immerse students in many aspects of the social value sphere.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Ross School of Business has been ranked number one for leadership development for the past five years and was recently named number one in both sustainability and entrepreneurship. Behind these rankings lies an energetic and embracing student body that drives innovation at one of the world's great public universities. Home to the world-renowned Erb Institute for Global Sustainable Enterprise and birthplace of the base-of-the-pyramid concept, Ross exemplifies action-based learning. With over 30 electives and an array of clubs and projects focused on social and environmental themes, students find a rich environment for learning, growth, and impact.

Curriculum

44% of students are satisfied with social & environmental themes

The Stephen M. Ross School of Business develops leaders who make a positive difference in the world through thought and action, driving change and innovation to improve business and society. This mission is built on the foundation of a curriculum based in analytic rigor, action-based learning, and a boundaryless approach to problem solving. Ross is a vibrant and distinctive learning community grounded in the principle that business can be an extraordinary vehicle for positive change in today's dynamic global economy.

The core curriculum at Ross incorporates social and environmental themes through cases and in-class discussions that are integral to understanding core business concepts. Ross Net Impact has identified over 30 electives that explicitly focus on social sustainability and entrepreneurship, corporate responsibility and change management, and environmental and energy sustainability. Ross is home to the top-ranked Erb Institute for Global Sustainable Enterprise, the Center for Social Impact, the Center for Positive Organization, the William Davidson Institute, and the Zell-Lurie Institute for Entrepreneurial Studies. Ross also continues to be a pioneer in action-based learning. Significant experiential learning opportunities include the Ross Leadership Initiative Impact Challenge, a large selection of multidisciplinary action projects that focus on social and environmental themes in business, and the Leadership Crisis Challenge.

Prominent Faculty

- Andrew Hoffman, Strategies for Sustainable Development
- Thomas Lyon, Environmental Management in the Global Economy
- Ted London, Business Strategies for the Base of the Pyramid

Prominent Alumni

- Alexis Hyder, Director of Strategic Business Development, ICIC
- Karen Chern, Farber Fellow, REDF
- Lauren Foukes, Consultant, The Bridgespan Group

Sample Courses

- Business Strategies for Base of the Pyramid
- Social Intrapreneurship: Leading Social Innovation in Organizations
- Non-Market Strategies

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

91% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Ross offers a variety of resources to support students pursuing careers that incorporate social and environmental impact. Ross Career Services supports students through a dedicated impact careers staff person for one-on-one counseling, workshops regarding strategies for recruiting in the impact space, peer support groups for non-traditional recruiting, and peer review and coaches focused on impact careers. Ross, through the Impact Career Fair, brings select organizations that recruit for social and environmental positions on campus. In this past year, organizations included Dow Sustainability, Waste Management, and GE Renewable Energy Leadership.

Ross Net Impact has recently led career treks focused on impact careers to San Francisco, Washington, D.C., and Boston. Other student clubs, including the Energy Club, Design + Business, and West Coast Forum, also offer career treks that visit impact-focused companies throughout the country. The chapter offers a number of career-focused events that help provide perspectives as students explore various career opportunities that will have a positive social and environmental impact. Furthermore, the Erb Institute for Global Sustainable Enterprise, the Nonprofit and Public Management Center, the William Davidson Institute, and the Zell- Lurie Institute all offer networking opportunities, workshops, and internship funding support to encourage students to explore impact-oriented careers.

Student Activities

85% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**




18% of students in the chapter

Net Impact Chapter contact:
rossschool@netimpact.org

The Ross focus on creating business leaders to make positive social and environmental impact is a primary reason students choose Michigan over other top business schools. Ross fosters an entrepreneurial spirit by encouraging student engagement, and Ross Net Impact members are ambassadors for impact-oriented clubs and school activities. The chapter initiated the Impact Alliance to bring together various student clubs focused on creating positive social and environmental change. Ross Net Impact offers unique opportunities to discuss relevant issues at the intersection of business and impact, to engage with the Ross administration on sustainability efforts, and to find innovative ways to broaden the impact message.

Through the Impact Alliance, the chapter successfully launched the Ross Impact Job Fair, bringing students together with employers seeking to make positive change. Ross Net Impact also coordinates the annual Leadership Crisis Challenge with the Ross Leadership Initiative. This cornerstone case competition puts first-year MBA students in the shoes of a corporate leadership team facing a significant crisis. Students must quickly formulate an action plan and public response to a challenge that requires balancing business pressures with social and environmental considerations. This program is one of the many reasons Ross has been ranked first in leadership development by Leadership Excellence.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>96% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Any student who wants to positively change the business world will find a new home at Carlson. The student body, faculty, and administration all offer support and guidance. Carlson offers a number of opportunities to study issues of social responsibility. With a relatively small full-time MBA program, the career coaches know each student personally and are able to connect impact-driven students with job opportunities. Furthermore, Minneapolis is a great environment for business, from creating a start-up to getting a first-hand education on CSR at one of the many Fortune 500 companies in the community.

Curriculum

39% of students are satisfied with social & environmental themes

The MBA curriculum at Carlson is grounded in core business courses like finance, marketing, and strategy, and experiential learning through the Carlson Enterprise program. These pillars provide students with the educational foundation and real-world experience needed to make difficult decisions in the business world. While the core classroom curriculum remains focused on a traditional business education, students and professors regularly deepen classroom debate by bringing up broader social and environmental impact issues as they relate to business problems and strategies.

There are several elective options that complement the core curriculum for those students interested in social and environmental academic studies. One elective option is the Business, Natural Environment, and Global Economy course, which examines environmental topics through a business lens. Another elective course is the Acara Challenge, which pairs business and engineering students at the University of Minnesota with teams of students in India to solve the country's social issues through business.

The keystone to a Carlson MBA is Carlson's Enterprise Program: experiential learning opportunities that coordinate for-credit, hands-on, student-managed projects. This program provides a variety of projects to triple-bottom-line businesses, not-for-profit firms, social enterprises, and more. One student says that the "enterprise program is unlike any offering."

Prominent Faculty

- Alfred Marcus, Business Ethics
- Myles Shaver, Corporate Strategy

Prominent Alumni

- Jeff Ochs, Founder & President, Customs Made, LLC
- Sally Mills, Sustainability Consultant / Owner, Triple Green Solutions
- Kari Niedfeldt-Thomas, Foundation Manager, Mosaic

Sample Courses

- Acara Global Venture Design: Grand Challenges
- Corporate Social Responsibility
- Integrated Corporate Reporting & Triple Bottom Line

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

95% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Two of Carlson's greatest assets are its strong alumni network and its dedicated Graduate Business Career Center (GBCC). There is a growing interest among Carlson students in using business to make a positive social and environmental impact, and the GBCC is committed to helping students find internships and full-time jobs that match their interests.

For the second year in a row, the GBCC partnered with Carlson Net Impact this year to host the Off-Roader Symposium, which brought a number of nonprofits, start-ups, social ventures, and corporate employers to Carlson to network with job-seeking students. The school also offers career treks to conferences (such as the Net Impact national conference) and major business hubs outside of the Twin Cities, such as San Francisco, Seattle, and New York, and continues to broaden career trek options for students seeking jobs with a social or environmental impact.

Student Activities

61% of students are satisfied with extracurricular activities






40% of students in the chapter

Net Impact Chapter contact:
carlson@netimpact.org

Carlson MBA students are incredibly active outside of the classroom and in the community. Despite a relatively small student body, Carlson students run nearly 20 student clubs, many of which are dedicated to the social and environmental impact of business. The abundance of socially and environmentally focused student clubs reflects overall commitment of Carlson students to make a positive impact both locally and in the broader business community.

The Carlson Net Impact chapter is one of the largest and most active student clubs at Carlson. Carlson Net Impact hosts monthly guest speaker events and discussion groups to expose students to social and environmental issues that they may encounter in the business world. The club has also worked with local companies like General Mills, 3M, Best Buy, and Medtronic to develop sustainability projects and to bring corporate sustainability coordinators to speak on campus. Not least of all, Carlson Net Impact regularly plans fun events, such as film screenings about social entrepreneurship and happy hours supporting local farm-to-table restaurants. In addition to Net Impact, there are several other student clubs at Carlson that promote social and environmental responsibility, such as the Energy Club, Carlson for Community, and the Global Business Students Association. One of Carlson Net Impact's favorite partner clubs is the Neighborhood Business Fellows, which works to connect Carlson students with small local businesses in the ethnically diverse Cedar Riverside neighborhood of Minneapolis.



| | | |
|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p> | <p>94% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

UNC Kenan-Flagler Business School has a long-standing tradition of leadership in sustainable business practices and provides students with education, opportunity, and inspiration to drive social and environmental change. The positive, collaborative culture of the school encourages students to follow their passions and work together to drive change. A strong network of resources is available for all students. This network includes a wide variety of electives in sustainability, a team of talented and dedicated professors, extracurricular opportunities, an outstanding network of over 600 UNC Kenan-Flagler Sustainable Enterprise alumni, and institutional support through the Center for Sustainable Enterprise and the Kenan Institute.

| | |
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| <h3>Curriculum</h3> | <p>33% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Students at UNC Kenan-Flagler Business School have unparalleled access to academic coursework related to sustainability. The enrichment concentration in Sustainable Enterprise includes 22 electives related to sustainability. Courses are applicable across functions and industries, complementing other career concentrations taken in parallel and teaching students to craft strategies that help companies pursue a triple bottom line. Many core courses incorporate social and environmental themes, and the school continually evaluates emerging trends to ensure that topics stay relevant.

The MBA Net Impact chapter is consistently a strong team of dedicated leadership, passionate and motivated to represent the student voice for social and environmental progress. The club elects a VP of Learning and Development to act as a link between students and faculty to ensure sustainability issues are increasingly applied to core courses and new electives are developed as needed. The chapter also awards an annual Core Faculty Champion in Sustainability Award to acknowledge professors who make a strong effort to incorporate social/environmental issues into their coursework and to encourage more professors to do the same. UNC is a tightly connected network of graduate school programs, and students are able to take a variety of courses outside the business school. Students can take classes in social work, public policy, city and regional planning, international studies, public health, and environmental studies.

Prominent Faculty

- Jin Johnson, Managing Workplace Diversity
- Vinayak Deshpande, Sustainable Operations
- Lisa Jones Christensen, Sustainability Leadership Capstone

Prominent Alumni

- Napoleon Wallace, Assistant to the CEO, Self-Help Credit Union
- Katherine Jennrich, Senior Manager of Energy Services, Walmart
- Valerie Cook Smith, Director - Corporate Sustainability, Citigroup

Sample Courses

- Sustainable Operations
- Innovation and Entrepreneurship in Developing Countries
- Corporate Environmental Strategy

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

UNC Kenan-Flagler's Net Impact Club works very closely with the Center for Sustainable Enterprise to provide students with opportunities to get involved with sustainable initiatives. Celebrating 15 years as Global Leaders in Sustainability this next academic year, the Center for Sustainable Enterprise has been an integral partner with the Net Impact chapter in all aspects of sustainability on campus.

Student Activities

44% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

34% of students in the chapter

Net Impact Chapter contact:
unc@netimpact.org





UNC Kenan-Flagler's Net Impact chapter encourages MBA students to be business visionaries, providing opportunities for education, action, and leadership. A signature event is the Careers in Sustainability Forum, which brings top business leaders onto campus as an avenue for students to explore a variety of career paths in social and environmental sustainability. A one-of-a-kind Sustainable Venture Capital Investment Competition brings together passionate MBA students, visionary socially or environmentally conscious entrepreneurs, and successful impact investors for one intense day of all-out opportunity. Additionally, the club hosts a full week dedicated to raising awareness about environmental sustainability from diverse perspectives and engaging students in a personal commitment to increase their positive impact.

The MBA Net Impact chapter is very engaged in the student community and actively collaborates with other career clubs, such as the energy club and the Entrepreneurship and Venture Capital club to host speakers and networking events. Additional clubs that offer relevant opportunities include the Operations Club, Alliance for Minority Business Students, and the International Business Association. Net Impact is dedicated to improving the impact of individual students, the student body, and the greater Carolina community with consistent improvement and integration of sustainability initiatives.



University of Notre Dame

Mendoza College of Business | Notre Dame, IN

| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The Mendoza MBA program provides an amazing space for students. They are committed to building community and fostering collaboration. Additionally, the university boasts one of the most extensive alumni networks in the country. This network spans across disciplines, so business students have access to prominent alumni from all university departments. It is truly an environment where students care and can be open about their passions for environmental justice.

| | |
|---|--|
| <p>Curriculum</p> <p>Mendoza seeks to incorporate social and environmental themes into many points in the curriculum. In addition to the Business Ethics course requirement for Mendoza MBA candidates, electives include Ethics in Emerging Markets (Joseph Holt), UN Global Compact (Oliver Williams), Business of Sustainability (Joseph Holt), Social Innovation (Melissa Paulsen), and Business on the Frontlines -- named the #1 most innovative business school course by Forbes magazine (Emily Block).</p> <p>Core courses such as finance and marketing incorporate social and environmental themes. For example, accounting classes cover nonprofit financial statement analysis, and Mike Manor's Strategic Decision Making course has Research Down Syndrome (RDS) as a live client. Students are often in the driver's seat when it comes to infusing social and environmental topics with course work. This year, a group of students approached Melissa Paulsen and asked to adopt a business plan competition for Haitian entrepreneurs into her class.</p> <p>Mendoza also conducts an interterm intensive, which is a week of deep dives where students can utilize their problem-solving skills to help companies solve current issues. During these intensives, a social or environmental project is always offered. During the year, students assisted the Wounded Warrior Foundation with a marketing project. Students can also participate in activities offered by the Common Good Initiative and the Gigot Center for Entrepreneurship.</p> | <p>100% of students are satisfied with social & environmental themes</p> <p>Program Strengths</p> <ul style="list-style-type: none"> Community Development ★★★★★☆ Corporate Responsibility ★★★★★☆ Energy & Clean Tech ★★★★★☆ Impact Investing ★★★★★☆ International Development ★★★★★☆ Nonprofit Management ★★★★★☆ Social Entrepreneurship ★★★★★★ <p>Skill Building</p> <ul style="list-style-type: none"> Entrepreneurship ★★★★★☆ Innovation/Creativity ★★★★★☆ Leadership ★★★★★★ Strategy ★★★★★★ |
|---|--|



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Career development takes on a personal feel at Mendoza, with every student receiving one-on-one coaching from a career counselor with at least 10 years of industry experience. Mendoza's strong relationship with the MBA Non-Profit Connection, which partners with leading graduate programs that share a commitment to strengthening the nonprofit sector, results in numerous internship and full-time job postings to the student career database.

Mendoza students also have access to the broad array of Notre Dame-wide programs targeting impact careers, including international social internship opportunities in Haiti, Kenya, and South Africa offered through the Gigot Center for Entrepreneurship. Notre Dame Career Services staff are actively involved with the Net Impact Club and send representatives to the annual Net Impact Conference to support student participation. Interterm case competitions focusing on corporate social responsibility provide students with valuable interview examples of how they have applied their business skills to complex social problems.

That said, on-campus recruiting focuses primarily on traditional business functions, requiring students who seek alternative opportunities to do a little more research and proactive networking than those pursuing traditional post-MBA positions.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
mendoza.grad@netimpact.org

At Mendoza, students are very interested in social and environmental issues. They show their interest through enrollment in ethics and social/environmental electives. They also demonstrate this engagement through participation in extracurricular activities.

Net Impact members attend the National Net Impact Conference, Mendoza's Net Impact Symposium and the Gigot Center for Entrepreneurship's Irish Impact Conference, which is dedicated to social entrepreneurship. Net Impact members can expect to participate in Service Corp, where they will serve organizations such as Waste Management and the Center for Community Justice. The club also invites community members, entrepreneurs, and representatives from various social enterprises at club meetings. Outside of Net Impact programming, students are involved with the Haitian Entrepreneur Business Plan competition, internships and externships offered through the Gigot Center for Entrepreneurship, Girls on the Run, mentoring students at the Robinson Community Learning Center, and Meals on Wheels.



UNIVERSITY OF
OREGON

WOOD DOESN'T HAVE TO BE MADE OUT OF WOOD

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Lundquist College of Business



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>96% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Sustainability at the University of Oregon (UO) is an integral part of the school's heritage, having been practiced on campus for over three decades. The Center for Sustainable Business Practices (CSBP) is building leaders who work to balance social, environmental, and economic issues and implement them through a business context.

Additionally, the Finance and Securities Analysis Center is creating connections with impact investors to learn how these innovative projects are being financed. In order to play hard, UO knows it must work to preserve the natural resources that make the Pacific Northwest a great place to live, work, and study.

| | |
|--------------------------|--|
| <p>Curriculum</p> | <p>86% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

At the Lundquist College of Business (LCB), students can earn an MBA focused on balancing social, environmental, and financial responsibilities through the CSBP. Both core curriculum and electives emphasize sustainable supply chain management, social and environmental stewardship and business practices, and corporate governance. Coursework is combined with an experiential learning component consisting of student-managed consulting projects for leading businesses and organizations in the sustainability field. The CSBP complements the coursework through a sustainable business seminar, which brings in guest speakers and sponsors field trips throughout the year to explore topics of sustainability.

The UO faculty is highly regarded for their research on many dimensions in the sustainability sphere, from lifecycle analysis to industrial ecology. Their work results in research publications, comprehensive case studies, and tools that businesses use. Overall, UO offers sustainability-minded students a strong combination of classroom and experiential learning opportunities. Small class sizes permit excellent accessibility to professors and dynamic classroom discussions. A diverse student body and beautiful natural environment contribute to an extraordinary atmosphere for learning.

Prominent Faculty

- Michael Crooke, Oregon Advanced Strategy
- Michael Russo, Sustainable Business
- Jen Howard-Grenville, Industrial Ecology

Prominent Alumni

- Eric Ringer, Consultant, Hitachi Consulting
- Hendrik Van Hemet, Shared Services Specialist, McKinstry
- Sara Hoversten, Outreach Coordinator, The Green Sound Alliance

Sample Courses

- Impact Investing
- Lifecycle Analysis
- Strategic Planning Project

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★☆☆ |
| Nonprofit Management | ★★★☆☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★★ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The LCB Career Services is focused on supporting career opportunities for students interested in sustainable business, CSR, and nonprofit management positions. In addition, MBA students receive a weekly newsletter listing relevant jobs and internships, which include sustainability and CSR-oriented jobs.

The LCB Career Services and CSBP host career treks and company visits each year to Portland, Seattle, San Francisco, and China, during which students have the opportunity to meet with industry leaders and business professionals. These trips provide students with the opportunity to meet business leaders from top companies, understand the culture of different organizations, and gain better insight into working life across industries. Highlights from the San Francisco and Seattle trips included opportunities to meet the top CSR officers and managers from prominent companies such as Starbucks, Costco, and Microsoft and better understand their vision for a sustainable future. LCB Career Services also hosts periodic networking events for students interested in careers with a social and environmental focus. Alumni and other business professionals are invited to give presentations and meet students in a round-table discussion format.

Student Activities

60% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

25% of students in the chapter

Net Impact Chapter contact:
oregonmba@netimpact.org



The UO Net Impact program is the most active student group in the Lundquist College of Business MBA program. A large portion of members and non-members participate in Net Impact social and educational events. The UO Net Impact program is characterized by its interdisciplinary interactions with sustainability-focused student groups in the School of Law, Architecture, and Planning, Public Policy, and Management. This interaction exposes students to diversity of thought and discipline, which is useful when applying sustainable business concepts in the real world.

UO Net Impact hosts several events and programs, and one highlight is A Step in the Right Direction (ASRD). With this program, UO Net Impact teamed up with Nike to create a program that collects shoe donations to send to people in need. The collected shoes that are not in good enough condition to be donated go to Nike Grind, where they are recycled and turned into material for track and field surfaces. The chapter also hosts Earth Day events, including a Green Business Expo and mixer, as well as keynote speakers discussing the connection between buildings and energy.



University of Pennsylvania

The Wharton School | Philadelphia, PA

| | | |
|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

Wharton offers a powerful combination of academic rigor, an invaluable alumni network, and a commitment to social impact. By placing social impact as one of the core pillars of the school, along with innovation and global presence, Wharton highlights the support given to students who are pursuing careers in social impact. By attending Wharton, students will find a multitude of opportunities within social impact, as well as a supportive and growing network of students and alumni who are entering the field.

| | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Wharton's academic curriculum around social impact is growing dramatically, with new courses offered each year. Wharton's core curriculum includes social impact cases in many of its classes. For example, the marketing class includes a case discussion about marketing fast-moving consumer goods (FMCG) to the base of the pyramid, while the management class includes a discussion about Apple and the corporate social responsibility of its supplier Foxconn. The legal studies core class includes case discussions about environmental issues and social investing.</p> <p>In addition to the core curriculum, there are over 40 electives in social impact at Wharton. There are also related courses in other schools at the University of Pennsylvania, such as Nonprofits and Social Entrepreneurism and Social Impact Bonds.</p> <p>Wharton also supports a number of Field Application Projects (FAPs) specific to social impact. For example, in this spring semester alone, FAPs have included sector mapping for bamboo finance in Africa, mentoring portfolio companies for Mercy Corps in Egypt, and evaluating International Finance Corp. (IFC) investments in Haiti. Wharton leads the Penn-wide Initiative for Global Environmental Leadership (IGEL), which promotes knowledge for business sustainability through research, transformative teaching, and constructive dialogue.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Christopher Geczy, Impact Investing • J. Wesley Hutchinson, Social Impact of Marketing • Ian MacMilan, Social Entrepreneurship <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Bobby Turner, CEO, Turner Impact Capital, LLC • Suzanne Biegel, Senior Advisory, ClearlySo • Lauren Cochran, Vice President, Imprint Capital | <p>75% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★☆☆☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★☆☆☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★☆☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Wharton supports MBAs going into careers in social impact and public interest through a variety of programs, some run by the administration and some by the students. Career Management devotes two full-time, highly connected and knowledgeable staffers to connect students and employers in social impact and public interest. Organizations that recruit on campus include Education Pioneers, Endeavor, the Clinton Foundation, and the International Finance Corporation. Wharton students have found employment with these organizations, as well as with the Gates Foundation, the Inter-American Development Bank, BSR, and others. Wharton Social Impact Club also organizes career treks, visiting organizations such as the Rockefeller Foundation, Global Impact Investing Network (GIIN), and the African Governance Initiative. This year, career treks were run in London, Washington, D.C., and New York. Additional resources include a one-on-one social impact alumni mentorship program set up through Wharton Social Impact based on students' and alumni's fields of interest, as well as a wealth of resources catalogued by Wharton's Lippincott Library regarding research on public interest and social impact issues. The Wharton Social Impact Initiative also provides to an forgiveness awards for alumni with careers in nonprofit, education, or government sectors through the Bendheim Loan Forgiveness Program.

Student Activities

75% of students are satisfied with extracurricular activities





NET IMPACT

Net Impact Chapter contact:
wharton@netimpact.org

The Wharton Social Impact Initiative (WSII) promotes knowledge sharing and fosters a strong social impact community at Wharton. The Wharton Social Impact Club (WSIC) works closely with WSII to develop and implement a range of activities. Main activities for WSIC include an annual Social Impact Conference with past themes of A Look Inside the Enterprise of Social Change and The Finance of Impact: Innovative Approaches to Social Change. Past speakers have included keynotes William Lauder (Estee Lauder) and Tracy Palandjian (Social Finance). WSII has also hosted speaker events including speaker Chris "Ludacris" Bridges and Eva Longoria.

WSIC organizes an annual career trek to New York and Washington D.C. to meet with organizations such as the Acumen Fund, the IFC, and the Clinton Foundation and hosts community-building events such as a topical 101 and speaker events to educate the broader student body about social impact-related news. Other Wharton student clubs provide social impact opportunities for students also. Wharton Social Venture Fund works with social investment firms to conduct due diligence on potential investments, Wharton International Volunteer Program sends teams of students to developing countries for two-to-four-week consulting projects with small NGOs, Wharton Community Consultants provide consulting services to community organizations throughout Philadelphia, and the Nonprofit Board Leadership Program allows students to serve on boards of local nonprofits. Wharton also offers a number of community service programs (Rebuilding Together, Say YES to Education, BIZ World, and others).



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>93% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

Simon Business School is known for its quantitative curriculum and inspiring student body. Entrepreneurship, particularly social entrepreneurship, is gaining interest with the students and valuable resources such as the Ain Center for Entrepreneur, the Simon School Venture Capital Fund, and the University of Rochester Incubator support student entrepreneurial efforts. For students interested in a non-traditional summer plan, spots are available in the Incubator to pursue their social business or nonprofit and a stipend may be available for select students as well.

For students interested in supporting local nonprofits and businesses with their business skills and knowledge, Simon Vision Consulting allows them to serve as consultants on key strategic projects to better the community. Every year the University of Rochester in conjunction with the Ain Center for Entrepreneurship hosts the Tibetan Innovation Challenge for which students across the globe submit proposals for social enterprises and nonprofits to support Tibetan refugees in India. This past year, two Simon teams competed and one first and third place in the competition.

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>58% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

Your drive to succeed will be matched with a comprehensive skill set to allow you to stand out from the competition. Simon's MBA curriculum integrates analytics-based academics with hands-on opportunities to define your career.

Simon Business School has long been regarded as a world leader in quantitative, economics-based education. FAcT©; our signature Frame, Analyze, and Communicate model is woven into the curriculum to prepare you for sound decision-making and empower you to positively impact any organization. Courses are designed to provide you with the tools to understand, explain, and predict business behaviors, while staying at the forefront of the global business marketplace.

MBA students are given the opportunity to choose from 11 concentrations to further their career goals and interests. From our top-ranked finance program to innovative entrepreneurial and computers and information systems specializations, our curriculum gives you the chance to explore a new path or advance within your current career. The Simon MBA curriculum also allows you to gain hands-on experience through experiential learning courses such as the brand management workshop, strategy and business consulting practicum, cases in finance, brand strategy, and more.

- Prominent Faculty**
- Robbie Hertneky, Leadership, Ethics & Change
 - Taryn Fisher, Introduction to Sustainability
 - Donna Mellen, Developing People & Performance

- Prominent Alumni**
- Sasha Purpura, Executive Director, Food For Free
 - Hermine Weston, Facility Engagement Manager, Practice Greenhealth
 - Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

- ### Sample Courses
- Practicum in Urban Entrepreneurship
 - Fundamentals of Social Entrepreneurship

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Simon Business School provides career services through the CMC (Career Management Center). The CMC, through Career Management Directors and Student Career Advisors, provides a wide range of services. Students can get feedback on their resume, cover letter, and interview skills. They are supported with mock interviews, webinars, workshops, and focused prep sessions. The business school provides students with access to industry databases, as well as online recruiting portals, and our Corporate Engagement Team works with companies to establish hiring partnerships.

The business school also supports the career clubs and provides funding to help cover cost of corporate treks (4-6 per year). These treks involve company tours and networking opportunities for students. Clubs may also receive funding to bring career skills workshops to campus. An example of this is a 2 day Pillars of Wall Street Financial Modeling and Valuation Workshop. The school also supports Simon Alumni networking events and provides student with access to the greater University of Rochester alumni database.

Student Activities

100% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

10% of students in the chapter

Net Impact Chapter contact:
rochester@netimpact.org

Entrepreneurship and social impact are getting serious attention from Simon students who are applying the analytics and data focused curriculum to career fields that resonate with tomorrow's leaders. Simon's gold status Net Impact chapter proudly sits at the core of this renaissance, energizing the student body around local and national opportunities to make an impact while gaining career perspective to apply to traditional MBA careers and impact careers alike.

Career treks, case competitions, and conferences took Simon students to Boston, New York, Seattle, and Washington DC to explore careers and companies at the intersection of business and sustainability, including OPower, IEDC, Pyxera Global, and Accenture. Trips included chapter-sponsored alumni networking sessions, panels, and happy hours complemented the experience.

On campus and in the Rochester community, Simon Net Impact meets weekly and hosts a leadership speaker series, member socials, and partners with Simon's 40+ clubs on consulting and local volunteer opportunities. Simon Net Impact also has close ties to the University of Rochester's AIn Center for Entrepreneurship and entrepreneurship faculty to maximize experiential learning opportunities, including quarterly consulting engagements in the City of Rochester helping local businesses thrive and accelerating Rochester's post-industrial redevelopment efforts.



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University of San Diego

School of Business Administration | San Diego, CA

| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>88% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The University of San Diego (USD) MBA program utilizes its small size to its advantage. The size allows for close interaction with and access to professors, one-on-one career advice, and assistance in making connections through the school's networks. This is one program where all faculty and staff will know you, your goals, and your interests -- and contact you if they come across any opportunity that might fit. The USD MBA is a Top 5 Green MBA program, and USD is one of 59 campuses with a Gold Rating with the Sustainability Tracking, Assessment, and Reporting System (STARS).

| | |
|---------------------|--|
| <h3>Curriculum</h3> | <p>57% of students are satisfied with social & environmental themes</p> |
|---------------------|--|

In developing socially responsible leaders, USD incorporates issues of sustainability and ethical thinking throughout the curriculum, in both electives and program requirements. These courses expose students to opportunities that exist to use business as an agent for change. In fact, USD is an authorized Changemaker Hub campus, one of only 24 in the country. As an area of study, USD offers a Corporate Social Responsibility emphasis. Students can pursue this degree emphasis by completing elective courses that have a social and/or environmental focus. Some of these courses range from Sustainable Supply Chain Management to Business at the Base of the Pyramid. These courses focus on the role of business in society for more than profit-driven shareholders.

USD also offers students the opportunity to enhance the curriculum through international study. There are multiple opportunities each year to participate in an international consulting practicum and courses taught abroad, targeting business development across cultures. This past year, students traveled to Brazil, Argentina, Shanghai, and Hong Kong. On the USD campus, MBA students also have opportunities to collaborate on courses with the USD School of Leadership and School of Peace & Justice studies. These collaborations reinforce the idea of students as change makers and foster a diverse knowledge base toward an MBA.

Prominent Faculty

- Tara Ceranic, Corporate Culture
- Patricia Marquez, Business at the Base of the Pyramid
- Jaime Gomez, Sustainable Business Model Design

Prominent Alumni

- Trent Riley, Global Citizenship Analyst
- Jordan DiGiorgio, Project Manager, California Center for Sustainable Energy

Sample Courses

- Sustainable Supply Chain Management
- Corporate Culture
- Business at the Base of the Pyramid

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

86% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

USD's MBA Career Services is dedicated to personalized service. This dedication includes meeting one-on-one with each student looking for career support, diagnosing individual needs, and providing appropriate resources and training to equip students with the tools necessary for their specific career path. In addition to this support, the USD alumni network and career services provide robust access to different jobs within the social and environmental impact fields. The most common forms of resources and opportunities provided are speaker panels and networking opportunities. Potential employers and companies come to USD to present about their shifting demands and the ability to contribute professionally in a social and environmentally impactful way.

An additional program run by Career Services is a mentorship program for all MBA students. This involves a one-on-one pairing with a local professional from an organization in the San Diego community. These mentors are matched based on each students' professional ambitions and have been immensely helpful in assisting students to find social or environmental positions, organizations, and functions. USD also offers many scholarship programs and opportunities and an Experiential Learning Opportunity scholarship that is popular among students pursuing social or environmental opportunities.

Student Activities

36% of students are satisfied with extracurricular activities

NET IMPACT




40% of students in the chapter

Net Impact Chapter contact:
usd@netimpact.org

USD graduate life is full of student clubs that offer opportunities for both networking and professional and social development. The student body is passionate about working toward the USD mission of addressing social and environmental issues. All clubs on campus, from the Net Impact chapter to the Women in Business Network, look to use business acumen as a way to engage the community regarding social issues. The Net Impact chapter looks to collaborate and partner with many clubs on campus to offer opportunities in volunteering, networking, case competitions, and social events. A prospective student can expect the USD Net Impact chapter to offer a balance of professionally driven content and events with a mixture of social outings that foster community rapport and engagement.

This past year, the Net Impact chapter had 15 students participate in nationwide case competitions, with two teams finishing in the top 15. The Net Impact chapter also held social events, such as a sustainable brewery tour and documentary screenings with Q&A sessions with the producers. All events are intended to be fun and incorporate learning about sustainable, social, and environmental issues. When not hosting these events, the Net Impact chapter is collaborating with other clubs, such as the Management Consulting Club, Center for Peace & Commerce, Office of Sustainability, Change-maker Hub, Women in Business Network, and the Entrepreneurship Club.



| | | |
|---|---|--|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

The University of San Francisco (USF) MBA program is tight-knit, and word travels quickly around campus. There are always events happening that allow for career opportunities and good old-fashioned learning. Faculty and staff are very approachable and willing to help. A friendly, non-competitive vibe floats around the MBA program, which is probably rather unusual. USF is smack-dab in the center of arguably the greatest city in the world for environmental innovation and social responsibility. It is close to Silicon Valley and Berkeley, the centers for technology and environmental change. This is the place to be for the movers and shakers of the world.

Curriculum **86%** of students are satisfied with social & environmental themes

There are both core courses and elective courses at USF that lean toward corporate social responsibility and sustainable business. Ethics and Social Responsibility is one of the first required courses in the MBA program, and it encourages thinking in depth about realistic ethical dilemmas and dealing with such conflicts with the influence of Jesuit principles, such as taking care of one's community.

Sustainable Supply Chain Management is another required course that analyzes how businesses can operate sustainably in regard to resources, energy, transportation, CSR, and environmental impact. Social Entrepreneurship is an elective course that explores the realm of developing business and nonprofit operations that help foster health and happiness for employees, as well as other stakeholders that the business affects. Legal, Social, and Ethical Implications of Biotechnology is another elective offered in the program.

Prominent Faculty

- Jennifer Walske, Social Entrepreneurship
- David Batsone, Sustainable Supply Chain Management
- Karl Boedecker, Ethics and Social Responsibility

Prominent Alumni

- Velvet Voelz, Board of Trustees, Marine Science Institute

Sample Courses

- Ethics and Social Responsibility
- Sustainable Supply Chain Management
- Social Entrepreneurship

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The program has an excellent and attentive career services department that works hard to ensure that students have the resources, knowledge, and confidence to pursue their career goals. Toward the beginning of the program, a required attendance of a few (un-credited) classes guarantees that the students are aware of the wealth of opportunities that surround them.

The career service department emails students about possible internship opportunities that may pertain to the interests of the individual students. They are very proactive in finding jobs for students. The extensive USF School of Management alumni association is also eager to remain in touch with current students and offer career development advice.

Student Activities

71% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

65% of students in the chapter

Net Impact Chapter contact:
usf@netimpact.org


Net Impact is the cultural center on campus in terms of environmental and social interest. It is one of the more active clubs in the MBA program. The chapter offers interesting guest speakers on campus about once a month. It also offers tours to innovative and environmentally conscious business facilities, such as Tesla.

Social mixers with other Bay Area chapters allow for opportunities to engage with other like-minded people who want to “do well by doing good.” Every now and then, competitions are held between these chapters to devise sustainable solutions to real problems faced by companies, such as PG&E. Networking opportunities are ubiquitous with any and all other organizations in the Bay Area that are invested in environmental and social responsibility.



University of Southern California

Marshall School of Business | Los Angeles, CA

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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>84% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|---|

Why Attend

Marshall has an abundance of resources for those pursuing a career in impact, with a broad range of opportunities around sustainability, CSR, impact investing, and social entrepreneurship. The students, faculty, and administration recognize the need for change and respect those who want to use their business acumen to make positive change in the world. Students entering almost any career, from finance to a traditional cause-based nonprofit, have the option to create change and make responsible choices. Anyone who feels this way will find support in their endeavors at Marshall.

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| <h3>Curriculum</h3> | <p>100% of students are satisfied with social & environmental themes</p> |
| <p>Marshall offers a range of opportunities to students who are interested in careers that include social or environmental impact. Many course syllabi build sustainability cases and articles into the curriculum, so all students are at least exposed to the issues and introduced to the solutions. Many elective courses specifically focus on impact issues, such as Social Entrepreneurship, Environmental Sustainability and Competitive Advantage, Digital Strategies for Sustainability in Global Markets, Sustainable Supply Chains, and Impact Investing, which can be taken anytime after the core curriculum has been completed.</p> <p>Students who are committed to dedicating their education and career to impact can apply for the Graduate Certificate in Sustainability and Business or work closely with the Brittingham Social Enterprise Lab (BSEL). The BSEL hosts a speaker series, career development programs, and a fellowship program for Marshall students. These programs, along with many others, revolve around social and environmental responsibility and social entrepreneurship. The newest BSEL addition to USC is a Masters in Social Entrepreneurship program. The USC Sustainability Office is another student resource that offers jobs and projects to those interested in that space. Students have the opportunity to include impact in their Marshall experience as much, or as little, as they want to.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Adlai W ertman, Social Entrepreneurship • Paul Adler, Environmental Sustainability and Competitive Advantage • Fran Seegull, Impact Investing <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Molly Larsen, Director of Operations, Chrysalis Enterprises • Ashkun Zaker, Director of Sales Strategy and Development, EcoMedia • Sally Lee, VP, Corporate Responsibility, Warner Brothers | <h3>Program Strengths</h3> <ul style="list-style-type: none"> Community Development: ★★★★★ Corporate Responsibility: ★★★★★ Energy & Clean Tech: ★★★★★ Impact Investing: ★★★★★ International Development: ★★★★★ Nonprofit Management: ★★★★★ Social Entrepreneurship: ★★★★★ <h3>Skill Building</h3> <ul style="list-style-type: none"> Entrepreneurship: ★★★★★ Innovation/Creativity: ★★★★★ Leadership: ★★★★★ Strategy: ★★★★★ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Career Services Office (CSO) at Marshall offers support for those seeking impact careers. A representative in the career office works closely with the Net Impact club leadership on many career-based initiatives. For example, industry nights are some of the most successful events in helping students get internships and jobs. On Industry nights, between 10 and 20 social impact companies (e.g. Toms, Nike, REDF) support students looking for impact careers. These are a result of the collaboration between student club leaders and the career office liaisons. CSO representatives also spend a lot of time helping students tailor their resumes to their areas of interest, and they host company presentations and post internship/job opportunities for students who are interested. The Brittingham Social Enterprise Lab (BSEL) is another resource that aids students working toward impact-based careers. The BSEL offers mentoring and career counseling for those who plan to actively apply their business degrees to social impact. This support includes subsidies for students who intern at nonprofits

Student Activities

90% of students are satisfied with extracurricular activities






Net Impact Chapter contact:
uscmarshall@netimpact.org

The student body at Marshall is active in social and environmental impact. The Net Impact club is one of the biggest clubs in the program. Members, including Marshall students as well as other like-minded USC Graduate students, are all committed to using business skills to make change in their lives and careers. The chapter board coordinates many events over the course of the year, often in collaboration with other clubs and programs. For example, Bill Eggers, a speaker on sustainability from Deloitte, came to speak to a group of students from both the consulting club and the Net Impact club.

In the spring semester, Net Impact and the film school teamed up to host an Impact and Media panel featuring panelists from companies such as the WME Foundation, Gathr Films, EcoMedia, Brave New Films, and Participant Media. Other events such as industry nights, a sustainable food panel, and conversation with Abraaj Capital around private equity and sustainability were also opportunities for students to get involved with the club, make valuable connections, and learn from the experts. There are many opportunities to explore this intersection between impact and business that enhance students' abilities to think critically about the issues at hand and arrive at creative solutions to solve them. Students have plenty of support both socially and financially to pursue what they are passionate about on campus, as well as in their internships and careers.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p>  |  <p>Social Impact</p> <p>★★★★☆</p>  | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|--|

Why Attend

With world-wide recognition and an expansive alumni network to match, an MBA from The University of Texas at Austin is designed to develop influential business leaders. From the world-class faculty to a tight-knit community, what starts on campus is truly changing the world, one graduate at a time. Students aspiring to social or environmental pursuits gain the benefit of living and studying in Austin, America's clean-tech hub, but the advantages don't stop there. The program's CleanTech concentration connects students with Austin's booming clean tech industry through the Clean Energy Incubator, as well as a variety additional of on- and off-campus opportunities.

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| <h3>Curriculum</h3> | <p>100% of students are satisfied with social & environmental themes</p> |
| <p>McCombs continues to develop curriculum that focuses on and integrates social or environmental topics. John Doggett's Management Sustainability Practicum is a popular spring course, and Strategic Corporate Social Responsibility is popular in the fall. Students have a great deal of flexibility to enroll in courses outside of the business school to take advantage of the breadth of course offerings in other graduate schools at the University of Texas, including the Lyndon B. Johnson School of Public Affairs and the School of Architecture, which hosts a portfolio program in sustainability open to MBA students. McCombs offers extensive opportunities for experiential learning, including a very strong Board Fellows Program for students to sit on the Board of Directors of local nonprofit organizations. Although McCombs could vastly expand its course offerings and focus on social and environmental topics, the program office and faculty are very open to students' feedback and their initiative to source and lead projects in their areas of interest. In fact, students drive much of the effort to provide opportunities for their peers to learn about and gain experiences in social enterprise and sustainability within the context of business. The program has shown an increasing focus on social enterprise, with a number of classes, competitions, and fellowships offered that enable impact-oriented students to take advantage of the strong entrepreneurship thought leadership at McCombs.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • John Dogget, Management Sustainability Practicum • Garret Sonnier, Business and the Environment • Laura Starks, Environmental, Social, and Governance Investing <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Amy George, Founder & Chief Ozone Officer, Blue Avocado • Richard Kincaid, Founder, BeCause Foundation • Mike Hoffman, Sustainability Program Manager, URS Corporation | <h3>Program Strengths</h3> <ul style="list-style-type: none"> Community Development ★★☆☆☆ Corporate Responsibility ★★★★★ Energy & Clean Tech ★★★★★ Impact Investing ★★★★★ International Development ★★★★★ Nonprofit Management ★★★★★ Social Entrepreneurship ★★★★★ <h3>Skill Building</h3> <ul style="list-style-type: none"> Entrepreneurship ★★★★★ Innovation/Creativity ★★★★★ Leadership ★★★★★ Strategy ★★★★★ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Career Management at McCombs is highly personalized and invested in the success of each student. Although on-campus recruiting for impact jobs is fairly minimal, the Career Management office provides students with regular listings of companies, many of whom fall within the social or environmental sphere.

McCombs advisors work with individual students to define their specific interest within impact careers, to facilitate networking within those areas, and to connect students to active Texas MBA alumni within relevant sectors. Career Management recently brought in an impact career consultant to meet with students both individually and in a group workshop. Career Management is most developed in the area of Clean Tech because of McCombs's geographic location (Texas) and its strong focus on energy through both renewables and traditional sources. Net Impact organizes a variety of events to expose students to impact careers and provide access to companies and individuals who focus in these areas.

Student Activities

100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
 mcombs@netimpact.org

Although a minority of students are focused primarily on social and environmental impact, those that are have created a strong network of peers, alumni, and professionals within the Austin community with whom to partner on a wide variety of activities. The Net Impact Chapter leads a busy calendar of events, including sustainability-focused panels and networking events with the Austin Net Impact Professional Chapter, career-focused events with alumni and other professionals who have successfully navigated social or environmental impact careers, community-service events, and an annual Sustainable Business and Social Innovation Summit.

Additionally, the Net Impact Chapter helps connect students to existing opportunities at the University of Texas and in the greater Austin community, including Dell Social Innovation Challenge, SWSW edu, SW SXeco, RISE Week, and the Energy Forum. McCombs also boasts active student organizations focused in different areas of impact, such as Board Fellows, Clean Tech, Health Care, and Entrepreneurship. Net Impact also sends out a biweekly newsletter to promote upcoming events and provide students with a listing of job opportunities in impact careers.



CONGRATULATIONS ROTMAN NET IMPACT!

WINNER: INTERNATIONAL CHAPTER 2015

HELPING TO BUILD A MORE SUSTAINABLE ROTMAN SCHOOL OF MANAGEMENT



New MBA sustainability major,
electives and capstone



Launch of Hult Prize @ University of Toronto
(Rotman Team Attollo in the final 6)



More events, case competitions, career
support and student engagement than
ever before

*“Sustainability is not
something you do in
your spare time.
It’s core to strategy.”*

Dean of Rotman, **Tiff Macklem**

LEARN MORE:



@Lee_Chin_Inst



bit.ly/290mZDx



uoft.me/rotmansustainability





| | | |
|---|--|---|
|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>94% of students agree that learning about social/environmental business is a top priority</p> |
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Why Attend

Rotman School of Management is the top-ranked MBA program in Canada, according to the Financial Times. The global reputation of the Rotman MBA is based on Rotman’s ambitious vision for redesigning business education. The school has recently built a new building and expanded its class size to better serve the Canadian job market. This has further improved the already diverse class mix, which gives students an opportunity to learn from their international peers.

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| <p>Curriculum</p> <p>The Rotman School of Management has a very strong MBA curriculum that provides a solid foundation of knowledge for any student interested in using business for social and environmental impact. The core curriculum includes a required course on Business Ethics, which provides an introduction to CSR and discusses the need for business to behave in a socially and environmentally responsible manner. Students can take various interesting elective courses, such as Not-for-Profit Consulting. Rotman MBA students can also apply to participate in the Collaborative Program in Environmental Studies offered through the School of the Environment at the University of Toronto, which enables students to pursue course work, internships, and research in the environmental area.</p> <p>The Rotman School has excellent centers related to CSR. The Clarkson Centre for Business Ethics and Board Effectiveness is the locus of corporate governance research in Canada. The Michael Lee-Chin Family Institute for Corporate Citizenship helps current and future business leaders integrate corporate citizenship into business strategy and practices. The Rotman Social Enterprise Initiative generates learning about the nonprofit and social enterprise sectors through collaborative research, curriculum design, and community engagement. Students can get involved with the Rotman CAMH Social Enterprise Development Initiative, an investment fund that helps people with mental health or addiction issues build an existing or new small business. Students can also apply for a position with Rotman-affiliated NeXus Consulting Group, which offers competitive management consulting services – including financial, marketing and governance strategy – to nonprofit and social enterprise organizations.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Katy DeCelles, Leading Social Innovation • David R. Beatty, Chairman and Director • Ann Armstrong, Lecturer and Director, Social Enterprise Initiative | <p>73% of students are satisfied with social & environmental themes</p> <p>Program Strengths</p> <ul style="list-style-type: none"> Community Development: ★★★★★ Corporate Responsibility: ★★★★★ Energy & Clean Tech: ★★★★★ Impact Investing: ★★★★★ International Development: ★★★★★ Nonprofit Management: ★★★★★ Social Entrepreneurship: ★★★★★ <p>Skill Building</p> <ul style="list-style-type: none"> Entrepreneurship: ★★★★★ Innovation/Creativity: ★★★★★ Leadership: ★★★★★ Strategy: ★★★★★ |
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Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Rotman MBA students have access to the Career Services Offices, which can provide customized job search help and support based on an individual student's needs or interests. A career coach is assigned at the start of the program and remains with the student throughout the Rotman experience. Currently, fewer resources are available for finding jobs with a social and environmental impact in comparison to other areas of employment. The number of career listings or recruiting activities related to social and environmental positions is much smaller in comparison to other types of positions. The Career Office has access to an extensive alumni network and can help students connect with alumni working in impact positions in relevant industries. The Rotman Net Impact Chapter is the primary resource for organizing events focused on careers with impact and for raising greater awareness among the student population.

Student Activities

93% of students are satisfied with extracurricular activities





Net Impact Chapter contact:
rotman.grad@netimpact.org

The Rotman Net Impact chapter's mission is to impart management knowledge and provide opportunities for the Rotman community to develop and engage in corporate social responsibility. The chapter organizes frequent seminars and speaker events for its members to learn more about CSR and the role that business can play in making an impact on various social and environmental issues. The marquee event is the annual CSR Case Competition, where participants from several business schools compete to solve a live business case provided by a corporate sponsor.

Rotman Outreach Club's mission is to connect the entire Rotman community with the social services sector and issues in Toronto. Students, faculty, staff, partners, and friends are all encouraged to participate in the various events planned throughout the year. Rotman Energy and Natural Resources Club's mission is to connect the entire Rotman community with these key Canadian sectors. Occasionally, speakers are invited to discuss various social and environmental issues facing those industries. There are also opportunities to learn about clean and renewable energy solutions and interact with business leaders actively involved in this emerging industry.

Students are very positive toward social and environmental issues. One member launched a venture called "Pass-On-Plastic" as part of the Entrepreneurship course. The venture was to promote use of reusable bottles on campus and avoid using plastic water bottles. It was a huge success, and many students and faculty bought her reusable water bottles.



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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>88% of students agree that learning about social/environmental business is a top priority</p> |
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Why Attend

With its strong emphasis on community, Darden provides its students with a unique business school experience. Through the case method, students gain real-world, practical knowledge of decisions faced by managers in organizations from around the world. Clubs offer students the opportunity to further engage in specific topics and become leaders in their field(s) of interest. The top-ranked Darden faculty provides students with a rich, constructive learning environment that is both enjoyable and engaging. Furthermore, students with environmental and social interests have many opportunities to study and expand their knowledge in these areas through their coursework and extracurricular activities.

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| <p>Curriculum</p> | <p>38% of students are satisfied with social & environmental themes</p> |
|--------------------------|--|

Social and environmental themes are integrated across classroom discussions through the use of the case method, which is the foundation of the Darden curriculum. Cases provide students with real-world insights into business decisions faced by managers and employees from around the world. This approach provides students with a well-rounded understanding of major business decisions faced by managers. For the full-time program, the first year curriculum at Darden is focused on a core set of classes. All first-year students take the same required classes in areas including economics, finance, ethics, leadership, operations, decision analysis, and strategy.

The second-year curriculum consists of electives chosen by students throughout the year. Students can elect to take classes specific to various social and environmental topics, such as Management of Economic Growth and Society, Creative Capitalism, Markets in Human Hope, and Sustainability in Depth. Popular new courses include Global Economics of Water and a seminar on Income Inequality. In addition to the curriculum, Darden hosts an academic center called the Institute for Business in Society (IBiS). IBiS's mission is to promote and enhance thought leadership around the interface of business and society and to develop leaders using business to create social impact. IBiS sponsors an annual student conference, develops course and case materials, and supports research initiatives. Darden also offers Global Field Electives and Global Business Experiences in social and environmental impact areas.

- Prominent Faculty**
- R. Edward Freeman, Creative Capitalism
 - Andrea Larson, Sustainability in Depth: Studies in Innovation
 - Gregory Fairchild, Entrepreneurial Thinking
- Prominent Alumni**
- Carolyn Miles, President & CEO, Save the Children
 - Bill Strathmann, CEO, Network for Good
 - Larry Selzer, President & CEO, The Conservation Fund

More information at: <http://www.darden.virginia.edu/web/Home/>

- Sample Courses**
- Creative Capitalism
 - Sustainability in Depth
 - Management of Economic Growth and Society

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

91% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Career Development Center (CDC) is dedicated to ensuring that all students are successful in their recruitment efforts while at Darden. Net Impact has an advisor within the CDC to provide one-on-one guidance for students interested in traditional and non-traditional MBA career paths.

In addition, the Net Impact leadership team hosts many career-supporting events throughout the year, including resume and cover letter review, networking, and interview preparation. Each year, students organize a series of job treks in coordination with the CDC to various cities across the country to visit companies, including those with social and environmental focuses. The CDC also supports students in their efforts to attend the national Net Impact Conference each year.

Student Activities

38% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**



20% of students in the chapter

Net Impact Chapter contact:
darden@netimpact.org

The Darden student body is engaged, passionate, and driven, as evidenced in their classroom participation and student activities. There are a variety of student-led clubs with interest in social and environmental concerns in addition to Net Impact, including education, health care, public policy, energy, emerging markets, and development clubs. These clubs often work together to host events and discussions on topics of interest. One exciting activity over the past year has been the Refreshing First Coffee (RFC) initiative, developed and led by students. One of the most revered traditions at Darden is First Coffee, a half-hour break each morning where students and faculty gather to drink coffee and socialize. In its pilot year, RFC introduced reusable coffee cups to First Coffee, eliminating large amounts of paper waste and promoting campus-wide sustainability. The pilot was a huge success, and the RFC team looks forward to continuing the program next year.

The Net Impact chapter offers its members many opportunities for engagement. Through networking and cover letter and resume review events, the group supports students as they seek summer internships and full-time opportunities in impact-related fields. The chapter also manages the Board Fellows Program, through which first-year students can shadow a local nonprofit board, and it offers an annual conference and case competition each spring called Business in Society, in partnership with the Institute of Business in Society and its sister clubs. Students have many opportunities for active involvement during their time at Darden.



| | | |
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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

The University of Washington Foster School of Business offers flexibility for business students looking to include social and environmental components in their study, without compromising a top-tier management curriculum. Leadership and strategic thinking are part of the fabric of the program, and students have many opportunities to gain leadership experiences and practice strategic thinking. The Seattle area is a hotbed for entrepreneurs, companies, and consultants on the cutting edge of sustainability, which makes Foster a particularly exciting place to be. Camaraderie among classmates is strong in the MBA program, thanks in part to a relatively small class size and friendly Northwest attitude.

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| <h3>Curriculum</h3> | <p>18% of students are satisfied with social & environmental themes</p> |
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Through the core curriculum and elective courses, professors at the Michael G. Foster School of Business have the interests of the socially and environmentally conscious student body in mind as they shape their lesson plans, often incorporating lectures and cases on sustainability and corporate social responsibility. The core curriculum includes an Applied Strategy class in the first year, where many students work on consulting projects for sustainability and renewable energy-focused companies, and an ethics class in the second year, where students get hands-on experience planning corporate citizenship initiatives for Microsoft.

The University of Washington (UW) also offers an Environmental Management Certificate that allows MBA students to take courses in UW's Environmental Management Program and engage in a six-month capstone project with local partners to tackle a real-world environmental management problem. Additionally, the UW hosts the Environmental Innovation Challenge and the Global Business Social Entrepreneurship Competition, annual competitions where student teams design and develop solutions to a global problem and present these to a group of judges that includes scientists, entrepreneurs, and investors. Foster is also flexible, with dual-degree options, and students can earn a concurrent MBA with a degree from any other school at UW, provided they are accepted to both programs. In keeping with the values of Net Impact, the business school's buildings, PACCAR and Dempsey Hall, are built according to LEED silver level certification.

Prominent Faculty

- Elizabeth Stearns, Cases in Sustainability

Prominent Alumni

- Laurie Demeritt, President and COO, The Hartman Group
- Ben Packard, Director of Corporate Engagement, Conservation International
- Will Lana, Partner, Trillium Asset Management

Sample Courses

- Cases in Sustainability
- Environmental Innovation Practicum
- Business Models in Global Health and Development

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

70% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Conveniently located in a region surrounded by progressive, visionary companies, Foster has an exceptional reputation among socially responsible businesses and nonprofits, such as Starbucks and the Gates Foundation. At Foster, MBA Career Services works one-on-one with Net Impact members to help them network, learn about, and search for opportunities in impact sectors. In the past, career services members helped students attending the Net Impact Conference prepare for making the most out of the fantastic networking opportunity, and representatives from career services also attended the conference to provide additional in-person support. New in 2014, Career Services has assigned a counselor to work directly with the club to make sure nontraditional interests are being met.

The mentor program at Foster also provides Net Impact members with the opportunity to learn from prominent Foster alumni and business leaders. The MBA Career Services counselors are continually learning about and reaching out to socially responsible businesses in the Pacific Northwest. The career center also subsidizes trips to socially responsible businesses of the Seattle area. An alumni database is available to reach out to Foster graduates who work for companies and industries that appeal to Net Impact members.

Student Activities

55% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

20% of students in the chapter

Net Impact Chapter contact:
foster@netimpact.org

The students at Foster are interested in learning how to make sustainability decisions in more traditional roles, such as finance, supply chain, and marketing. To assist in this, the Net Impact chapter leads one major effort every quarter, along with smaller events throughout the year. The fall quarter is focused on the Net Impact Conference, and the winter quarter is focused on Service Corps, an opportunity for teams of MBA students to provide consulting help to nonprofits. In the spring, the Net Impact chapter hosts Idea Lab, an event that brings in sustainability executives and MBA students for a morning of problem solving.

This year, Service Corps partnered with consultants from McKinsey and Accenture, along with sourcing projects from Social Venture Partners. Idea Lab's keynote was a VP of Sustainability from McDonald's, and executives from Microsoft, Amazon, Starbucks, and several startups were in attendance. Campus Greening has focused on engaging the Campus Sustainability Fund, an entity that collects student fees for sustainability and allocates the funds to various campus projects. Foster Net Impact regularly collaborates with other clubs for events, tours, and opportunities to network. Foster also offers opportunities to engage with nonprofits through the Board Fellows program, where students become nonvoting members of the board.



Environmental Sustainability



Social Impact



76% of students agree that learning about social/environmental business is a top priority

Why Attend

The Vanderbilt MBA is a full-time program designed for early career professionals who wish to catapult their current careers or switch career paths entirely. As with most other top MBA programs, the Vanderbilt MBA features a core foundation of general management courses and offers several choices of specializations and concentrations. This is where the similarity ends.

Vanderbilt provides a close-knit, collaborative community and the encouragement and empowerment to pursue your dreams. We consider our school a leadership laboratory in which one can learn, experiment, practice, adapt and transform.

Curriculum

32% of students are satisfied with social & environmental themes

Few business schools prepare you for success like Owen does. It starts with academic rigor, under the leadership of outstanding faculty who have helped shape entire industries and fields of study. It includes an unusual degree of practical learning and real-world projects.

Owen also gives you the flexibility to shape your own curriculum to your needs and career goals. And the small-by-design closeness of our community means that you have opportunities to form deeper and more rewarding relationships with our faculty and staff.

The Vanderbilt MBA academic calendar is based on a modular system of intensive courses, each seven weeks in length. Two "mods" equal one semester. Mods give you a fast start by allowing you to take courses in your chosen specialty as early as Mod 2 of your first year. You can complete significant study in your field of interest before taking on a summer internship. The total number of courses over a two-year period allows you the freedom and flexibility to take electives within your chosen specialty or branch out by taking courses in cross-functional areas of interest within Owen or other schools at Vanderbilt.

Prominent Faculty

- Robbie Hertneky, Leadership, Ethics & Change
- Taryn Fisher, Introduction to Sustainability
- Donna Mellen, Developing People & Performance

Prominent Alumni

- Sasha Purpura, Executive Director, Food For Free
- Hermine Weston, Facility Engagement Manager, Practice Greenhealth
- Chad Braden, Director of Facilities & Sustainability, Stonebridge Hospitality

Sample Courses

- Corporate Strategies for Environmental, Social and Governance Issues
- Social Enterprise and Entrepreneurship
- Project Pyramid

Program Strengths

| | |
|---------------------------|-------|
| Community Development | ★★★★☆ |
| Corporate Responsibility | ★★★★☆ |
| Energy & Clean Tech | ★★★★☆ |
| Impact Investing | ★★★★☆ |
| International Development | ★★★★☆ |
| Nonprofit Management | ★★★★☆ |
| Social Entrepreneurship | ★★★★☆ |

Skill Building

| | |
|-----------------------|-------|
| Entrepreneurship | ★★★★☆ |
| Innovation/Creativity | ★★★★☆ |
| Leadership | ★★★★☆ |
| Strategy | ★★★★☆ |



Career Services

95% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Owen offers a highly personal approach to career management, ensuring that you receive individual attention and access to the knowledge, resources and guidance required to accomplish your career goals.

The Career Management Center (CMC) is the central nervous system for both full-time and internship employment. The CMC staff provides a variety of services to students, including:

- One-on-one advising
- Resume and cover letter reviews
- Tools for developing career vision and strategy
- Career skills workshops
- Peer coaching
- Industry seminars
- Online student resume books
- Information sessions
- On-campus recruiting events and interviews
- Off-campus career events

Additionally, the Net Impact Owen chapter monthly newsletter, which goes out to all chapter members, includes job listings and advice. All Owen students, and especially chapter members, are encouraged to attend the annual Net Impact conference to take advantage of the myriad learning resources and networking opportunities for those who want to make a positive impact through their careers.

Student Activities

51% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

20% of students in the chapter

Net Impact Chapter contact:
NetImpact@owen.vanderbilt.edu



Programming for the 2015-2016 academic year included:

- Lunch and Learn with representatives from the Mayor's office and the Metropolitan Planning Organization, to discuss Nashville's transportation future and the role of sustainability.
- Lunch and Learn with Bob Inglis, former Congressman and executive director of Energy and Enterprise Initiative. Congressman Inglis shared his perspectives on pro-business, free enterprise solutions to climate change.
- Fashion and Sustainability Day: interactive panel of local designers on local fashion, social impact in fashion, and corporate social responsibility.
- Impact Chats: student-led, cross-disciplinary discussions on Sustainable Tourism (with Global Business Association), Buy-One-Give-One Model (with Marketing Association), and more!
- Owen's first-ever Green Commute Challenge, where all students, faculty, and staff earned points and won prizes for using alternative forms of transportation to travel to school!
- Toyota Mobility Challenge: This one-day workshop on sustainable mobility provided a unique opportunity to engage on important transportation and mobility issues in an interdisciplinary, design-thinking, hackathon-style event—plus great networking with our sponsor Toyota!



Villanova University

School of Business | Villanova, PA

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|---|--|--|
|  <p>Environmental Sustainability</p> <p>★★★★★</p> |  <p>Social Impact</p> <p>★★★★★</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

Villanova University College of Engineering offers an engineering education that ignites both hearts and minds, creating wisdom to shape the world. Built on a foundation of academic excellence, community, ethical leadership and service, Villanova Engineers are grounded in a liberal arts education, entrepreneurially-minded thinkers who create and innovate, passionate about protecting the earth, and committed to serving the greater good.

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|--|--|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>All MS programs can be completed full time, part time, on campus or online. In addition to programs in biochemical, chemical, civil, computer, electrical, cybersecurity, and mechanical engineering Villanova offers sustainability-related degrees. Villanova’s Master of Science in Sustainable Engineering (MSSE) is a multi-disciplinary degree, ideal for those who are interested in gaining further expertise and knowledge with regard to the full environmental, social and economic aspects of sustainable engineering. A unique degree useful for engineers and non-engineers alike, MSSE graduates can advance in areas such as corporate sustainability, project management green construction, and more.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> Gerard F. “Jerry” Jones, Mechanical Engineering Andrea Welker, Civil and Environmental Engineering <p>Prominent Alumni</p> <ul style="list-style-type: none"> Brian Glaister and Alex Pacanowsky, Co-founders, Cadence Biomedical John G. Drosdick, CEO, Sunoco | <p>100% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★☆☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★☆☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★☆☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★☆☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★☆☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

The Villanova University Career Center empowers members of the Villanova University community to choose and attain personally rewarding careers. The Career Center offers Individualized Career Planning, Employment Services, and Events & Programs including specialized opportunities like the Teacher Job Fair and Non-Profit Career Fair. Coffee is always free in the Career Café.

Student Activities



100% of students are satisfied with extracurricular activities



Net Impact Chapter contact:
villanova.grad@netimpact.org

Net Impact at Villanova coordinates events like a biodiversity discovery sweep, charity events, and conversations with local professionals. Recently, events have harnessed the chapter's abilities to brainstorm solutions in green building.



| | | |
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|  <p>Environmental Sustainability</p> <p>★★★★☆</p> |  <p>Social Impact</p> <p>★★★★☆</p> | <p>100% of students agree that learning about social/environmental business is a top priority</p> |
|---|--|--|

Why Attend

Olin's strength lies in the opportunities provided to students to make the program their own. Students are able and encouraged to talk to administration and faculty about starting new initiatives and influencing curriculum development. Such influence has already impacted the school in the form of more courses focused on these issues, an increase in case competition participation, and an increase in the number of leaders coming to campus to speak about these issues. Olin students also demonstrate interest and commitment through the types of full-time and internship opportunities they are accepting in nonprofit work, CSR, and alternative energy.

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|--|---|-----------------------|-------|--------------------------|-------|---------------------|-------|------------------|-------|---------------------------|-------|----------------------|-------|-------------------------|-------|------------------|-------|-----------------------|-------|------------|-------|----------|-------|
| <h3>Curriculum</h3> <p>Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offerings at Washington University have helped cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students to improve the curriculum for these purposes.</p> <p>Students have the opportunity to put their MBA skills to use in social and environmental initiatives through the school's Board Fellows and Taylor Community Consulting Programs. The latter provides local nonprofits with pro bono consulting support and invaluable experience for graduate business students. The Business School has also supported the formation of an international development course in partnership with the Missouri Botanical Garden (MBG) and Madagascar to enrich MBG's Community Based Conservation Program (CBCP) within the country. This course focuses on supporting those efforts, while teaching students to understand issues of rural agricultural subsistence communities in developing countries. In addition, the University's Law School provides an excellent outlet for the MBA program in their Environmental Law Clinic, providing pro bono legal and technical services to environmental and community organizations in the community.</p> <p>Prominent Faculty</p> <ul style="list-style-type: none"> • Martin Sneider, Management and Corporate Responsibility • Cliff Holekamp, Social Entrepreneurship • Barton Hamilton, Health Economics and Policy <p>Prominent Alumni</p> <ul style="list-style-type: none"> • Jonathan Kaufman, Co-founder, Third Plateau Consulting • Daniel Bentle, Novus International | <p>89% of students are satisfied with social & environmental themes</p> <h3>Program Strengths</h3> <table border="0"> <tr><td>Community Development</td><td>★★★★☆</td></tr> <tr><td>Corporate Responsibility</td><td>★★★★☆</td></tr> <tr><td>Energy & Clean Tech</td><td>★★★★☆</td></tr> <tr><td>Impact Investing</td><td>★★★★☆</td></tr> <tr><td>International Development</td><td>★★★★☆</td></tr> <tr><td>Nonprofit Management</td><td>★★★★☆</td></tr> <tr><td>Social Entrepreneurship</td><td>★★★★☆</td></tr> </table> <h3>Skill Building</h3> <table border="0"> <tr><td>Entrepreneurship</td><td>★★★★☆</td></tr> <tr><td>Innovation/Creativity</td><td>★★★★☆</td></tr> <tr><td>Leadership</td><td>★★★★☆</td></tr> <tr><td>Strategy</td><td>★★★★☆</td></tr> </table> | Community Development | ★★★★☆ | Corporate Responsibility | ★★★★☆ | Energy & Clean Tech | ★★★★☆ | Impact Investing | ★★★★☆ | International Development | ★★★★☆ | Nonprofit Management | ★★★★☆ | Social Entrepreneurship | ★★★★☆ | Entrepreneurship | ★★★★☆ | Innovation/Creativity | ★★★★☆ | Leadership | ★★★★☆ | Strategy | ★★★★☆ |
| Community Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Corporate Responsibility | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Energy & Clean Tech | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Impact Investing | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| International Development | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Nonprofit Management | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Social Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Entrepreneurship | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Innovation/Creativity | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Leadership | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |
| Strategy | ★★★★☆ | | | | | | | | | | | | | | | | | | | | | | |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Open and receptive to ideas generated from the Net Impact chapter, the Weston Career Center (WCC) supports students interested in internship and full-time opportunities in fields that concern social and environmental issues. The WCC provides subsidies for students, such as supporting attendance at the National Conference and the associated Alumni Dinner, or helping alleviate the financial burden of organizing the High Impact Career Symposium. WCC advising staff also actively maintain a database of social and environmental contacts, alumni, and potential event sponsors that assist students in securing internships and full-time work that fit their desired career paths.

Student Activities

100% of students are satisfied with extracurricular activities






Net Impact Chapter contact:
washu@netimpact.org

Olin Business School continues to build upon recent socially and environmentally focused additions to the MBA curriculum. With the level of elective autonomy that students enjoy, these courses and others available throughout the graduate program offerings at Washington University have helped cultivate a growing interest in sustainable business and social entrepreneurship. Olin continues to welcome the input of Net Impact leadership and other interested students to improve the curriculum for these purposes.

Students have the opportunity to put their MBA skills to use in social and environmental initiatives through the school's Board Fellows and Taylor Community Consulting Programs. The program provides local nonprofits with pro bono consulting support and invaluable experience for graduate business students.

The Business School has also supported the formation of an international development course in partnership with the Missouri Botanical Garden (MBG) and Madagascar to enrich MBG's Community Based Conservation Program (CBCP) within the country. This course focuses on supporting those efforts, while teaching students to understand issues of rural agricultural subsistence communities in developing countries. In addition, the University's Law School provides an excellent outlet for the MBA program in their Environmental Law Clinic, providing pro bono legal and technical services to environmental and community organizations in the community.



| | | |
|---|---|---|
|  <p>Environmental Sustainability</p> <p>★★★★★</p>  |  <p>Social Impact</p> <p>★★★★★</p>  | <p>96% of students agree that learning about social/environmental business is a top priority</p> |
|---|---|---|

Why Attend

The Yale School of Management (SOM) is a top choice for prospective MBA students who are passionate about enterprising solutions for social and environmental impact. SOM's mission of educating leaders for business and society is strongly supported and incorporated throughout the school, while the alumni community features prominent leaders in economic development, education, social enterprise, and beyond. The administration is very supportive of students pursuing careers in these sectors, and the Net Impact chapter is one of the most active groups on campus. Students will find that classmates bring a breadth of resources and experiences to share, helping build a diverse, long-lasting professional network.

Curriculum

58% of students are satisfied with social & environmental themes

The Yale SOM integrates social impact and environmental sustainability throughout its curriculum and elective offerings. Required core courses for first-year students incorporate social and environmental themes through case studies, readings, and guest lecturers. Classes are also frequently co-taught by multiple professors for a variety of perspectives. There are a plethora of options for students seeking elective courses focusing on nonprofit management, CSR, education, environment, social enterprise, and others. SOM offers nearly 30 elective courses, the School of Forestry and Environmental Studies offers 188 courses, and the greater Yale University offers over 100 relevant courses. MBA students may take classes across the University, as well as pursue one of 10 joint degree programs.

This year, several new courses were offered addressing social and environmental themes, such as Global Social Enterprise, in which students visit and provide consulting services to social enterprises in developing countries like India, the Philippines, and Nicaragua. Net Impact also supplements courses with skills-based workshops. SOM's course/workshop offerings emphasize Yale SOM's mission of training leaders in social and environmental impact. Finally, SOM is affiliated with several research centers focusing on the nexus of business, social impact, and sustainability. These include the Program on Social Enterprise, Program on Nonprofit Organizations, and the Center for Business and the Environment.

Prominent Faculty

- Kate Cooney, Managing Non-profits in a Dynamic Environment
- Anthony Sheldon, Global Social Enterprise
- James Baron, Leadership, Organization, and Human Resources

Prominent Alumni

- Seth Goldman, Founder and TeaEO, Honest Tea
- Sandra Urie, Chairman and CEO, Cambridge Associates
- Judy Samuelson, Executive Director, Aspen Institute

Sample Courses

- Strategic Management for Non Profit Organizations
- Global Social Entrepreneurship
- Financing Green Technologies

Program Strengths

| | |
|---------------------------|---------|
| Community Development | ★★★★★☆☆ |
| Corporate Responsibility | ★★★★★☆☆ |
| Energy & Clean Tech | ★★★★★☆☆ |
| Impact Investing | ★★★★★☆☆ |
| International Development | ★★★★★☆☆ |
| Nonprofit Management | ★★★★★☆☆ |
| Social Entrepreneurship | ★★★★★☆☆ |

Skill Building

| | |
|-----------------------|---------|
| Entrepreneurship | ★★★★★☆☆ |
| Innovation/Creativity | ★★★★★☆☆ |
| Leadership | ★★★★★☆☆ |
| Strategy | ★★★★★☆☆ |



Career Services

100% of students agree the program offers adequate career preparation resources for impact job seekers

Program Effectiveness

Relevant professional contacts and networking opportunities ★★★★★

Peer support for my job search process ★★★★★

Concrete job and internship opportunities ★★★★★

Skills and experience necessary to be competitive in the job market ★★★★★

Increases my understanding of roles, industries, and issue areas ★★★★★

Yale SOM's Career Development Office (CDO) works closely with Net Impact to provide career guidance to students pursuing careers with a social or environmental focus. CDO Relationship Managers provide career support and advice and meet one-on-one with students, while second-year students apply to be Career Coaches in order to serve as an additional resource. Additionally, the Net Impact chapter has its own Career Development Team, which provides additional help. The CDO manages an online job database of internships and full-time positions, a significant number of which are within the social and environmental sector. Net Impact ensures that relevant postings are included in its weekly newsletter to members.

The Net Impact Club at SOM has developed a robust career and professional development curriculum. Throughout the year, events focused on education about impact-related careers, networking opportunities in the social/environmental sector, and support for resume and cover letter revision are put on by members of the Net Impact careers committee. Representatives from CDO attend the Net Impact Conference and club-organized job treks to develop relationships with potential employers. The CDO also hosts a Networking Night to kick off the job search in early fall, bringing together employers and interested students.

Student Activities

96% of students are satisfied with extracurricular activities

NET IMPACT   **GOLD Chapter**

30% of students in the chapter

Net Impact Chapter contact:
yale@netimpact.org

Net Impact is one of the largest, most active clubs at SOM and focuses on career development, curriculum, and community/member engagement. It provides career development support through skill-building workshops, mock interviews, resume reviews, career groups, networking events, job treks to impact sector organizations, and relevant speaker events. This past year, Net Impact sponsored or co-sponsored more than 45 events and workshops. The chapter also fosters an amazing sense of community, with social events and meetings with prominent alumni. This year, Kate Garroway (SOM '12) led a nonprofit financial workshop and prominent SOM alumnus Seth Goldman (Honest Tea) showed enthusiastic support by hosting events for SOM students on and off campus.

Looking beyond Net Impact, SOM has several clubs that provide further support for socially and environmentally minded students. These clubs include Business and the Environment, Global Social Enterprise, Healthcare and Life Sciences, and Economic Development. In addition, SOM Outreach Consulting and Non-Profit Board Fellows connect students with New Haven organizations to provide consulting and board advisory services. Yale SOM is known for its robust Internship Fund, the first of its kind. Run by first-years, the Internship Fund raises money to support students pursuing summer internships at nonprofits, at B Corporations, and in the public sector.



Guide to Business Schools for Social & Environmental Impact is a publication of Net Impact.

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