

BEST PRACTICES

Sample Member Survey about Programming

One way to help ensure your Chapter's programming is meeting the expectations of your Members is to ask them! Consider sending out a short survey through a free platform like [SurveyMonkey](#) to learn more about what your Members are interested in, which issues they care about, and what types of events and activities they want to see. Below are a few sample questions to get you started. This sample survey is drafted in such a way that it would be best to send it out to members at the start of a new Chapter year, but the questions could be modified based on when you would like to get feedback from your Chapter.

1. What skills, if any, would you like to gain through Net Impact programming and training? Select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)*

- Design thinking (understanding user needs, generating solutions, prototyping to test)
- Business planning (writing a plan, business model canvas)
- Career Development (resumes, professional networking, job applications)
- Collaboration (consensus building, interdisciplinary teams, virtual collaboration tools and approaches)
- Communication (storytelling, network building)
- Creativity/innovation (design thinking, entrepreneurship, adaptive thinking)
- Critical thinking/problem solving (change management, systems thinking)
- Emotional intelligence (empathy, addressing bias)
- Personal purpose (defining and owning your personal purpose)
- Resiliency/adaptability (reflection and insights, risk-taking)
- Social intelligence (integrity in leadership, authenticity)
- Technical skills (productivity, project management)
- Other (please specify)

2. Which of the following topics most interests you, select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)*

- Campus Greening
- Career Development Skill-building Workshops & Events
- Case Competitions
- Civic Engagement
- Climate Change
- Community Development
- Corporate Social Responsibility

- Food
- Impact Investing
- Mentoring/mentorship
- Nonprofits
- Nonprofit Consulting
- Philanthropy
- Justice, Equity, Diversity & Inclusion (JEDI)
- Resources Conservation
- Social/Cause Marketing
- Social Entrepreneurship
- STEM
- Sustainability
- Transportation

3. What do you most hope to learn or gain from being part of this Chapter?

4. Of the following program and event formats, please select the top three you would be most interested in, writing 1-3 next to your selections with 1 being your top choice.

- Virtual events that are less than 2 hours long each
- In-person workshops that are less than 2 hours long each
- Half day, full day or multi-day virtual events
- Half day, full day or multi-day in-person workshops or conferences
- Case competitions or other longer-term programs that span 4-6 weeks, with about 5 hours of effort per week.
- In-person field trips to engage in more hands-on community projects or learn more about social impact fields.

5. Which of the following program outcomes is most important to you? Select your top two choices:

*(*This list is not exhaustive. Choose 4-5 options that are most relevant to your Chapter.)*

- Joining a community of like-minded peers
- Developing new skills
- Learning about social and environmental impact issues and trends
- Creating solutions to social and environmental challenges
- Engaging in action-oriented projects and activities that directly support my community
- Finding a job and gaining professional connections
- Mentoring and supporting the next generation of social impact leaders
- Other (please specify)

6. How often would you like to receive communications about Chapter events, program opportunities, and other Chapter updates?

- Once a week
- Once every two weeks
- Once a month
- Once a quarter or once a semester

7. Select your top 3 most preferred communications methods, ranking them with 1 being your top preference.

- Email
- Text
- Newsletter
- Slack
- Other (please explain)

8. Are you interested in taking on a program leadership role?

- Yes/no
- If yes, program area:
- Contact: